



Faculty Development Program

Structural Equation Methods (SEM) and Confirmatory Factor Analysis (CFA)

16th November 2019.

The FDP on **Structural Equation Methods (SEM) and Confirmatory Factor Analysis (CFA)** was organized by CMS Business School, Jain (Deemed-to-be University) which was held on 16th November, 2019.

Dr. Rajesh Iyer is Professor of Marketing & Director of International Business in the Foster College of Business at Bradley University (USA), was the resource person, with his vast international experience in teaching and research he enlightened the participants about the methods and application of SEM and CFA in research and also gave hands-on experience on the topic. The program was highly appreciated by fellow academics at CMS Business School, Jain (Deemed-to-be University) and they look forward for many more such fruitful programs in near future.

