

Title of the Practice:

Master Classes with IIM Faculty: Enriching Student Learning Without Travel

The Context That Required the Initiation of the Practice:

Providing students with exposure to premier teaching methodologies and advanced knowledge delivered by Indian Institute of Management (IIM) faculty was identified as a crucial step to enhance the learning experience. However, logistical challenges such as the high costs of organizing study trips, time constraints, and resource limitations in traveling to IIM campuses hindered direct access to these experiences.

To bridge this gap, the institution initiated the concept of Master Classes with IIM faculty, bringing the expertise and pedagogy of leading academicians directly to the students. This innovation not only saved time and resources but also ensured that students could benefit from high-quality sessions within the comfort of their institution.

Objectives of the Practice:

1. To provide students with direct access to IIM faculty expertise and teaching methodologies.
2. To enhance students' conceptual understanding of advanced topics and industry trends.
3. To foster a culture of academic excellence by exposing students to world-class pedagogy.
4. To eliminate the logistical challenges and costs associated with traveling to premier institutes.
5. To build a strong academic network with faculty from premier institutions for future collaborations.

The Practice:

- 1. Inviting IIM Faculty for Master Classes:**
 - Faculty members from various IIMs are invited to conduct master classes on specialized topics aligned with the curriculum or emerging industry trends.
 - Topics covered include advanced management concepts, leadership, entrepreneurship, strategy, and analytics.
- 2. Classroom Setup and Structure:**
 - The master classes are conducted in a hybrid format, allowing participation in person or online.
 - Interactive sessions involve lectures, case discussions, and Q&A with IIM faculty, replicating the IIM classroom experience.
- 3. Alignment with Curriculum and Student Needs:**
 - Topics are chosen based on the relevance to students' specializations and their future career aspirations.
 - These sessions complement the institution's curriculum, giving students an edge in understanding concepts at a deeper level.
- 4. Frequency and Duration:**

- Master classes are scheduled once every semester, with each session lasting 2-4 hours depending on the topic.
 - Flexibility is maintained to accommodate faculty schedules and ensure maximum participation.
5. **Feedback and Continuous Improvement:**
- Post-session feedback is collected from students to assess the effectiveness of the classes.
 - Based on the feedback, adjustments are made to improve future sessions.

Obstacles Faced and Strategies Adopted to Overcome Them:

1. **Challenge:** Scheduling Conflicts with IIM Faculty
 - Aligning the availability of IIM faculty with institutional schedules posed challenges.
 - **Strategy:** Sessions were planned well in advance, with multiple options provided to faculty to ensure flexibility.
2. **Challenge:** Ensuring Student Engagement
 - Students initially found it intimidating to interact with IIM faculty during sessions.
 - **Strategy:** Pre-class orientation sessions were conducted to prepare students and encourage active participation.
3. **Challenge:** Managing Costs of Organizing the Sessions
 - Conducting such sessions required honorariums and logistical arrangements.
 - **Strategy:** Budget allocations were optimized, and digital platforms were used to reduce costs associated with physical arrangements.
4. **Challenge:** Technological Limitations for Online Sessions
 - Network issues and platform limitations impacted the quality of online interactions.
 - **Strategy:** Upgraded IT infrastructure to ensure seamless virtual delivery of master classes.

Impact of the Practice:

1. **Enhanced Academic Exposure:**
 - Students gained insights from the teaching methodologies of IIM faculty, enriching their academic experience.
2. **Cost and Time Savings:**
 - Eliminated the need for costly and time-consuming travel, allowing students to focus on learning.
3. **Boost in Student Confidence:**
 - Interaction with IIM faculty motivated students and instilled confidence in their abilities.

4. **Improved Conceptual Understanding:**
 - Students developed a deeper understanding of advanced topics and industry practices, making them better prepared for their careers.
5. **Stronger Academic Collaborations:**
 - Fostered relationships with IIM faculty, paving the way for potential future partnerships and collaborations.
6. **Institutional Prestige:**
 - The practice positioned the institution as one that values academic excellence and innovative teaching practices.

