



# THE TIMES OF INDIA

## THE BUSINESS OF SWACHH BHARAT

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**VOLLEY OF QUESTIONS:** Students take part in a session as part of the CMS summit held at CMS Business School, Jain University, on Saturday. The three-day summit is exploring the idea of Swachh Bharat, beyond the concept of hygiene and cleanliness. Participants tried to relate the concept to the business lessons they have learnt. The summit will address various areas of business and discuss the clean-up they require