

**MBA THIRD SEMESTER**  
**University Semester and Supplementary Examination - NOVEMBER--DECEMBER - 2019**  
**Timings: 9:30 AM to 12:30 PM**



	2018-20		2017-19		2016-18		2015-17	
Date	Code	Subject	Code	Subject	Code	Subject	Code	Subject
19/11/2019 TUESDAY	18JBS301	OPERATIONS MANAGEMENT	17JBS301	BUSINESS LAW	16JBS306	Financial Markets and Instruments	15JBS301/1	International Finance
	19JBS305	INDIAN ECONOMY			16JBS316	Sales Promotion Management	15JBS321	Industrial Relations & Labour Law
					16JBS352	HR Planning and Administration	15JBS314	Retail Management
21/11/2019 THURSDAY	18JBS302	PROJECT MANAGEMENT	17JBS302	INDIAN SOCIETY, POLITICS AND BUSINESS ENVIRONMENT	16JBS307	Banking	15JBS311/1	Integrated Marketing Communication
					16JBS317	Advertising and Public Relations	15JBS304	Business Taxation & Tax Planning
					16JBS353	Organisation Development & Change Mgmt		
23/11/2019 SATURDAY	18JBS303	MANAGEMENT SKILLS FOR EFFECTIVENESS	17JBS308	INTERNATIONAL FINANCE	16JBS303	Politics and Society in Contemporary India	15JBS303	Banking
			17JBS316	SERVICES MARKETING			15JBS316	Marketing Analytics
			17JBS326	STRATEGIC HUMAN RESOURCE MANAGEMENT			15JBS323/1	HR Analytics
26/11/2019 TUESDAY	18JBS304	QUANTITATIVE TECHNIQUES	17JBS303	WEALTH MANAGEMENT	16JBS308	Business Taxation and Planning	15JBS305	Cost & Management Accounting
			17JBS311	MARKETING ANALYTICS	16JBS318	Brand Management	15JBS312	Sales & Distribution Management
			17JBS322	ORGANISATION DEVELOPMENT				
28/11/2019 THURSDAY	18JBS305	BANKING	17JBS304	BANKING	16JBS302	Logistics and Supply Chain Management	15JBS313	Digital Marketing & E - Commerce
	18JBS317	ADVERTISING AND PUBLIC RELATIONS	17JBS312	RETAIL MANAGEMENT			15JBS306	Risk & Control Strategy
	18JBS326	RETAIL BANKING	17JBS325	ADVANCED HUMAN RESOURCE MANAGEMENT				
30/11/2019 SATURDAY	18JBS306	INSURANCE	17JBS305	INSURANCE	16JBS310	Risk and Control Strategy	15JBS302	Financial Markets & Instruments
	18JBS316	BRAND MANAGEMENT	17JBS313	RURAL MARKETING	16JBS320	Retail Management	15JBS315	Business 2 Business Marketing
	18JBS324	CROSS CULTURAL MANAGEMENT	17JBS324	COMPENSATION AND BENEFITS	16JBS321	Integrated Marketing Communications	15JBS322	Organization Development & Change Mgmt
	18JBS327	ACCOUNTANT SKILLS						
03/12/2019 TUESDAY	18JBS307	WEALTH MANAGEMENT	17JBS306	PROJECT FINANCE	16JBS309	Strategic Cost Management		
	18JBS314	RETAIL MANAGEMENT	17JBS314	INTEGRATED MARKETING COMMUNICATIONS	16JBS319	Services Marketing		
	18JBS322	ADVANCED HUMAN RESOURCE MANAGEMENT						
	19JBS307	TAXATION	17JBS323	HUMAN RESOURCE ANALYTICS				
05/12/2019 THURSDAY	18JBS308	PROJECT APPRAISAL AND FINANCE	17JBS307	DERIVATIVES	16JBS305	International Finance		
	18JBS312	DIGITAL AND SOCIAL MEDIA MARKETING	17JBS321	LABOUR LAWS	16JBS315	Rural Marketing		
	18JBS319	HUMAN RESOURCE METRICS AND ANALYTICS	17JBS315	SALES AND DISTRIBUTION MANAGEMENT	16JBS351	Industrial Relations and Labour Laws		
07/12/2019 SATURDAY	18JBS309	INTERNATIONAL FINANCE			16JBS304	Production and Operations Management		
	18JBS313	SALES MANAGEMENT			16JBS301	International Business		
10/12/2019 TUESDAY	18JBS315	MARKETING ANALYTICS						
	18JBS310	DERIVATIVES						
11/12/2019 WEDNESDAY	18JBS320	EMPLOYEE REWARD MANAGEMENT						
	18JBS311	AUDIT AND ASSURANCE						
12/12/2019 THURSDAY	18JBS321	HUMAN RELATION SKILLS						
13/12/2019 FRIDAY	18JBS323	PERFORMANCE MANAGEMENT SYSTEM						

*N. S. Jayanthi*

CONTROLLER OF EXAMINATIONS