

## **Cranium 2016**

In November Cranium – the Jade Conquest, the International management fest preliminaries was held for 24 B-Schools. The finale was held at Radisson Blue, Shanghai-China on 15 November 2016. 70 students from CMS Business School, 6 finalists and 4 faculty members travelled to Shanghai for the finale and visited Beijing. XIME won the Cranium 2016 overall championship trophy.

### **Cranium 2016 Preliminary Rounds - 4th & 5th November 2016**

Cranium 2016 is a 2 day Inter B – School College Fest organized by CMS Business School, Jain University and the finale is held in an International Destination. The theme of Cranium is based on the location of the Finale – Shanghai and Beijing.

This year the theme of Cranium 2016 was The Jade's Conquest, originating from one of the beautiful Oriental country of China. The theme revolves around 8 dynasties that represent the 8 verticals namely - HAN Dynasty (Best Manager), ZHOU Dynasty (Best Entrepreneur), TANG Dynasty (Marketing), SONG Dynasty (Finance), QING Dynasty (Human Resource), QIN Dynasty (Operations), SUI Dynasty (Corporate Social Responsibility), MING Dynasty (Business Quiz) and SHANG Dynasty (Cultural).

There were 24 B- Schools that participated from Pan India in the 8 verticals. The Day 1 was ice breaking session conducting all the preliminary events. The participants were given various tasks in their respective chosen field or event. 10 teams were eliminated based on their performances in the various rounds. Day 1 also saw cultural performances by various colleges competing in Dance, singing & beat boxing.

The Day 2 – the 14 teams proceeded to semifinals and 3 teams will proceed to the Finale which will be held in Shanghai – Beijing this year.

### **Winners**

Best Manager: Zahran (Vanguard Business School-AZURE DRAGON)

Best Entrepreneur: 1st Place: Ananthram (Xavier Institute of Management and Entrepreneurship-TAOTIE) 2nd Place: Sayan (Vanguard Business School-AZURE DRAGON)

Marketing: 1st Place: Avik (Vanguard Business School-AZURE DRAGON) 2nd Place: Nupoor Jain (Xavier Institute of Management and Entrepreneurship-TAOTIE)

Finance: 1st Place: Aneeta Elsa Simon (Christ University (Institute of Management) Main Campus- SINYOU) 2nd Place: Aashna Suchthania (St Joseph College of Business Administration-FENG)

Human Resources: 1st Place: Romsha Sharma (Christ University (Institute of Management) Main Campus- SINYOU) 2nd Place: Pavan (Xavier Institute of Management and Entrepreneurship-TAOTIE)

Operations: 1st Place: Sushmitha (Xavier Institute of Management and Entrepreneurship-TAOTIE) 2nd Place: Ravi Teja Duraiseti (Christ University (Institute of Management) Main Campus- SINYOU)

Corporate Social Responsibility: 1st Place: Abhirup (Vanguard Business School-AZURE DRAGON) 2nd Place: Abhishek (Xavier Institute of Management and Entrepreneurship-TAOTIE)

Business Quiz: 1st Place: Bharath & Vinayak (Vanguard Business School-AZURE DRAGON) 2nd Place: Sathish & Gwynfer (St Joseph College of Business Administration-FENG)

**Finalists:**

- 1) Team Azure Dragon, Vanguard Business School**
- 2) Team Sin You, Christ University**
- 3) Team Tao Tie, XIM**



