



Faculty Development Program

Vaastu Shastra & Digital Literacy and Personal Branding through Linked

23 June, 2015

The FDP on **Vaastu Shastra & Digital Literacy and Personal Branding through LinkedIn** was organized by CMS Business School, Jain University which was held on 23rd June, 2015.

The key speaker for the session on 'Vaastu Shastra' was Architect Mr. Appanna Sirdeshpande. He eloquently spoke on the ancient science of Vaastu Shastra, and the existing practises in India. With an introduction on the term 'Vaastu', and its meaning, he further explained about the environment, the five basic elements of Nature and the significance of the three human qualities of rajas, tamas and satva which influences and enhances space, facility and capability of human life.

Mr. Sachin Tantry, Head, Department of Arts was the key speaker for the topic of 'Digital Literacy and Personal Branding through LinkedIn'. He elaborated on the significance of digital learning in today's teaching profession emphasizing on the importance to become digital educators.

The faculty members were made to practically learn and understand the professional social networking site of 'LinkedIn'. During the practical session Mr. Tantry also explained the role of personal branding in today's competitive professional scene. The participants and the key speaker came up with some case studies and success stories on how this professional networking site helped in building career.