



# Jain University's int'l fest

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**Bangalore:** The MBA students of Jain University–CMS Business School are organising an international fest Cranium, which is the first for any B-School in the country, on Monday and Tuesday at their JP Nagar campus.

Cranium provides a brilliant opportunity to mix work with fun. Following the prelims, the finals will be held on a cruise liner, traveling from Singapore to Langkawi and Phuket; a four days-five nights extravaganza, in the

month of November. With the theme of the fest being 'bubble burst', Cranium redefines a business management fest through its unconventional format, theme and quality of competition and events.

It's an innovative idea of getting the combination of all the four verticals as one event showcasing marketing, finance, human resources and operation skills. With over 50 colleges participating for the coveted prize, the fest promises to be a keenly contested affair.

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