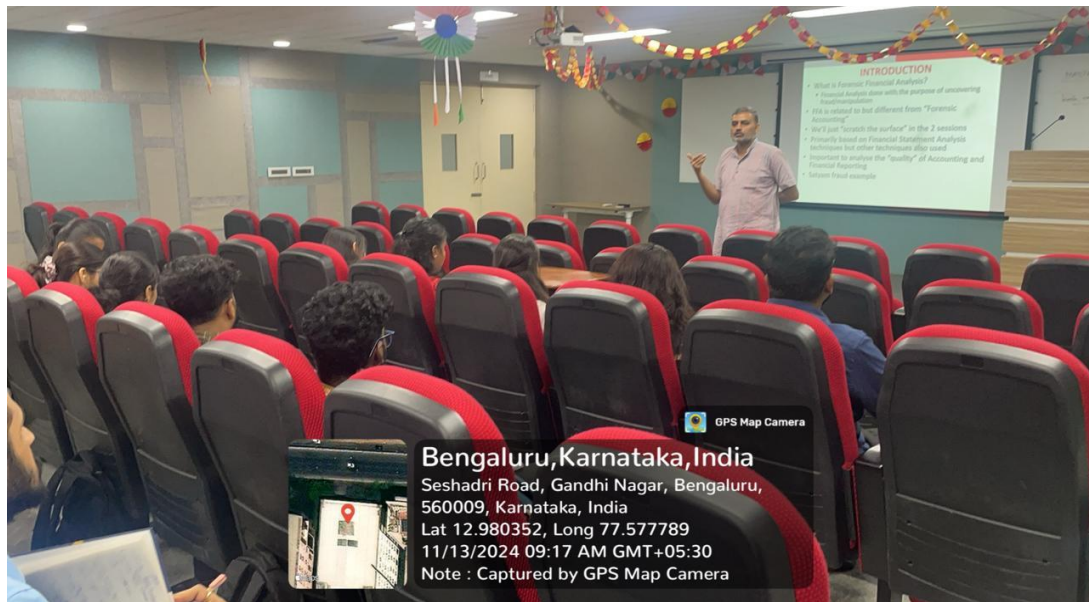
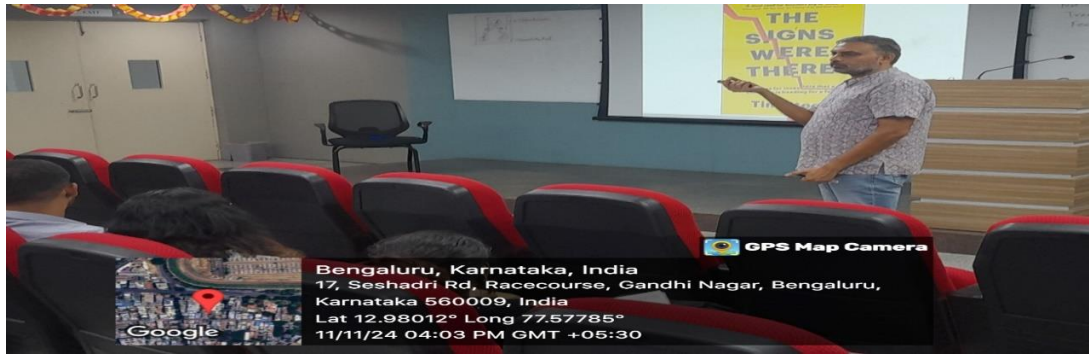
Resources Required:

1. **Faculty Network:**
 - A strong network of IIM faculty members willing to collaborate with the institution.
2. **IT Infrastructure:**
 - High-quality audio-visual equipment and stable internet connectivity for hybrid and online sessions.
3. **Financial Support:**
 - Budget for faculty honorariums and logistical arrangements.
4. **Dedicated Coordination Team:**
 - A team to manage invitations, scheduling, and student participation.
5. **Feedback Mechanism:**
 - Tools to gather and analyze student feedback for continuous improvement.

By offering Master Classes with IIM faculty, the institution has successfully provided students with a premium learning experience without the logistical challenges of travel. This initiative has become a hallmark of academic innovation, promoting excellence and preparing students to meet the demands of the professional world.



Dr. Pratap Giri S Adjunct Faculty, IIM and Independent Corporate Adviser explains students on Investment Banking in India with Global Outlook



**Resource Person: Dr. Narahari Hansoge; Event: Master Class Session; Date: 13/11/2024;
Venue: Seminar Hall 3, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru
– 560009.**



Bengaluru, Karnataka, India
XH6Q+H7P, Srinivas Colony, Sudhama Nagar, Bengaluru, Karnataka 560027, India
Lat 12.961448°
Long 77.588098°
04/11/24 09:10 AM GMT +05:30



Bengaluru, Karnataka, India
17, Seshadri Rd, Racecourse, Gandhi Nagar,
Bengaluru, Karnataka 560009, India
Lat 12.980126° Long 77.577834°
06/11/24 08:56 AM GMT +05:30

Dr. Lata Chakravarthy; Event: Master Class Session; Date: 4/11/2024; Venue: Seminar Hall 3, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.