



Name: Khan Firdaus M.R.

Designation: Adjunct Faculty

Specialization: Finance

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Qualification

- (PhD) – Tata Institute of Social Sciences, Mumbai (topped qualifying exam & qualifying interview)
- UGC – NET qualified
- MBA (Finance) – Osmania University, Hyderabad
- BA (Hons) in Economics – Mumbai University
- Personality & Perspective Development Undergraduate Program – National IAS Academy, Bombay
- Sustainable Finance Certification – UN CC
- Investment Management Specialization (non-credit) – University of Geneva, Switzerland
- Classical Sociological Theory (non-credit) – University of Amsterdam

Career Summary

With 20 years of teaching experience in management studies at Post Graduate level, of which 5 years have been at program management level, she is currently Adjunct Faculty at CMS B-School, Jain (Deemed-to-be) University. Former Head of MBA Dept. in a university college, part of core team as Academic Dean and Internal Verifier for the launch of an UK accredited management education program, headed quality assurance processes in the last three organizations of employment and having taught in executive education programs as well as having done corporate training, she is passionate about the practical aspects of business and management studies. She has been a visiting faculty at Tata Institute of Social Sciences, Hyd. and ICFAI Business School, Hyd., has launched three courses till date – Behavioral Finance, US Mortgage and Aviation Financial Management and was invited to join Elsevier’s Advisory Panel for research and to be a Reviewer for international journals under Emerald publishing. Her domain areas are Security Analysis and Portfolio Management, Wealth Management, Corporate Finance, Managerial Economics, Business Strategy and Research Methodology. She has published research papers, conducted management development programs and advised young professionals as a Mentor on LinkedIn – focusing primarily on verticals such as Capital markets and portfolio management, Financial literacy and Financial well-being, Sustainable Finance and Economic Sociology with a view to explore actionable solutions to business and management problems.

Research Interest

Financial Literacy and financial well-being, Investor rights, Capital market trends, Investment decision-making and portfolio management, Sustainable financing, Alternative investments, Business models and strategy, Gender and Development, Critical Theory, Feminist Economics, Economic Sociology

Research Publications

- Khan, F., Guptha D. & Rai, P. (2019). Investor Attributes and Investment Decisions. *Anveshana’s International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices*, Volume 4, Issue 12, p. 1-6. ISSN: 2455-6602. DAIJ and ESJI indexed.
- Khan F., & Mohammed. I. (2019). A Study on Performance of Ethical Mutual Funds in India for the period 2009-2019. *Think India Journal*, Volume 22, Issue 14, p. 13181-13186. UGC CARE Journal. Indexed with CrossRef.
- Khan, F., Srujana, R. & Swathi, S. (2019). A Study on Trends and Role of Small savings in Indian Economy. *Anveshana’s International Journal of Research in Regional Studies, Law, Social Sciences, Journalism and Management Practices*, Volume -4, Issue-12, p. 27-40. ISSN: 2455- 6602. DAIJ and ESJI indexed.
- Khan, F. (2019). Banking for The Poor: A GLM Study on Small Finance Banks in India. *International Journal of Emerging Technologies and Innovative Research*. Issue, Volume 6, p. 630-636. ISSN:2349- 5162. Impact Factor 5.87. UGC Approved.
- Khan, F. (2019). Is Market Capitalization Based Investing A Good Strategy? - A Multiple Regression Analysis of Randomly Selected BSE Stocks. *International Journal of Advanced and Innovative Research* Volume 6, Issue 1(XXXIII), p. 35-42, ISSN 2394 - 7780. UGC recognized journal.
- Khan, F. (2018). Financial Literacy of Women in Hyderabad: An Exploratory Study. *ASCI Journal of Management - Special Issue: Accelerating Change: Strategizing for Gender Equality by 2030*. Vol. 47 No.1(spl) March 2018, p. 81-99. ISSN: 0257-8069. Worldcat.org indexed.

