

Faculty Development Program
“Case Writing and Analysis”
27th - 28th November 2018

The FDP on “Case Writing and Analysis” organized by CMS Business School, Jain (Deemed-to-be- University) was held on 27th and 28th November, 2018.

The resource person on 27th November was Prof. Muralidhara G V, from IBS Centre for Management Research. He gave a detailed demonstration on how case method in teaching



is important and helped the faculties to understand the better ways to run cases in classrooms especially the do’s and don’ts

The Resource person on the Day 2, 28th November was Prof. Dr. Srinivasan from IIM Bangalore who initiated a knowledge sharing platform to help the faculty members understand different aspects of case study method.

Overall the two-day FDP on Case Writing and Analysis threw a lot of insightful information into identifying and developing relevant data to Case /Case study format which can be used in the classrooms as well as for publications in the leading research journals.

