

Cranium 2014

Cranium 2014, Management Fest of CMS Business School, Jain University is one of the most admired platforms for the management students to exhibit and showcase their capabilities, talent and strengths. It's the Journey of Discovering and Exploring deep into the Sea of Administration, Business, Entrepreneurship and Management where only the Best Brains can sail across the storms and tides of the real business world complications.

The fest was held on 10 and 11 of November at CMS Business School. The theme was **The Bidders Quest**, gamble to win. 23 colleges across India participated with zeal and enthusiasm.

The top 3 colleges got selected to travel aboard to Hong Kong and Macau

XIME, Bangalore

1. Chandini Thapar
2. Charishma Narayan

Jain College, Bangalore

1. Abhrajyothi Borah
2. Abhinav Singh

Christ University, Bangalore

1. Shefali Nilesh Mehta
2. Libin Thomas George

Cranium in Hong Kong and Macau

The Finale of cranium 2014 was held in Hong Kong on 22 November 2014 at Harbour Plaza resort city. 67 students and participants witnessed it. The chief guest of the grand event was Mr. Akshath Keriwal , Miss Neha Kulkarni and Prof. NVH Krishnan. The top 3 teams who got selected were given a topic and they were asked to come up with Business plan for Geographical Indicators in India. XIME, Bangalore was the champion of Cranium 2014.