Club Activities – AIG Event

Date	18 Sep 2021
Time:	9:00 AM
Venue:	Zoom & Offline
Section:	BA1 & BA2
Batch:	Business Analytics (BA) 2020-22
Semester:	3rd
Guest/Speaker Name:	Dr. Rupesh Kumar Sinha Dr. Praveen Gujjar Dr. Ashish Kumar Kaushal
Guest/Speaker Designation	Assistant Professor Associate Professor Assistant Professor
Guest/Speaker Contact No & Email Id:	9844906169 / rupesh.sinha@cms.ac.in 9986116488 / dr.praveengujjar@cms.ac.in 9582687868 / ashishkiitdelhi@gmail.com
Guest/Speaker Company/ Institute Name:	CMS B School, Jain (Deemed-to-be University)
Faculty Coordinators Name:	Dr. Praveen Gujjar
Topic:	AIG Event 2.0 – Datanova
Moderator (if any)	Tanmay Jain/Tapan
No. of Attendees	8(online) & 20(offline) -22 Attended
Feedback:	As part of AIG club, this was the first event conducted in hybrid mode which put in additional excitement factor.

1. Introduction:

"Data is the new currency, and it's the medium of exchange between consumers and marketers." Keeping this in mind, AIG presented "Datanova"

We planned on introducing an upskilling competition of using 2 major technical skills in industry being SQL and Python, where everyone was given a glimpse of possible challenges during the work time.

All participants were challenged on their structured thinking, team skills and problem-solving abilities.

2. Venue (Outside/Inside the campus): Zoom (Online)/ Room 306(Offline)

3. Program Objectives:
- To enhance analytical skills
- To build team spirit
- To be able to apply theoretical knowledge
- To enhance problem solving abilities
- To handle business pressure using managerial approach

4. Relevance to PO and Relevance to PEO
- To handle business pressure using managerial approach
- Learn to visualize the tasks and play with the code
- Application of theoretical aspects in real business scenario

5. Activity Overview:
Event was divided in two rounds.
Round 1- Quizalizeee
This being an individual round, participants were required to solve quiz on 'Kahoot' platform. The quiz consisted of both tech and non tech topics. The score was collected from this round.

Round 2- Pythanalyze/SEQUELIZEE (for online and offline students respectively)
This round required a team of 2 for both online and offline event.
In SEQUELIZEE, participants were given 5 SQL challenges to solve.
In Pythanalyze, the participants were asked to design a game '7 up and 7 down' using a set of instructions.

6. Guest/Speakers' Profile:
Dr. Praveen Gujjar - https://bschool.cms.ac.in/pdf/Praveen-Gujjar.pdf
Dr. Rupesh Kumar Sinha - https://bschool.cms.ac.in/pdf/Rupesh-Kumar-Sinha.pdf
Dr. Ashish Kaushal - https://drive.google.com/file/d/1dm513mQTyMzGm4W09W268AUObmo-JY_-/view?usp=sharing

7. **Summary and Key Learnings of the session:**

With this event participant were able to apply their managerial skills to handle business pressure, other than this they were also able to do predictive and descriptive analytics and they were also applying their theoretical knowledge exclusively using Python and SQL for online and offline students respectively.

8. Participant details:
In this competition 4 teams participated online (2 members in each team)

Team Name	Member 1	Member 2
Maniac analysts	Jagadeesh Kolavennu	Raj Sankar
Morning star	Ujjwal Kumar	Varun MV
Snowbros	Rahul PS	Madakasira Ranga Dinesh
No one	Misba Khatija	S P Rahul Kumar

In the offline mode 10 teams participated (2 members in each team)

Team Name	Member 1	Member 2
Nikitha R	Nikitha R	Apoorva R
Suicide Squad	Shashank P	Priti Mandal
Treasure	Muthumulla Greeshma Reddy	Prerana M
Falcon	Nithun Raj M	Bincy Sabu
Gopi	Dhivagar R	Varun M G
Eco	Naveen Krishna	Akilesh V
South	Priya Shashidhar	B C Saahil Kalappa
Inscrutables	Krishna Kiran Brahma	Poonam Pingua
Mavericks	Sushma H R	Vishnukarthik S
Magneto	Pavan Kumar S	Oswal Pranit Pravin

