

Faculty Development Program
“Orientation on Consultation to Companies”
17th February 2019

The FDP on **“Orientation on Consultation to Companies”** was organized by CMS Business School, Jain (Deemed-to-be University) on 17th February 2019.

Mr. N. Dhanushkodi mentor for “Start-Ups Management Consultant & Trainer” conducted the first session. He encouraged the faculties to learn about consultancy work, and also gave an inspiring speech followed by a case study and group presentation for a product launch of a foreign company in the Indian market. His session revolved around how to get a consultancy project by specializing both in functional areas and other technological fields.

