



Faculty Development Programme

Publish and Flourish: Moving Ahead in your Academic Career

21st December, 2020

The FDP on “Publish and Flourish: Moving Ahead in your Academic Career” was organized by CMS Business School, Jain (Deemed-to-be University) which was held on **21st December, 2019**. Dr. K.S. Srinivasa Rao, Professor in GM, CMS Business School, Jain Deemed-to-be University, Bangalore and Dean Dr. Harold Andrew Patric were the resource person for the program.

With the increasing demand and importance of “Research Publications” this “Faculty Development Program” was conducted specifically to motivate academicians and aspiring researchers into developing the right mindset for undertaking research, to start writing abstract of an article, complete the full paper by developing collaborations, and finally to publish the research outcome in a reputed journal that enables to reap the benefits for self and their institutions.

The program was attended by participants from various domains such as research scholars, academicians, corporate managers, etc who came from different parts of India.

The FDP was a great learning experience for the participants that helped them to learn and understand research processes, to identify a good research article which satisfies all the criteria using library resources, to write the abstract of a research article with a given theme. The participants also learned how to collaborate with professors from other prestigious institutions and submit a draft research article on a given theme to start their research journey. The FDP motivated the participants to develop immense research interest and knowledge.

The various pedagogies that were used to conduct the FDP were-Panel Discussion Lab Sessions /Library Sessions ,Interactive Lectures ,Team Activities, Case Studies which made the experience highly enriching.

SOME GLIMPSES FROM THE PROGRAM



Schedule

Time	Activity
09:00 AM – 09:30 AM	Registration
09:30 AM – 09:45 AM	<p>Welcome Address</p> <p>Panel Discussion:</p> <p>Topic: Issues and Challenges in Research & Publication</p> <p>Panel Members:</p> <ul style="list-style-type: none"> • 3 Participants • Dr. Uma M H Dr. Yavana Rani Dr. Ajay Massand • Dr. KSS Rao - Moderator
09:45 AM – 11:00 AM	<p>Topic: Introduction to Research Process</p> <p>Resource: Dr. K S Srinivasa Rao</p>
11:15 AM – 12:30 PM	<p>Library Task</p> <p>Topic: Review of literature and writing an abstract</p> <p>Resource: Dr. Shakeela Banu Mr. Prithviraj</p>
12:30 PM – 01:15 PM	Lunch Break
01:15 PM – 02:30 PM	<p>Topic: Vital aspect of Research Methodology - Scale Development</p> <p>Resource: Dr. Harold Andrew Patrick</p>
02:45 PM – 03:15 PM	<p>Topic: Research Experience – Presentations</p> <p>Resource: Participants</p>
03:15 PM – 03:45 PM	<p>Topic: Researcher Identification – Google Scholar</p> <p>Resource: Dr. KSS Rao</p>
03:45 PM – 04:15 PM	<p>Topic: Abstract Finalization & CMS B School Working Paper Series</p> <p>Resource: Dr. KSS Rao CMS Business School Faculty members</p>
04:15 PM – 04:25 PM	<p>Topic: Showcasing of Research at CMS B School</p> <p>Resource: Dr. KSS Rao & Dr. Hemanth Kumar</p>
04:25 PM – 04:35 PM	<p>Q & A</p> <p>Resource: Dr. KSS Rao</p>
04:35 PM – 04:45 PM	Feedback
04:45 PM - 05:00 PM	Distribution of Certificates