

Online Training on Retrieving Case Studies
from the E-Journals Subscribed
by
CMS Business School, Jain (Deemed-to-be University)



Date:

January 27, 2021

Time:

03:15 PM to 04:00 PM

Cohort Profile:

1st Semester MBA Students
2020-2022 Batch

About the Programme:

Case Study normally generates huge data as it contains crucial information from various sources, circumstances and real stories which can be used in a decision making process. Also, it helps to integrate the external environment in the formulation of business strategy.

Objectives:

- To provide hands-on practice
- To expose the students towards various e-journals subscribed by CMS Business School, Jain (Deemed-to-be University)

Learning outcomes:

- Understanding the importance of case study
- Optimisation of e-resources

Registration Link: <https://forms.gle/N7WZM6YgL8CCNFIS6>

Joining credentials will be shared after the registration

Resource Person:



Mr. Prithviraj

Librarian
CMS Business School
Jain (Deemed-to-be University)