<p>Work Experience</p> <ul style="list-style-type: none"> • Adjunct Faculty at CMS B-School, Jain University, Bangalore (since December 2019) 		<ul style="list-style-type: none"> • Khan, F. (2017). A Comprehensive Study on Impact of GST Implementation on Indian Economy. <i>Business Vision</i>. Volume 3, Issue – 4. Jan-Mar 2017 p. 50 - 60. ISSN: 2231-5497. UGC recognized journal.
<ul style="list-style-type: none"> • Associate Professor and IQAC member at ICBM School of Business Excellence, Hyd. • Associate Professor & Quality Head at International Institute of Telecom Management, Hyd. • Academic Dean, Internal Verifier & Quality Nominee at BIML, Hyd. • Associate Professor, Head of MBA Dept., Secy – IQAC and Convener – Alumni Assoc. and Parent Assoc. for all PG Depts. at St. Ann’s P.G. College for Women, Osmania University, Hyd. 	<p>Articles / Case Studies</p>	<ul style="list-style-type: none"> • Khan, F. & Mohammed, H. (2018). Socially Responsible Investing – a Case study of Islamic Finance and TASIS. <i>Management 3.0</i>, ISBN No. 9788192431512 • Khan, F. (2017). Vedanta-Cairn Merger: A Case study of Shareholder Activism. <i>Managing in a VUCA World</i> (Ch. 37, p.325–334). ISBN No. 978-93-86724-06-9. • Khan, F. (2014). John Mayers Reconsiders His Purchases: There Is More to Demand than Just Desire (Case study) The Case Centre, for educators. <i>Thecasecentre.Org</i>. (case reference no. 214-071-1) https://www.thecasecentre.org/main/products/view?id=125374 • Khan, F. (2014b). John Mayers Reconsiders His Purchases: There Is More to Demand than Just Desire (Teaching Note) The Case Centre, for educators. <i>Thecasecentre.Org</i>. (case reference no. 214-071-8) https://www.thecasecentre.org/educators/products/view?id=125375 • Khan, F. (2014c). Google Moonshots: A Bridge across Forever. <i>Managing Business in Turbulent Times: A Case Study Approach</i>, Ch. 5, p. 51-55. ISBN 978-81-924315-0-5 • Khan, F. (2014d). Tanya and Tanmay Want to Buy: Sticky Sellers seldom Bargain (Case study) The Case Centre, for educators. <i>Thecasecentre.Org</i>. (case reference no. 214-065-1) https://www.thecasecentre.org/educators/products/view?id=125042 • Khan, F. (2014e). <i>Tanya and Tanmay Want to Buy: Sticky Sellers Seldom Bargain (Teaching Note) The Case Centre, for educators.</i> <i>Thecasecentre.Org</i>. (case reference no. 214-065-8) https://www.thecasecentre.org/educators/products/view?id=125043
<ul style="list-style-type: none"> • Assistant Professor at ICBM, Hyd. • Invited as Guest Faculty for select courses: TISS – Operations Mgt; IBS – Economics, Operations Mgt & Financial Mgt; Madras University – Operations Research, Economics, Market Research, Statistics • Freelance Corporate Training at TES, Goldstone Technologies, Hyd. & Nektar Therapeutics, Hyd. 	<p>FDP Attended/ MDP conducted</p>	<ul style="list-style-type: none"> • FDP at CMS B-School, Bangalore “One Week (online) FDP on Analytical Tools” 27th May to 2nd June 2020 • National level FDP conducted by Inpods “Outcome Based Education” on 5th May 2020 • FDP by Imperial College, Bangalore “Online Series on Commerce and Management Education” 19th -23rd May 2020 • AIMS-MDI FDP at MDI campus, Gurgaon “National Program for Excellence in Teaching & Student Evaluation” May 27-31, 2019 • FDP at ICBM-SBE, Hyd. “Managing Millennials” in Jan 2018 • FDP at ICBM-SBE, Hyd. “Publish Like a Pro” in Dec 2017 • FDP at ICBM-SBE, Hyd. “Recent Trends in Best Teaching & Learning Practices” on 2nd Jan 2017 • FDP at ISB, Hyd. “Research in Accounting” on 15th Dec. 2016 • AICTE sponsored FDP at IPE, Hyd. “Emerging Business Trends in Indian Economy: Dec. 2007 • FDP at Osmania University, Hyd. “Research Methodology” on 29th to 31st Jan 2008 • Invited twice to deliver session titled “Career Progression – Connecting the Dots” as a part of “National Conference for Women: Diversity in Management – Development of Women Executives” organized by IPE, Hyd. on 30th and 31st Oct. 2014 and on 25th & 26th Nov. 2013 • Invited to deliver session titled “Innovation as a Growth Strategy” as part of 2 Day Seminar on “Strategies for Growth” organized by IPE, Hyd. on 18th & 19th Dec. 2012
	<p>Books Chapters /</p>	<ul style="list-style-type: none"> • Khan, F. & Sandhya, C. (2018). A Study on Infrastructure Investment Trusts in India. <i>Developments in Indian Capital Markets: 2014-17</i>. ISBN no. 978-9386724-57-1 • Khan, F. & Kumar, K. (2018). A Study on Select Mutual Fund Schemes Distributed by Karvy Stock Broking Ltd. <i>Developments in Indian Capital Markets: 2014-17</i>. ISBN no. 978-93-86724-57-1.

