



Publishing in Scopus Indexed Journals

22 & 23 November 2019 | CMS Business School



JAIN
DEEMED-TO-BE UNIVERSITY

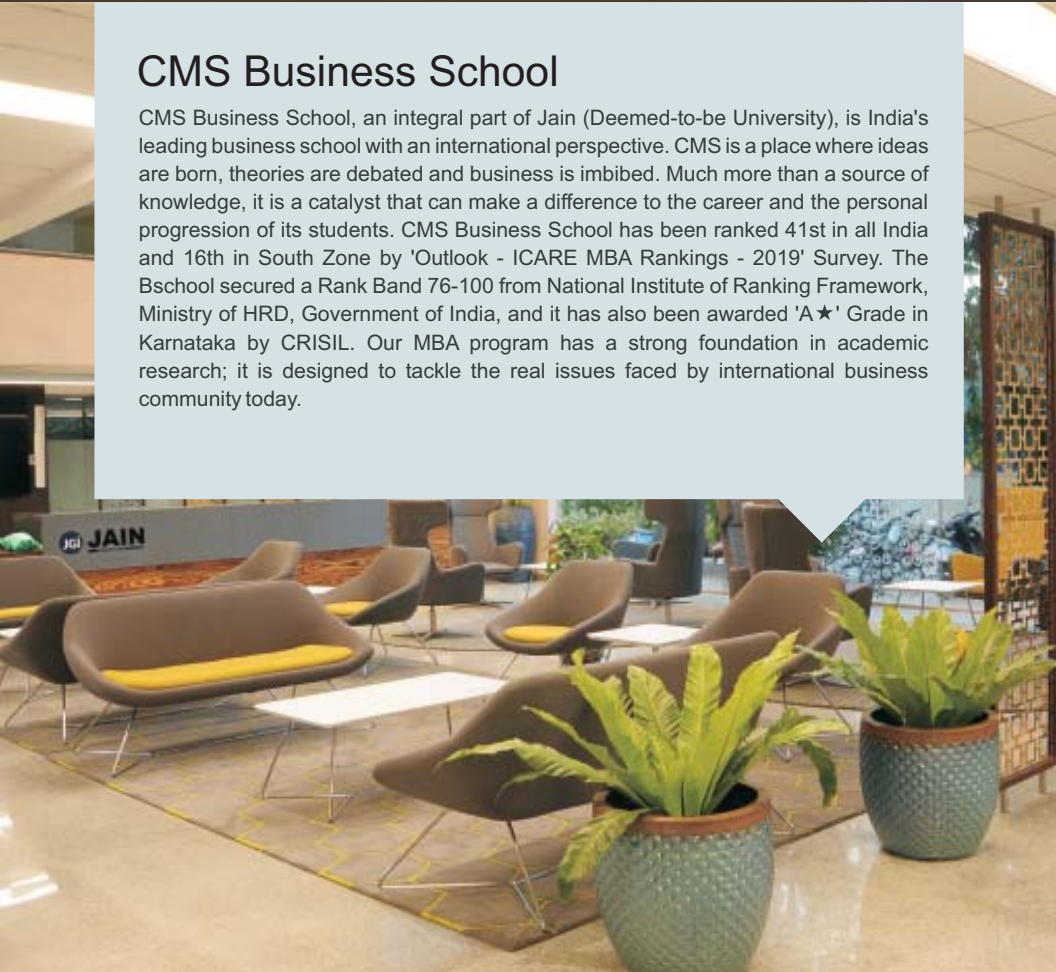
CMS BUSINESS
SCHOOL

Jain (Deemed-to-be University)

JAIN (Deemed-to-be University) is a comprehensive and student-focused university that works towards excellence in quality education, research and entrepreneurial development. Jain (Deemed-to-be University) has been awarded the Graded Autonomy status by the University Grants Commission (UGC) and 'A' Grade by the National Assessment and Accreditation Council (NAAC). KSURF, Government of Karnataka has awarded 'FIVE STAR' Institution in the category of "Young Universities" 2019. Jain has also been ranked 5th among the top private universities in India by India Today survey. It is a member of the prestigious Jain Group of Institutions, headquartered in Bengaluru.

CMS Business School

CMS Business School, an integral part of Jain (Deemed-to-be University), is India's leading business school with an international perspective. CMS is a place where ideas are born, theories are debated and business is imbibed. Much more than a source of knowledge, it is a catalyst that can make a difference to the career and the personal progression of its students. CMS Business School has been ranked 41st in all India and 16th in South Zone by 'Outlook - ICARE MBA Rankings - 2019' Survey. The Bschool secured a Rank Band 76-100 from National Institute of Ranking Framework, Ministry of HRD, Government of India, and it has also been awarded 'A★' Grade in Karnataka by CRISIL. Our MBA program has a strong foundation in academic research; it is designed to tackle the real issues faced by international business community today.



