

Parichay - 2016

Parichay – 2016, an annual fresher’s event organized by CMS Business School, Jain University on the occasion of welcoming the new MBA batch, 2016 - 18.

Parichay is the first huge platform for the new students to exhibit their talent in extra-curricular activities.

Some of the events under Parichay are as follows:

Day 1- Ice Breaking Sessions

Students were divided into groups and were given a product on which they had to make a mad ad or skit and perform on the stage

Day 2 & 3 - Vertical Rounds

Students were given choice to join any one of the eight verticals: Best Manager, Best entrepreneur, Operations, Business Quiz, CSR, Marketing, HR and Finance.

Day 4 - Ethnic Day

The students were decked up in traditional attire. Many cultural programs and the inter class performances were held.

The events were filled with ideas, innovative challenges and fun contributed by the 3rd semester students.

Day 5 - Finals

The grand finale took place on 16th September, followed by prize distribution.



