



Business Analysis for Strategy

6th August 2019 | CMS Business School



JAIN
DEEMED-TO-BE UNIVERSITY

CMS BUSINESS
SCHOOL

bschool.cms.ac.in

Fee (per participant)

Students/Research Scholars : Rs. 1500/-
Faculty Members : Rs. 5000/-
(18% GST applicable)

Note : The Registration fee includes entry to the program, tea, luncheon, participation certificate.

Payment Procedure

Registration fee must be paid by Demand Draft/ NEFT in favour of "Jain University", payable at Bengaluru.

Online Transfer / Bank Transfer

Bank Name : Karur Vysya Bank
Branch : Jayanagar, Bengaluru
Account Name : Jain University
Account Number : 1315155000038088
IFSC Code : KVBL0001315

Venue

CMS Business School, Jain (Deemed-to-be University)

No.17, Sheshadri Road, Gandhi Nagar, Bengaluru – 560 009, Ph +91 80 4684 0400

Schedule

09.30 am - 09.45 am	Inaugural Session
09.45 am - 11.00 am	Session 1: Analytical models for Strategic decision making
11.00 am - 11.15 am	Tea Break
11.15 am - 12.30 pm	Session 2: Examining business context
12.30 pm - 01.15 pm	Lunch Break
01.15 pm - 02.30 pm	Session3: Interdisciplinary approach in global business practices
02.30 pm - 02.45 pm	Tea Break
02.45 pm - 04.00 pm	Session 4: Application of analytics in business for decision making
04.00 pm - 04.30 pm	Q & A Session
04.30 pm - 05.00 pm	Valedictory and certificate distribution

Management Development Program Cell

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