

Faculty Development Program Creation of IMRA & AMUL

9th January 2019

The FDP on “Creation of IMRA & AMUL” was organized by CMS Business School, Jain (Deemed-to-be University) on 9th January 2019. The resource person for the event was Prof. Hitesh Bhatt, Director - Institute of Rural Management, Anand.

The Resource person spoke on the life and achievements of Varghese Kurain, his administrative capabilities and strategies in building Amul as a premier organization and how his ideas and efforts made India the world's largest milk producer in the world.

It was a great learning experience for the faculty members to learn about the legacy of such successful industrial model.

