

Innovate. Lead. Succeed.



MBA
Prospectus
2024





Content



△	About JAIN (Deemed-to-be University)	02
	Vision & Mission	
	At a Glance	
△	About CMS Business School	04
	Rankings & Accreditation	
	Vision & Mission	
	Our Associates	
△	MBA Single Specialisations	06
△	MBA Dual Specialisations	06
△	Industry Interface	07
△	Dual Degree Programmes	07
△	TAP-R Model Delivery of Real Learning	08
△	Career Success and Fulfilment	09
	Employment by Industry	
	Our Prominent Recruiters	
△	Diverse Perspectives	12
△	Student Life	13
△	Eligibility, Admission and Selection Process	14

About

JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University) is an intellectual destination that draws inspired students from more than 54 countries to one of the world's greatest cities - Bengaluru. We promote innovation and entrepreneurship by bringing people, ideas and resources together to one platform through interdisciplinary collaboration and interaction. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are inspiring and impacting our success in many ways.

Vision

To foster human development through excellence in quality education, research and entrepreneurial development

Mission

- △ To provide quality education, creating human assets / manpower and intellectual capital
- △ To enhance research and development in different disciplines
- △ To develop new generation entrepreneurs who will be instrumental in fuelling economic growth
- △ To create able leaders, managers and technocrats
- △ To foster an ethical environment founded on human values in which both spirit and skill will thrive to enrich the quality of life.



"Creativity, entrepreneurial and innovative thinking, problem-solving ability, these are all key skills and attributes that make a real difference in the business. Our MBA programme has been designed to help you develop these skills – that are much sought after by employers, from multinationals to start-up businesses."




Dr. Chenraj Roychand
Chancellor
JAIN (Deemed-to-be University)

At a Glance

GLOBAL STANDARDS

 <p>AWARDED ISO 9001:2015 CERTIFICATION BY TÜV NORD</p>	 <p>A MEMBER OF ASSOCIATION OF THE UNIVERSITIES OF ASIA AND THE PACIFIC (AUAP)</p>	 <p>A PRESTIGIOUS NETWORK OF INTERNATIONAL BUSINESS AND ECONOMIC SCHOOLS (NIBES)</p>	 <p>MEMBER OF THE ASSOCIATION OF INDIAN UNIVERSITIES (AIU)</p>	 <p>MEMBER OF THE ASSOCIATION OF COMMONWEALTH UNIVERSITIES</p>
--	---	---	--	---

RANKINGS & RECOGNITIONS

 <p>AWARDED GRADED AUTONOMY STATUS BY THE UNIVERSITY GRANTS COMMISSION (UGC)</p>	 <p>AWARDED GRADE A++ WITH A CGPA OF 3.71 BY THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)</p>	 <p>RANKED 219 AMONG THE ASIAN UNIVERSITY RANKING - SOUTHERN ASIA 2024 QS WORLD UNIVERSITY RANKINGS 2024</p>
---	--	---

RANKED
68 
IN UNIVERSITY CATEGORY

RANKED 5TH
AMONG TOP GENERAL
PRIVATE UNIVERSITIES IN
INDIA BY INDIA TODAY
MAGAZINE IN 2023

RESEARCH EXCELLENCE

11 INTERNATIONAL GRANTED PATENTS **24** NATIONALLY FILED

DISTINGUISHED ALUMNI

 <p>7 OLYMPIANS</p>	<p>2 PARALYMPIAN</p>
---	---------------------------------

220+
INTERNATIONAL PLAYERS
INCLUDING PANKAJ ADVANI, ROHAN, BOPANNA, K L RAHUL, MANISH PANDEY KARUN NAIR AND MANY MORE

ONE OF THE
14 INSTITUTES IN INDIA
FOR MANAGING CAMPUS
PLACEMENTS ON LINKEDIN TO
CONNECT STUDENTS WITH THEIR
ALUMNI & CORPORATE

INKED
88 USEFUL MOUS
AND AGREEMENTS
WITH VARIOUS ACADEMIC
INSTITUTIONS, RESEARCH
AND DEVELOPMENT
ORGANISATIONS &
INDUSTRIES

INCUBATED
40 COMPANIES
AND PROVIDED
CAREER
OPPORTUNITIES
FOR
3700 JOB
SEEKERS

About CMS Business School

Incorporating industry and academia, JAIN (Deemed-to-be University), CMS Business School, has forged a unique path in management education since its establishment in 2009. Our transformative MBA specialisations cater to individual needs with a flexible and unique programme.

