

Out-of-the-box thinking

CMS Business School hosted a Management Development Program on 'Out-of-the-box thinking' on April 25, 2014 for students, academicians and corporates.

The speaker for the session was Mr. TG Shenoy, the Executive Creative Director of Saatchi & Saatchi Focus. The focus of the session was on demonstrating techniques which could be used by the participants to look at issues differently and to develop unique solutions.

The day long session was not just informative but extremely engaging. The session ended with Prof. NVH Krishnan, Registrar of Jain University exhorting the participants to apply these techniques in not just their professional, but also their personal lives.



