

## **Jain University in collaboration with Vishweshwaraya Trade Promotion Council formulates the Export Strategies of Karnataka State**

Jain University had the privilege of collaborating with Vishweshwaraya Trade Promotion Council (VTPC), Government of Karnataka in formulating the Export Strategies of the State of Karnataka. The exercise which commenced in June 2014 was successfully completed recently. Prof. N V H Krishnan, Registrar, Jain University and Prof. Krishna Koppa, Associate Professor, CMS Business School worked closely with the VTPC.

Upon completion of the exercise, Jain University, represented by Prof. Krishnan and Prof. Krishna Koppa were invited by the Government of Karnataka to make a formal presentation at the Interaction Session held at Taj West End on March 10, 2015. The meeting was chaired by the Additional Chief Secretary, Department of Industries & Commerce, Mrs. Ratnaprabha, IAS and was attended by a host of dignitaries including the Commissioner of Industries & Commerce and Exports, Mr. Gaurav Gupta, IAS, the Commissioner of Customs, the Joint DGFT, MD - VTPC, Mr. Shivaswamy, Joint Director - VTPC, Ms. Swaroopa, representatives from industry associations such as CII, Assocham, FICCI etc., and by representatives of leading export organisations such as Toyota Kirloskar, Rajesh Exports, Agarbathi exporters, silk exporters and many more.

A large number of proposals and recommendations of Jain University have been included in Karnataka's Export Policy being released by the Hon. Chief Minister of Karnataka on March 18, 2015.