

**Faculty Development Program
ESSENTIALS OF RESEARCH AND PUBLICATION**

19th June 2019

The FDP on “**ESSENTIALS OF RESEARCH AND PUBLICATION**” was organized by CMS Business School, Jain (Deemed-to-be University) on 19th June 2019.

The aim of the FDP was to motivate the faculty members towards the enhancement of research output through greater focus on publication and development of pedagogy. The program also sought to provide the faculty members with actionable suggestions and ideas.

Dr. Asha was the resource person for the event who opened the session by laying great emphasis to build an industry-academic connection through quality research. She recommended to consider the Indian industrial context as strong research anchors since they can enable further industry connect in terms of companies framing their policies.

She also provided several tips and mantras to make progress in the process of identifying research problems to paper submission.

OUTCOME:

The participants found the session highly informative and engaging. They also found value in the resources suggested by Dr. Asha and expressed their desire for many more such FDPs in future.