We offer an immersive two-year journey into strategic business thinking and leadership skills. Welcome to a diverse global community of professionals, sharing experiences and perspectives for enriched learning.

Rankings and Recognition



Times B School Ranking Survey 2024



Vision

Advance and apply Management Education,
Research, and Entrepreneurial Spirit amongst
the students

Mission

- To offer relevant management education through innovative teaching-learning practices
- To equip human capital with skills relevant for industry and society while fostering a research culture
- To encourage entrepreneurial mindset for developing ethical and socially-responsible leaders

Our Associates

CMS Business School collaborates nationally and internationally to deliver exceptional higher education, working with diverse academic boards for prestigious degree offerings to aspiring students.

1020 students in the
MBA Class of 2025

2% international students
in the MBA Class of 2025

6 nationalities represented
in the MBA Class of 2025

9,000+ alumni
across **6** countries

National – Membership



International – Membership/Partnership



MBA Single Specialisations

- △ Aviation and Aerospace Management
- △ Banking, Finance and Allied Services
- △ Business Analytics
- △ Digital Business
- △ Digital Marketing
- △ Entrepreneurship and New Venture Creation
- △ Family Business Management
- △ Finance
- △ Human Resources Management
- △ International Finance and Accounting
- △ Logistics and Supply Chain Management
- △ Luxury and Fashion Management
- △ Marketing
- △ Sports Management
- △ Systems and Operations Management

MBA Dual Specialisations

- △ Aviation and Aerospace Management and Human Resource Management
- △ Aviation Management and Logistic & Supply Chain Management
- △ Aviation Management and Marketing
- △ Finance and Business Analytics
- △ Finance and Entrepreneurship & New Venture Creation
- △ Finance and Human Resources Management
- △ HRM and Entrepreneurship & New Venture Creation
- △ Human Resource Management and Business Analytics
- △ Marketing and Business Analytics
- △ Marketing and Entrepreneurship & New Venture Creation
- △ Marketing and Finance
- △ Marketing and Human Resources Management
- △ Marketing and Logistics & Supply Chain Management

Industry Interface



Dual Degree Programmes

In collaboration with International Universities, the dual degree programme offers a unique opportunity for students pursuing a STEM-oriented education. This programme combines the benefits of a Master of Business Administration (MBA) and an additional Master degree, providing students with comprehensive knowledge in both business management and scientific innovation within a global context.

Enrolling in this programme gives students access to the extensive business expertise and influential networks of two prestigious educational institutions. This enables them to acquire valuable commercial acumen while leveraging the diverse resources and connections offered by these renowned schools.

Dual Degree Programmes offered

- △ M.Sc. (Rennes School of Business, France) 
- △ M.Sc. (Virginia Commonwealth University, USA) 
- △ M.Sc. (Bradley University, USA) 
- △ M.Sc. (Brest Business School, France) 
- △ M.Sc. (Sheffield Hallam University, United Kingdom) 
- △ M.Sc. (FOM University, Germany) 

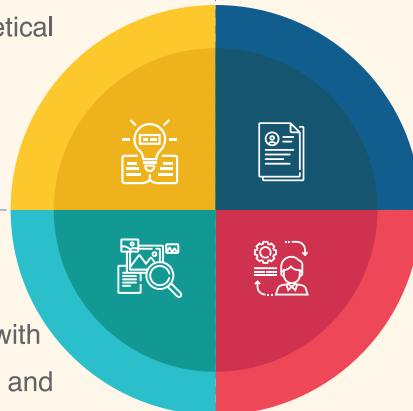
TAP–R Model Delivery of Learning

TAP-R Model is a learning framework that will allow the students to have theoretical foundations as well as, practical knowledge. It is founded on Synergy developed by Mouton and Blake (1984) balancing pedagogy and andragogy approaches to allow the adult learners to achieve their goals.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