<p><u>Courses Facilitated</u></p> <ul style="list-style-type: none"> Investment Analysis and Portfolio Management Wealth Management Corporate Finance Aviation Financial Management Indian Financial system and Financial Markets Financial Management Strategic Financing Decision & Policy Strategic Management Microeconomics & Managerial Economics Research Methodology Knowledge Management Operations Research Operations Management Statistics for Managers 		<ul style="list-style-type: none"> Khan, F. (2017). A Study on IFRS Implementation in India and Its Impact on Corporate Restructuring. <i>IFRS & Its Implications in India</i>.p.16-23. ISBN: 978-93-86256-84-3. Khan, F. (2016). Risk Concerns of Indian Microfinance Industry. <i>Fraudulent Financial Practices in Indian Capital Market – Issues & Concerns</i>. Vol II, p. 1-14 ISBN: 978-93-85518-05-8 Khan, F. (2013). Where Have All the Senior Women Gone? - Book Review of book by Ines Winchert. <i>Udaan</i> Volume 1, Issue 1
	<p>Activities</p>	<ul style="list-style-type: none"> Attended numerous master classes, certification modules, webinars, symposia organized by AICTE, INSEAD, ISB, Harvard for educators, Elsevier, Wiley, McGraw Hill, British Council, Birla Capital, IIFL, CEIC, SMEA, CMS B-School, among others. Reviewer for international journals under Emerald Publishing. Member - Elsevier's Advisory Panel (product development and open access research issues) Co-editor for Udaan International Journal for Management Research (period: 2013-15) Co-Editor of book titled "IFRS & Its Implementation in India" ISBN: 978-93-86256-84-3 Editor of book titled "Developments in Indian Capital Markets:2014-17" ISBN no. 9789386724-57-1 Trained in Programme Design & Delivery under Edexcel, British Curriculum. Invited as expert for paper setting by St. Joseph's P.G. College for Management, Osmania University (2014-2019) Invited as expert for viva voce by Osmania University (2006-2009) Certifications in Spanish language-Levels 1, 2 – Maitrise Language Essentials, Hyd., Zotero Reference manager – MethodTech, Technical Analysis – PU Edu Services, Certified Peer Reviewer (Elsevier) Actively update on public policy and investor rights through EPW and MoneyLife Foundation lifetime memberships Member of Manthan – Forum for Public Discourse, Hyd. Member of DOBARA, Hyd. An NGO working for quality of life for senior citizens (www.dobara.org) Supporting savethechildren foundation (savethechildren.in) Life member of VEIS Social Service Blood Bank Member Indian Red Cross Society
<p><u>Member on Committees / Editorial Boards</u></p> <ul style="list-style-type: none"> Member on Admissions Committee Member on Graduation Committee Reviewer for international journals under Emerald Publishing. Member - Elsevier's Advisory Panel for product dev. 	<p>Recognition / Awards</p>	<ul style="list-style-type: none"> Honored by The Academic Council of uLeetz as one of the <i>Top 50 Women Educators in Higher Education across India for the year 2019</i> Highest score in <i>Faculty Evaluation Survey</i> – a student feedback mechanism at ICBM-SBE (2016-17, 2017-2018, 2018-2019) Invited as Guest Speaker by E-cell VIT Vellore for its E-Summit from 30th March to 1st April 2018 Invited as Chief Guest for 33rd Anniversary Celebration at VVC School (CBSE), Khammam on 3rd February 2018 Invited as Guest Speaker on Women's Day to address women employees of Nexwave on 8th March 2017
	<p>Seminar Conferences Attended</p>	<ul style="list-style-type: none"> June 11th 2020 attended International Seminar on Disaster Risk Reduction and IR4.0 by UTHM University Malaysia. June 5th 2020 attended International Conference on WED: Fighting for Nature by UTHM University Malaysia. 25th May 2020 attended 65th Perspectives: Science & Democracy: Some lessons from Covid-19 by TISS, Hyd. 21st May 2020 attended International Seminar 64th Perspectives: Fostering Humaneness: Some Reflections by TISS, Hyd. 15th May 2020 attended International Seminar 63rd Perspectives: Reimagining Public Health, Rebuilding India's Healthcare System by TISS, Hyd. 11th May 2020 attended International Seminar 62nd Perspectives: The World Economy after COVID-19 by TISS, Hyd. 5th May 2020 attended International seminar 61st Perspectives: Economic Revival in the time of COVID-19: Fiscal and Monetary Challenges by TISS, Hyd. March 23rd 2019 attended and presented paper titled "Is Market Capitalization based investing a Good Strategy? A Multiple Regression

