

MANAGEMENT DEVELOPMENT PROGRAMME

The Management Development Programme on “Finance for Non-Finance Managers” was held on April 26, 2014 at CMS Business School, Jain University. The event drew enthusiastic response from across professional, academicians and students. In all, 16 people, registered for the Management Development Programme.

Spread across 4 sessions, the following learning outcomes achieved:

Appreciation of accounting and costing, ability to understand business plans from a finance perspective, understanding and analysis of financial statements of real companies, costing and budgeting in decision-making, appraising capex projects. Financial eco-system and markets.

The speaker, Dr. B Raghavendra Rao, concluded the session, by exhorting the participants to apply the “learning outcomes in their professional routines and at their place of work”. He also said that he was “delighted and enthused by the degree of participation and interactivity” displayed by the participants.