- △ Two or three courses (subjects) scheduled at a stretch - till completion
- △ Up to 20% of the sessions are by industry experts
- △ All assignments are project-centric/live projects based
- △ Tools and labs will bring in experiential learning
- △ Entrepreneurial culture is built-into our programme

T - Theory: Build strong theoretical foundations for better recalling, understanding and application



A - Application: Provide learners with worksheets, simulations, and case studies

R - Research: Equip learners with methods and tools for applying and creating new solutions

P - Practitioner: Expose learners to industry practitioners and experts

Note: CLASS-WORK is the advanced version of TAP-R Model Delivery of Learning

Career Success & Fulfilment

We at CMS Business School believe in building life skills that a graduate will carry throughout their careers. We provide career enhancement programmes that are designed to improve the placement record of students in organisations of repute.

30 LPA Highest
Package Secured

8.42 LPA Average
Package Secured

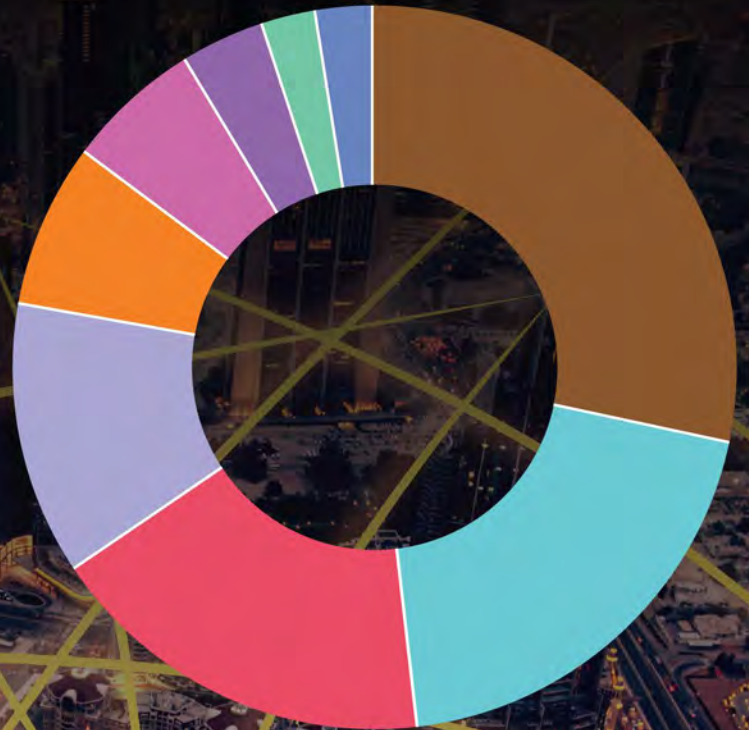
12.35 LPA Average
Package for Top 100 Offers

300+ Companies
Participated in
Campus Recruitment



Employment By Industry

- BFSI/NBFC - 24%
- IT/ITES - 23%
- Research and Consulting - 16%
- Ed-tech - 14%
- Manufacturing - 3%
- Healthcare/Pharmaceutical - 2%
- Fintech - 2%
- Financial services - 5%
- Retail - 6%
- Others - 10%



Our Prominent Recruiters (Illustrative List)



Diverse Perspectives

I've been a part of the JAIN Group since 2015-2022. It's been an amazing journey. The placement cell has always strived enough to get the best companies and helped all the students in the best way possible to get placed. The teaching staff at CMS Business School are really exemplary. Praveen Gujjar sir from the Business Analytics domain gave his best to the students. Will thrive and cherish these moments eternally.

