



Name: Dhimant Ganatra

Designation: Area Chair – Decision Sciences

Specialization: Business Analytics, Finance

Email: dr.dhimantganatra@cms.ac.in

LinkedIn: www.linkedin.com/in/dhimantganatra

Qualification

- **PhD (Finance)**
Bangalore University
- **Business Analytics and Intelligence**
IIM Bangalore
- **MBA (Finance)**
Bangalore University
- **BE (I&P Engineering)**
Kuvempu University

Work Experience

- **Associate Professor & Area Chair – Decision Sciences**
CMS Business School, Jain (Deemed-to-be University)
- **Senior Manager**
Indian Institute of Management Bangalore
- **Associate Dean - Management**
Jain College
- **Coordinator & Head – BBM Programme**
PES University

Career Summary

Dr. Dhimant Ganatra is an alumnus of Indian Institute of Management Bangalore. He has an accomplished career of 23 years demonstrating consistent success as an Educator, Entrepreneur, Academic Leader, Administrator and Researcher. His present area of interest is Business Analytics. He has organised and delivered several Workshops, MDPs and FDPs in the Data Science domain. His sessions have always been rated 4.5+ by students, academicians and professionals. He has to his credit a case study published at Harvard Business Publishing and a session as part of Predictive Analytics course on the edX platform. Apart from Jain (Deemed-to-be University), he has in the past worked with PES University, Bangalore and IIM Bangalore.

Research Interest

Business Analytics, Data Science, Artificial Intelligence, Machine Learning, Statistics, and Finance

Research Publications

- "Analysis of factors predicting student performance and subsequent job placement - A Regression Model for Business Management students" at Indian Institute of Management, Bangalore in the International Conference on Business Analytics and Intelligence during 11-13 December 2013
- D. Ganatra, and E. Iyer. (Feb 2016). Predictive Modeling for Differential Fee Pricing of Management Education. AIMS Journal of Research, Vol 11, Issue 1, Mar 2106, ISSN: 2321 – 8487
- D. Ganatra, and D. Nilkant. (Dec 2019). A Business Rule for a B-School using Machine Learning. International Journal of Advanced Trends Computer Science and Applications, Vol 8, No. 6, 3621-3627, ISSN: 2278 – 3091 (Online version) url: [http://www.warse.org/IJATCSE/years/archivesDetiles/?heading=Volume%208%20No.%206%20\(2019\)](http://www.warse.org/IJATCSE/years/archivesDetiles/?heading=Volume%208%20No.%206%20(2019))

Articles / Case Studies

"A Dean's Dilemma: Selection of Students for the MBA Program" published in Harvard Business Publishing case portal.
Link: [HBP Case - https://hbsp.harvard.edu/product/IMB483-PDF-ENG](https://hbsp.harvard.edu/product/IMB483-PDF-ENG)

