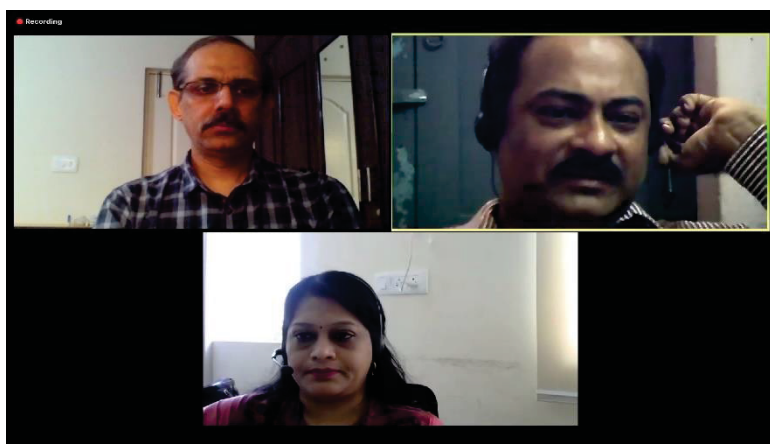


Faculty Development Series
On
“Personal Branding Using Technology”
25th June 2020

CMS Business School, Jain (Deemed-to-be University) on 25th June 2020 conducted a Faculty Development Program on **“Personal Branding Using Technology”**. The FDP was divided into two sessions. The morning session commenced from 9.30 to 11.30 am with a welcome address by Dr. Dimanth, Area Chair - CMS Business School at Jain (Deemed-to-be University). This session focused on **“Web Enhanced Learning”** and covered concepts such as creating a webpage, building and hosting e-portfolio by using Google sites, etc. The objective was to train the participants to host a personal website on Google site for presenting and branding oneself online. The session concluded with intriguing questions and answers.



The second session started from 2.30 to 4 pm with elaborate discussion on the topic **“Designing online Presentation Using Screencast-o-matic”**. In this session, the participants learned about the functions of software such as Screen Cast-O-Matic, Open Broadcast Software, Screencastify which will enable them create and design effective online presentations.

The key members from the FDP Committee who coordinated this fruitful program were Prof. Anantha Subramanya Iyer, Dr.Shakeela Banu, Dr. Ajay Massand, and Dr. Chaya Bagrecha, and Faculty CMS Business School, Jain (Deemed-to-be University. Dr. Yavana Rani, Professor, CMS Business School Jain (Deemed-to-be University) was the resource person.