

Cranium 2015

Cranium 2015 opened with huge fanfare and fiesta that is usually synonymous with the CMS Business School event on 15 November 2015. The auditorium was packed and buzzing with 250 participants from 30 and more colleges across India. The grand finale was held at Palm Atlantis, Dubai where the final three colleges competed for the grand trophy. XIME won the Cranium 2015 overall championship trophy.

THEME - Sands of Time

- It all started from the Sands, the earth that we live today was once an ocean of land filled with Dunes of sand, and then started a revolution, a vision to turn the world into what we see today and it all happened within a dimension called "Time", which holds the power to either make your realities or break your realities.
- Inspired by this fact, Cranium 2015 presents its theme for this year "Sands of Time" which allows its participants to "Live the Magic" to go back in time and also experience a journey travelled once in a lifetime in thirst of adventure, wisdom, mystical powers from mythical times while facing moments which shall ignite your deepest fears.
- Wear your armour, put up your shield and get ready for the carnage as the universe awaits its new ruling force and even "Time itself will Stop to watch this Ravage to see who rises above all realms and be its Master"

MARKETING

Sword of Ra - Number of Participants - 2

Business runs 24/7, day in and day out and it needs a beautiful mind who is aware and alert to catch all these games played in these spaces and then bend the game to work in their favor. Cranium 2015 is attracting minds who are sharp within their thoughts, know how to place their words right and are quick with their actions and we also provide an opportunity to you to catch hold of the mythical Sword of Ra, which empowers you to penetrate any competitions which is kept in front of you till you are the only person standing in this brutal battle of minds.

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FINANCE

Hammer of Destiny - Number of Participants - 2

Number flopping, voice ticking, frequencies switching and all this hustle for one of the most powerful instruments in the world "Money". Cranium 2015 seeks a professional who knows their numbers right and looks to run on a chase to unlock the supreme powers of the hammer of destiny to bang on the victory and send the waves throughout the universe.

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HUMAN RESOURCE

Knuckles of Kronos - Number of Participants - 2

They are the ideals, they are the creator, they are the operators and they are the destroyer themselves, and they are called "Humans". Cranium 2015 is looking for a titan who is aspiring to change the entire working of the system into a more balanced life and fly to the farthest corner of the sky to reach out to open the powers locked within the "Knuckles of Kronos" and possess the strength strong enough to even move the planets to a brighter and happier work life.

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OPERATIONS & IT

Lancet of Dijin - Number of Participants - 2

If there is a space where a plan is lived to reality in business, then it is that zone where it is created, it the epicenter of the business, the spine of the company. Cranium 2015 opens its

door to people who carry intentions that are passionate about processes and have the courage to break through mountain and overcome storms in crunch situations, and the one who rises above all shall be deemed worth to lift the lance of Djin and be channelized with power that give you the will to change the way our realities operate.

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BEST ENTREPRENEUR

Spike of Darius - Number of Participants - 1

They live for their idea, they wrestle for their idea, and they rest only in one condition, when they deliver their idea. Cranium 2015 is calling out to all those souls who are MAD enough to live their dream with their eyes open, to live life under their own rules and make impossible, possible. We provide you with a window where you get to put your hands on the "Spike of Darius" and open wisdom that allows you to always have a plan hidden within your sleeve, and ultimately be one step ahead your competitors.

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BUSINESS QUIZ

Blades of Chaos - Number of Participants - 2

Being quiet is not the answer here, you got be on your toes, searching solutions for every question thrown, an information rush surging through your brain. You got be chaotic. You got to create Buzz.

Cranium 2015 provides a platform for wizards who love to make a moment and a chance to attain the Mighty Blades of Chaos which can allow a mortal to become a GOD, and as the saying goes "There is only one GOD".

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BEST MANAGER

Dagger of Time

A manager's whole day is spent in solving problems and looking at all possible outcomes, wouldn't it help them if they had more time in their hands. Cranium 2015 gives you an opportunity to unlock a power so great that even GOD is fearsome of it. The power to control time itself and only one will possess a power this divine. One who beats all the odd and fights through spaces and time to prove themselves as the Best Manager.

But the question is "WILL EVEN ONE SURVIVE THE CHALLENGES IN THIS QUEST FOR GLORY?"

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Cranium 2015 Preliminary Rounds Results

The preliminary rounds of Cranium 2015, one of the most anticipated B-School festivals in India was conducted by CMS Business School, Jain University, on November 2 and 3 in Bangalore. The final rounds of the festival will be held in Dubai and Abu Dhabi.

The Winners of Preliminary Rounds

Event	Place	Team	College	Participants
Best Manager	Winner	Gobi Dessert	XIME	Neha Liza George
Best Entrepreneur	Winner	Great Victoria Dessert	St. Joseph's College of Business Administration	Richa Bhavesh
Marketing	Winner		Vanguard Business School	Karam Singh & Vivek Singh

CMS Business School

JAIN UNIVERSITY

Deemed as Deemed to be University vide 2 of the UGC Act, 1956

Marketing	Runner up	Great Victoria Dessert	St. Joseph's College of Business Administration	Mahesh & Akshay Shetty
Finance	Winner	Gobi Dessert	XIME	Neethi Sashi & Nimmy Maryam Joseph
Finance	Runner up		Vanguard Business School	Mohit S & Chanchal

Event	Place	Team	College	Participants
HR	Winner	Great Victoria Dessert	St. Joseph's College of Business Administration	Ashwini Agarwal & Umme Hajira
HR	Runner up	Gobi Dessert	XIME	Jaya Jaglit & K Rashmi
Operations	Winner	Bihari Dessert	Vanguard Business School	Praveen & Vasanth
Operations	Runner up	Great Victoria Dessert	St. Joseph's College of Business Administration	Cystel Catherine George & Sai Ram Gelon
Business Quiz	Winner	Nubian Dessert	IFIM	
		Gobi Dessert	XIME	
CSR	Winner	Team Ordus	IBS(ICFAI)	

Cranium: 2015 Finale Round

Venue: Dubai

CMS Business School, Jain University, conducted the final round of their management fest Cranium 2015 in Dubai's Atlantis, The Palm. The finale rounds were based on Dubai vision 2020 and sustainable development of cities inspired by Masdar City. Six students from three of the top institutes in India – PES University, Bangalore; Xaviers Institute of Management and Entrepreneurship, Bangalore; and Vanguard Business School, Bangalore – qualified for the Grand Finale from the preliminary rounds conducted in Bangalore. Students and faculty members of CMS Business School witnessed the Finale.



Professor Dinesh Nilkant, Centre Head of CMS Business School, Jain University, handed over the Overall Trophy to team PES University, the winners of the Finale.