<p>Courses Facilitated</p> <ul style="list-style-type: none"> • Business Analytics • Statistical Learning using R • Machine Learning using R • Predictive Analytics • Data Science using Python • Quantitative Techniques • Operations Research • Data Visualization • Prescriptive Analytics • Business Statistics • Financial Modeling 	<p>Consultancy / Projects</p>	<p>A study of Economic Value Added (EVA) as a tool for measuring corporate performance in terms of wealth creation. Submitted to Bangalore University.</p>
<p>Professional Memberships</p> <ul style="list-style-type: none"> • Analytics Society of India General Secretary 	<p>MOOC</p>	<p>A 90 minutes video hosted on edX platform. The video is an introductory module as a part of Predictive Analytics course. Video Link: edX Video - https://www.edx.org/course/predictive-analytics</p>
	<p>Activities (Since Jan 2018)</p>	<p>May 2020. Facilitated a two-day FDP on “R for Data Science” for CMS Business School Dec 2019, Organised a two-day MDP on “Natural Language Processing” at Christ (Deemed-to-be University), Bangalore Dec 2019, Seventh International Conference on Business Analytics and Intelligence at IIM Bangalore Dec 2019, Organised a two-day workshop on “Machine Learning using Python” and “Deep Learning” for Analytics Society of India Nov 2019, A six-day Faculty Development Programme on “Machine Learning with Business Applications” at Indian Institute of Management Bangalore Sep 2019, Masterclass on “Demystifying AI” and MDP on “Machine Learning Algorithms” at Christ University, Ghaziabad Aug 2019, Second National Conference on Machine Learning and Artificial Intelligence at Coimbatore Institute of Technology Aug 2019, A two-day workshop on “Machine Learning using Python” at CIT, Coimbatore Jul 2019, Masterclass on “Demystifying AI” and Management Development Programme on “Machine Learning Algorithms” at ITM, Navi Mumbai Jun 2019, A Research AI Day on “Usable Artificial Intelligence for IBM Jun 2019 Ninth Symposium on Business Analytics and Intelligence for BAI Batch-9 Jun 2019, Organised a two-day workshop on “Machine Learning using Python” and “Deep Learning” for Analytics Society of India Jun 2019, A two-day MDP on “Machine Learning using R” for Rajalakshmi School of Business, Chennai May 2019, A six-day Faculty Development Programme on “Machine Learning with Business Applications” at IIMB Mar 2019, One-day technical conference for Women in Data Science (WiDS), Bengaluru Mar 2019, A brief on “Data Science using MATLAB” Feb 2019, A one-day Datahon Workshop for WiDS Bengaluru Jan 2019, Masterclass on “Demystifying AI” and Management Development Programmes on “Data Visualisation” and “Deep Learning at Institute of Management Technology, Hyderabad Dec 2018, Organised a two-day MDP on “Machine Learning Algorithms for Business decision Making” at Christ (Deemed-to-be University), Bangalore Nov 2018, Workshop on “Introduction to Deep Learning” for Women in Machine Learning and Data Science, Bengaluru Oct 2018, A five-day Faculty Development Programme on “Machine Learning with Business Applications” at IIM Bangalore Sep 2018, A one-day workshop on “Winning Data Science competitions” for H2O.ai Sep 2018, A summit on Future Learning 2020, “Artificial Intelligence and Big Data” for edcast Aug 2018, A two-day National Conference on Machine Learning and Artificial Intelligence at Coimbatore Institute of Technology</p>

		<p>Aug 2018 A two-day workshop on “Business Analytics using R” at CIT, Coimbatore</p> <p>Jun 2018 Symposium on Business Analytics and Intelligence for BAI Batch-8</p> <p>Jun 2018, A two-day workshop on “Machine Learning using R” and “Deep Learning” for Analytics Society of India</p> <p>May 2018, FDP on “Machine Learning with Business Applications” at IIMB</p> <p>Feb 2018, Analytics Masterclass on “How to consume Analytics as Business Leaders” at IIM Bangalore</p>
	<p>Recognition / Awards</p>	<p>Career: Awarded gold medal and best teacher award for academic year 2001-2002 at PES University</p> <p>Academic: Award for being the first student to score 100% marks in Engineering Mathematics at University level, Award for securing the college highest marks in final year MBA</p> <p>Research: Best paper award among all conference tracks at AIMS Institutes, Bangalore in the International Conference on Emerging Trends in Revenue Management in the Service Industry held on 12–13 February 2016</p>
	<p>Seminar Conferences Attended</p>	<ul style="list-style-type: none"> • International Conference on Business Analytics and Intelligence, hosted by IIMB and IISc, Edition 1 to 7, 2012-2019 • National Conference on Machine Learning and Artificial Intelligence hosted at Coimbatore Institute of Technology, 2018 and 2019 • International Conference on Emerging Trends in Revenue Management in the Service Industry held on 12–13 February 2016 at AIMS Institutes, Banaglore