

DECCAN HERALD

CRANIUM

Equipped for the corporate world

The inter-collegiate business fest 'Cranium 2013', being organised by CMS Business School, Jain University, has become bigger this year. For the first time, the post-graduate students will host a fest on international waters.

The preliminary round of the first edition of 'Cranium 2013' concluded recently. The main event will be held on a cruise to Thailand, Singapore and Malaysia between November 14 and 19. More than 150 people from CMS Business School, including students and staff, and the winners from the top three colleges will board the ship to be part of the finale.

Explaining the events that took place during two days, Arjun, a member of the organising team, said, "There were three events — Best Manager, Business Quiz and Bubble Burst. Participants were given different problems that would take place in a corporate world

and they had to come up with solutions. Four students from each team participated and two best performers from one team were selected for the finale." Two students each from Indus Business Academy, Jain College, Jayanagar, and Xavier Institute of Management have made it to the final event. However, reaching the final round was not a cakewalk for participants.

Hishan Mohammad, a final-year MBA student from Jain College, Jayanagar, explained, "On the first day, we had team events, and on the second day, we had individual events. There were about five rounds on this day. For instance, in one of the tests, a problem was given to me. There were 13 problems going on simultaneously in a company, and I was tested on which problem I would solve first. In another test, I had to calculate the loss for a company and find out the reason behind it. Taking part

in this event has helped me a lot. I decided to take part in the fest only to test where I stand in the real world and it was a great exposure."

For students from the host college, it was a learning experience as well. Arjun said, "We wanted to do something that was different from other management fests that happen at college level. Since everything was conceptualised and executed by the students, it was a very challenging experience. Of course, we get to learn a lot from hosting such events and also through interacting with the students from other colleges. It was a fun experience for all of us." The fun doesn't end with the main event abroad. Students, who manage to get a cumulative score of 950 out of 1000, will get passes to attend 'Precipice 2013', a fest to be organised by the CMS Business School in United States of America.

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COMPETITIVE Participants of the 'Best Manager' event.