

XIME grabs the Cranium 2016 trophy!

Cranium 2016, a 2 day Inter B-school College Fest organized by CMS Business School, Jain University was successfully concluded with students' active participation in all the events.

Preliminary rounds were held on 4 & 5 November 2016 at the campus. The events were categorized into 9 dynasties that represented the 9 verticals viz., - HAN Dynasty (Best Manager), ZHOU Dynasty (Best Entrepreneur), TANG Dynasty (Marketing), SONG Dynasty (Finance), QING Dynasty (Human Resource), QIN Dynasty (Operations), SUI Dynasty (Corporate Social Responsibility), MING Dynasty (Business Quiz) and SHANG Dynasty (Cultural).

24 B-schools with 250 students were seen participating in various events. Two students each from Christ University-Institute of Management (CUIM), Xavier Institute of Management & Entrepreneurship (XIME) and Vanguard Business School were the finalists and got sponsorship by CMS Business School for the finale.

The finale was held at Radisson Blue, Shanghai-China on 15 November 2016. 70 students from CMS Business School, 6 finalists and 4 faculty members travelled to Shanghai for the finale and visited Beijing.

Finally, XIME grabbed the Cranium 2016 overall championship trophy by putting up their best performance.





