Sai Kushal TR

Firstsource Solutions Limited
Business Analyst

The MBA programme at CMS Business School offers a variety of career prospects. Communication, leadership, teamwork, and presenting skills all increased as a result of these experiences. It aided my professional, academic, and personal development. In every way, I am a completely different person now than I was then. Placement administration officials also advised and supported us at every step, assisting me in obtaining a position with such a reputable firm. I will always be grateful for what JAIN (Deemed-to-be University) gave me and will appreciate every time I spent there.

Skandan Sheshadri

Federal Bank
Probationary Officer in Scale

My experience at JAIN (Deemed-to-be University), CMS Business School is great and memorable. The mentors at CMS Business School helped me enhance my academic and interpersonal skills. I am thankful to the Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

Sushma HR

PWC
Cyber Security Associate

CMS Business School is the most amazing place. These 2 years taught me life and how to become a professional. Regular presentations and L.E.A.D programmes were added personality developers. My specialisation being Business Analytics required a lot of practical and lab work and all of this was taken care of by Professors and college. Last but not the least I got good friends. Thank you CMS B School. I will surely miss JAIN and cherish the time I spent here.

Ishaan Modawal, Oracle, Associate Consultant

JAIN (Deemed-to-be University), CMS Business School has always believed in helping and guiding students towards their success. They used to give extra training other than regular classes which helped us with our aptitude and technical skills were of great help to crack the interview easily. Our placement administration officers also guided and encouraged us at each step thereby helping me secure my placement at such a reputed company.

Santhosh Holla V M

Grant Thornton
Consultant

CMS Business School is known for its excellence and creativity. During my journey of 2 years in CMS Business School, I have acquired so much knowledge and enhanced my skills. The infrastructure is also very good. The Placement Cell has provided us very good opportunities in building our career.

Yashika Kalra

Genpact
Senior Associate

Student Life

At CMS Business School, we prioritise the experience of our students by offering practical learning through interactive activities, our academics, modern facilities, and diverse extracurricular opportunities. We combine the best of both worlds.

Parichay - An Intra-collegiate Management Fest

Parichay, the annual freshers event, combines management and cultural activities to welcome newcomers. Besides being a celebration of student life it offers real-world business exposure and tests students' decision-making, organisational, and entrepreneurial skills.

Khel Utsav - A Celebration of Sports

CMS Business Schools conducts a week of diverse sports events under the banner "Khel Utsav". The event provides an opportunity to play with passion and enthusiasm and also showcase one's sportsmanship.



Cranium - International Management Fest

Cranium, the international management fest, challenges participants to think creatively, aiming to encourage students' potential through transformative events that reverberate life lessons.

Graduation Day

CMS Business School annually hosts Graduation Day, bidding a fond farewell to graduating students, celebrating their achievements and marking the beginning of their promising endeavours, akin to leading universities worldwide.

Eligibility, Admission & Selection Process

Eligibility

- Aggregate of 50% in bachelor's degree in respective discipline or equivalent (10+2+3) from a recognised university and students appearing in their final semester / year examination are also eligible to apply.
- Candidate who have successfully cleared the competitive exams like CAT, MAT, CMAT, XAT, NMAT, and GMAT with a valid score are eligible for admissions and exempted from taking up written test and are directly qualified for Essay Writing, Presentation and Personal Interview.
- Preference will be given to candidates with work experience.



Admission and Selection Process

- The applicant must appear for and clear the Jain Entrance Test (JET) process.

The JET process includes:

a. Written Test-Online

- Candidate without any competitive exam scores to appear for the written test. Candidates shortlisted will qualify for next round(s).
- Candidate is exempted from written test and directly qualify for next round(s) if they have a valid score in any of the following:

MAT score of 550 and above or NMAT score of 160 and above or CAT score of 50 percentile and above or GMAT score of 50 percentile and above or CMAT score of 50 percentile and above XAT score of 50 percentile and above.

a. Essay Writing-In Person only

b. Presentation-In Person only

c. Personal Interview - In Person only

For Candidate Appearing for Written Test

- Candidates must login to the student dashboard to book the slot.
- Candidates must choose the written test slot from the available dates and time.
- Any request for change in the dates for entrance tests will not be entertained.
- Only the candidates shortlisted from the written test will be eligible to attend the next rounds of JET process.