Writing is an art and science. In today's dynamic academic environment publishing is not only role requirement, it is also an opportunity to flourish and leave a legacy. Faculty and industry need tools and techniques to hone this skill for increased effectiveness. The FDP is designed to address and help faculty to equip themselves with the basic skills to publish in Scopus and other reputed indexed journals.

Objectives:

1. To enhance understanding of various ways to produce quality research paper.
2. To gain knowledge about review processes of different journals.
3. To learn how to structure the research publication.
4. Tips to improve the language for the publication.
5. To understand various indices for measuring research quality.
6. To learn about citation and different referencing styles.
7. Identifying the right journal for publication.

Participant Profile

Faculty / Research Scholars Students

Date and Duration

22 and 23 November 2019,
One and Half Day Programme



Dr. Shailesh Kasande

Facilitators

Dr. Vasant Bang



Dr. Kasande is an academican and leader known to spearhead transformation initiatives in academia by facilitating a performance-oriented culture underpinned by values. Proven professional leadership across multiple academic domains. Expertise in setting up & leading B-Schools & Centres of Excellence in higher education, across multiple universities in India & abroad. Developed & nurtured high performance teams for all round excellence.

Consulting expertise for Start-ups and FMBs as CEO & Board Member - Investronaut, Board Member & CEO – Winstep Marketing Bureau, Director Innovation & Investor Relations – Innobytes Technologies Pvt. Ltd. Teaching Competencies in Marketing, Research Methodology, etc. Seven doctoral scholars have been awarded PhD, published research papers in leading journals & presented papers at reputed conferences.

Dr. Bang is a management educator, researcher & consultant with Ph.D. from BITS, Pilani . Started DELTA - M Management R&D lab with the mission of enabling research driven marketing & strategic management. Continuous & very close association with SMEs in fast moving consumer goods group as a strategic marketing adviser since 1996. In depth experience of dealing with strategic marketing issues at the top management level. Has been a director on the board of a global leader public limited company in pharmaceutical packaging.

Conducted 150 plus MDPs for Chairmen, CEOs & senior management professionals in companies like Mitsubishi Corporation, Japan; SBI Life, Life Insurance Corporation of India and various Nationalized, Urban Cooperative & Regional Rural Banks. Regular guest faculty for Management Development Programmes at Reserve Bank of India's CAB and National Insurance Academy. Published research papers in reputed international & national journals included in prestigious ABDC list , Scopus indexed journals and much more. Also published 22 articles in newspapers like The Economic Times, The Financial Express, The Times of India & The Indian Express etc.

Fee (per participant)

Students/Research Scholars :
Rs.1,450 + 261 (18% GST) = Rs.1,711/-

Faculty / Corporate :
Rs.1,700 + 306 (18% GST) = Rs.2,006/-

Note : The Registration fee includes entry to the program, tea, lunch, participation certificate.

Payment Procedure

Registration fee must be paid by Demand Draft/ NEFT in favour of "Jain University", payable at Bengaluru.

Online Transfer / Bank Transfer

Bank Name : Karur Vysya Bank
Branch : Jayanagar, Bengaluru
Account Name : Jain University
Account Number : 1315155000038088
IFSC Code : KVBL0001315

Schedule - Day 1

09.00 AM - 09.30 AM	Registration
09.30 AM - 11.30 AM	Session 1: Parameters of Quality Research
11.30 AM - 11.45 AM	Tea Break
11.45 AM - 01.00 PM	Session 2: Types of Review
01.00 PM - 02.00 PM	Lunch Break
02.00 PM - 03.30 PM	Session 3: SAGE, Elsevier, Taylor & Francis
03.30 PM - 03.45 PM	Tea Break
03.45 PM - 05.00 PM	Session 4: Emerald, Springer and Wiley

Schedule - Day 2

10.00 AM - 11.30 AM	Session 1: Understanding Citation and Various Referencing styles for various research projects.
11.30 AM - 12.00 PM	Tea Break
12.00 PM - 01.30 PM	Session 2: Use of software like Mendeley, Endnote (Introduction Only)
01.30 PM - 02.00 PM	Feedback and Query

Venue

CMS Business School, Jain (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar, Bengaluru – 560 009, Ph +91 80 4684 0400

Faculty Development Program Cell

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