



CMS BUSINESS SCHOOL PRESENTS A ONE DAY WORKSHOP ON 'STOCK MARKETS SIMPLIFIED'.

EVENT HIGHLIGHT

Stock Markets lure everyone – the young and the old. It attracts traders, speculators, investors, hedgers, arbitrageurs, portfolio managers, investment advisors and analysts.

Over time, the stock markets have earned the tag of being uncertain, volatile and risky, among other derogatory terms. This workshop aims to simplify the concepts of the stock market, particularly for the young, by making them to understand how the market works thereby changing their perspective from negative to positive or to an unbiased view.

BEST SUITED FOR

- Post graduate students
- Academicians at a graduate and post-graduate level
- Individual investors (new and existing) who would like to understand the market better

PROGRAM CONTENT AND OUTCOME

Through live streaming of the markets and in an interactive environment the following concepts would be discussed during the workshop:

- Listing of securities (post IPO allotment), Price discovery process
- Role of Stock exchanges, Role of stockbrokers, Brokerage charges, Contract Notes
- Exchange settlement procedures – Pay-in & Pay-outs (including auction procedures)
- Reading market trends, Pool Account & Beneficiary Accounts, Market Trade & OFF-Market Trade, Market Depth & Market Width, Market capitalization – structure, purpose & utility
- About various indices across NSE & BSE exchanges (purpose, structure), Market Capitalization & its purpose
- Trading procedures (intraday & short-term trading), Investing procedures (medium term & long term investing)
- Basics of Technical & Fundamental Analysis
- Placing orders (types of orders), Margins, Stop loss, trailing stop loss & stop loss trigger
- How to read, understand & react to Market Crashes & Market Corrections
- Basics of taxation & tax treatment

ABOUT THE SPEAKER

Prof. Balaji Rao comes with a rich experience of 28 years out of which he has spent over 20 years in the financial services industry. He has passionately involved in imparting "informed investing" knowledge through his speeches, lectures and writings. He has authored six books since 2010 and his recent books "Investing in Financial Markets is Not a Rocket Science" and "Wealth Management & Financial Planning – Concepts & Practices" was recently published by Partridge Publishing Co, USA. He is also a columnist for The Hindu newspaper and writes for their Saturday supplement Cashwise regularly. He is currently a Professor teaching at reputed B-Schools and a Research Scholar pursuing his PhD at Jain University. He is also a speaker for HDFC Mutual Fund to spread awareness on financial markets.

Venue: CMS Annex, 319, 17th Cross, 25th Main,
JP Nagar 6th Phase, Bangalore – 560078,
Ph: 080-43430400, Fax: 080-26532730
Date: Monday, MAY 2nd, 2016
Time: 9:30 AM – 4:30 PM

Nominations to be sent to
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Justinasumathi@gmail.com