Please Note: It is mandatory for the candidate to appear for Written Test, failing which will lead to disqualification from the JET process.

For Candidate Qualified for Essay Writing, Presentation and Personal Interview

- Candidates must login to the student dashboard to book the slot.
- Candidates must book the slot for Essay writing + Presentation + Personal Interview from the available dates and time.

Please Note: It is mandatory for the candidate to appear for Essay Writing + Presentation + Personal Interview, failing which will lead to disqualification from the JET process.



Eligibility

Aggregate of 50% in UG or equivalent (10+2+3)



Selection Process through JAIN Entrance Test (JET)

- Written test, essay writing, presentation & personal interview
- Candidates with a valid CAT/MAT/CMAT/NMAT/XAT score are eligible to apply and are exempted from the written test of JET
- Preference will be given to candidates with work experience



How to Apply

Log on to jgigroup.in/jupgmba-2024/ and apply online



Programme Commencement

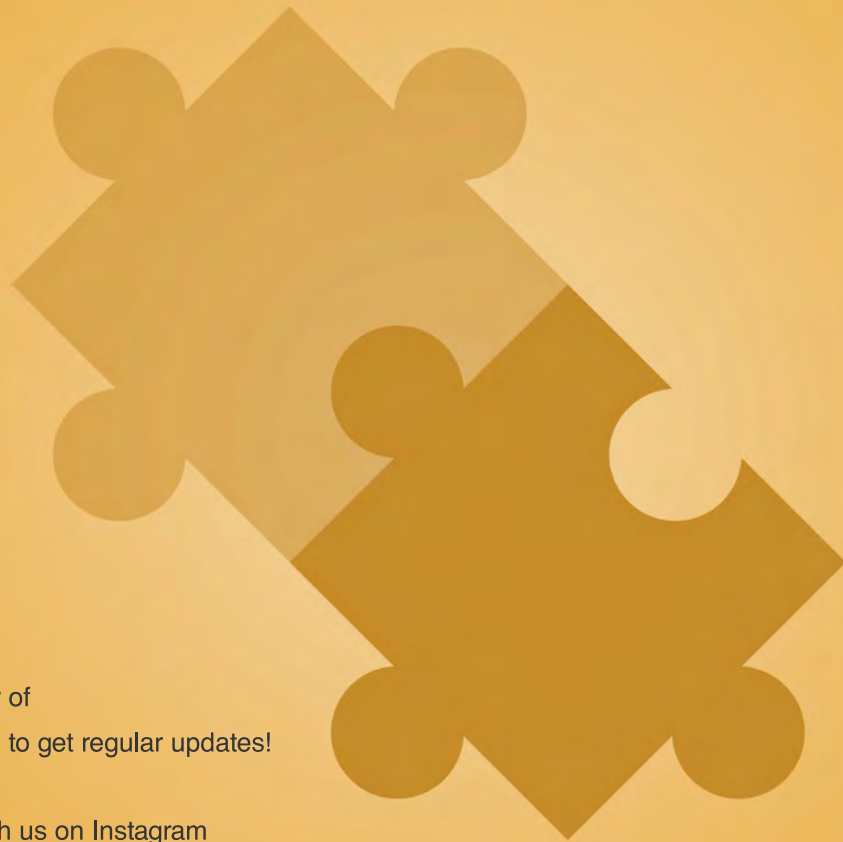
July 2024





Keen to find out more?

Discover life at CMS Business School
bschool.cms.ac.in



Become a member of our Facebook page to get regular updates!



Stay connected with us on Instagram for a glimpse into our vibrant community!



Join our professional network on LinkedIn!



Watch and share videos of events and other activities on YouTube!



Follow us on Twitter to read latest tweets!

CMS Business School

JAIN (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar

Bengaluru - 560 009

P +91 80 4684 0400

W bschool.cms.ac.in



+91 73376 20222

+91 73376 21222