



Data Analysis using SPSS

3rd & 4th July 2020 | CMS Business School



JAIN
DEEMED-TO-BE UNIVERSITY

CMS BUSINESS
SCHOOL

JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University) is a comprehensive and student-focused university that works towards excellence in quality education, research and entrepreneurial development. JAIN (Deemed-to-be University) has been awarded the Graded Autonomy status by the University Grants Commission (UGC) and 'A' Grade by the National Assessment and Accreditation Council (NAAC). KSURF, Government of Karnataka has awarded Jain as a 'FIVE STAR' Institution in the category of 'YOUNG University' in 2019. Jain has also been ranked 5th among the top private universities in India by India Today survey. It is a member of the prestigious Jain Group of Institutions, headquartered in Bengaluru.

CMS Business School

CMS Business School, an integral part of JAIN (Deemed-to-be University), is India's leading business school with an international perspective. CMS is a place where ideas are born, theories are debated and business is imbibed. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and the personal progression of its students. CMS Business School has been ranked top 41st in all India and 16th in South Zone by 'Outlook - ICARE MBA Rankings - 2019' Research Survey, secured a Rank Band 76-100 from National Institute of Ranking Framework, Ministry of HRD, Government of India and it has also been awarded 'A ★ ' Grade in KA by CRISIL. Our MBA program has a strong foundation in academic research; it is designed to tackle the real issues faced by international business community today.



Theme

Search for knowledge or any systematic investigation to establish facts is research. There is an all-pervasive trend to use statistical methods to understand and explain various situations and phenomena in different disciplines. Managers, social scientists and practicing researchers are collecting more and more information and applying scientific methods to analyse the data. The ability to use statistical methods and tools becomes a crucial skill for the success of such efforts. This FDP is designed to help managers and researchers in solving statistical problems using SPSS and to help them understand how they can use various statistical tools for their own research problems.

Objectives:

- Store, Tabulate, and Analyse data using SPSS.
- To Gain hands-on experience in univariate and bivariate analysis using SPSS.

FDP essentials:

A Laptop with installed SPSS and good internet connectivity will be essential.

Participant Profile:

Research scholar doing their Ph.D. or M.Phil., Faculty or Research guide who needs to have a better understanding of analysis of data.



Dr. Dilip D

Dr. Dilip D, is a well-known statistician and holds UG, PG, and M.Phil in Statistics. He did his Doctoral in Management Science. He has more than 17 years of experience in management teaching at the postgraduate level. He has conducted several FDPs and MDPs in the area of Statistics and Data Analysis. He is an expert in Statistical analysis and report writing and done many consultancies in this area. He also served as Deputy Controller of examination in a prestigious university in south India. He published many research papers in the peer-reviewed Journals and guided many Ph.D. Scholars. He loves to work with data and has got a passion for working with several tools related to analysis.

Fee (per participant)

Rs.250/- + 18% GST = Rs.295/-

Registration fee includes:

Pre-reading material, practice exercises and e-certificate

Payment Procedure

Registration fee must be paid by Demand Draft/ NEFT in favour of "Jain University", payable at Bengaluru.

Online Transfer / Bank Transfer

Bank Name : Karur Vysya Bank
Branch : Jayanagar, Bengaluru
Account Name : Jain University
Account Number : 1315155000038088
IFSC Code : KVBL0001315

Day 1

Session 1: 11:00 AM - 12:30 PM - Statistics for Data Science, A First Look at SPSS

Learning Outcome: Understanding SPSS environment for processing data.

Session 2: 02:30 PM - 04:00 PM - One-variable and Two-variable Descriptive Statistics

Learning Outcome:
Perform Frequency statistics of data and Familiarity with basic statistical analysis.

Day 2

Session 3: 11:00 AM - 12:30 PM - Inferential Statistics

Learning Outcome: Perform meaningful inferential statistics and interpretation of the data.

Session 4: 02.30 PM - 04.00 PM - Case study Analysis.

Learning Outcome: To apply appropriate statistical tool and critically analyse the case.

Patrons

Dr. Chenraj Roychand

Chancellor, JAIN (Deemed-to-be University)

Col (Hony). Dr. N. Sundararajan

Vice-Chancellor, JAIN (Deemed-to-be University)

Advisory Board

Dr. Dinesh Nilkant

Director, CMS Business School, JAIN (Deemed-to-be University)

Dr. Harold Andrew Patrick

Professor & Dean - Academics, CMS Business School, JAIN (Deemed-to-be University)

Faculty Development Program Cell

Dr. Ajay Massand (Convenor) : +91 7892834914

Dr. Shakeela Banu C : +91 9844506208

Dr. Chaya Bagrecha : +91 9844733999

Prof. Anantha Subramanya Iyer : +91 9901806837

***e-certificates will be provided to all the registered participants**

Registration link: <https://forms.gle/U96cyV8VTGrc4qGC7>

Joining Link: (Shall be Provided after registration)