Analysis of Randomly Selected BSE Stocks” at National Seminar on Issues & Challenges in VUCA World at ICBM-SBE

- February 22nd & 23rd 2019 attended and presented paper titled “Banking for the Poor: A GLM study of Small Finance Banks in India” at National Seminar on Innovations & Challenges in Banking at AMS School of Informatics, Osmania University
- November 4th 2017 attended and presented paper titled “A study on Selected Mutual Fund Schemes distributed by Karvy Stock Broking Ltd.” at National Seminar on Developments in Capital Markets 2014-17 at ICBM-SBE (paper was adjudged as Outstanding Paper)
- November 4th 2017 attended and presented paper titled “A study on Infrastructure Investment Trusts (InvITs) in India” at National Seminar on Developments in Capital Markets 2014-17 at ICBM-SBE
- December 17th 2016 attended and presented case study titled “Vedanta Cairn Merger: A case of Shareholder Activism” at International Case Conference on Managing Business in VUCA World at ICBM-SBE
- November 19th 2016 attended and presented paper titled “A study on IFRS Implementation in India & its Impact on Corporate Restructuring” at National Seminar on IFRS & its Implications in India at ICBM-SBE
- August 30th & 31st 2016 attended and presented paper titled “A Study on Risk Concerns of Microfinance Industry in India” at National Seminar on Fraudulent Practices in Indian Capital Markets – Issues & Concerns at Osmani University
- November 9th 2013 attended and presented case study titled “Reinventing the future: Google Moonshots” at International Case Competition at ICBM-SBE
- March 19th 2008 attended and presented a paper titled “Strategic Alliances – Walking on Thin Ice” at National Seminar on Mergers & Acquisitions at RVBRR College, Osmania University
- February 25th to 27th 2008 attended and presented paper titled “Mega Marketing Practices in the New Economy – Case of Moser Baer” at National Seminar on New Economy at Osmania University
- November 23rd & 24th 2007 attended and presented paper titled “Competitive Advantage in New Economy” at National Seminar on Vision 2020 at Vignana Jyothi College
- July 26th to 28th 2006 attended and presented paper titled “Mutual Funds – a Desirable Investment Avenue” at National Seminar on Financial Services at University of Hyderabad