9. Details of Winners (if applicable): -
Online winners

Rank	Team Name	Member 1	Member 2
1	Maniac analysts	Jagadeesh Kolavennu	Raj Sankar

| 2 | No one | Misba Khatija | S P Rahul Kumar |

Offline winners

Rank	Team Name	Member 1	Member 2
1	Gopi	Dhivagar R	Varun M G
2	Nikitha R	Nikitha R	Apoorva R

10. Details of the judges (if applicable): -

Dr. Praveen Gujjar - https://bschool.cms.ac.in/pdf/Praveen-Gujjar.pdf

Dr. Rupesh Kumar Sinha - https://bschool.cms.ac.in/pdf/Rupesh-Kumar-Sinha.pdf

Dr. Ashish Kaushal - https://drive.google.com/file/d/1dm513mQTyMzGm4W09W268AUObmo-JY_-/view?usp=sharing

11. Attendance records:

Sl.	USN	Name
1	20MBAR0438	AKILESH V
2	20MBAR0027	APOORVA R
3	20MBAR0036	B C SAAHIL KALAPPA
4	20MBAR0436	BINCY SABU ARUPARAYIL
5	20MBAR0033	DHIVAGAR R
6	20MBAR0642	KRISHNA KIRAN BRAHMA
7	20MBAR0122	MUTHUMULLA GREESHMA REDDY
8	20MBAR0124	NAVEEN KRISHNA
9	20MBAR0110	NIKITHA R
10	20MBAR0206	NITHUN RAJ M
11	20MBAR0021	OSWAL PRANIT PRAVIN
12	20MBAR0252	PAVAN KUMAR S
13	20MBAR0115	POONAM PINGUA
14	20MBAR0485	PRERANA M
15	20MBAR0364	PRITI MANDAL
16	20MBAR0429	PRIYA SHASHIDHAR
17	20MBAR0368	SAI KUSHAL T R
18	20MBAR0655	SHASHANK
19	20MBAR0563	SUSHMA H R
20	20MBAR0481	TAPAN
21	20MBAR0040	VARUN M G
22	20MBAR0024	VISHNUKARTHIK S

12.   Participants' Feedback, Feedback Analysis and Attainment Calculation:

Comments/Feedback
- Happy to be part of this event
- Waiting for the upcoming event
- Event was good

Feedback Analysis:

\ Questions to Map Pos	Wt Score ▶ List of Pos & PSOs	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree	Total	Wt. Score	Max score	%age
The Programme/Activity was relevant to my area of specialization	PO1 PO2 PO3 PO7 PSO1PSO3	5	6	5	6	0	22	76	110	69%
The programme/Activity enabled me to understand application of concepts	PO1 PO2 PO3 PO7 PSO1PSO3	7	0	7	8	0	22	72	110	65%
The program/Activity provided a platform to interact with peers & professionals	PO1 PO2 PO3 PO7 PSO1PSO3	8	7	6	1	0	22	88	110	80%
the programme/Activity was well planned and executed	PO1 PO2 PO3 PO7 PSO1PSO3	8	4	5	5	0	22	81	110	74%

Attainment Calculation

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1	69%	65%	80%	74%	Q1 Q2 Q3 Q4	72%	3
PO2	69%	65%	80%	74%	Q1 Q2 Q3 Q4	72%	3
PO3	69%	65%	80%	74%	Q1 Q2 Q3 Q4	72%	3
PO4							
PO5							
PO6							
PO7	69%	65%	80%	74%	Q1 Q2 Q3 Q4	72%	3
PSO1	69%	65%	80%	74%	Q1 Q2 Q3 Q4	72%	3
PSO2							
PSO3	69%	65%	80%	74%	Q1 Q2 Q3 Q4	72%	3

13. Minutes of Meetings:

Meeting Title	AIG Event	
Date of Meeting	06th September, 2021	
Meeting Venue	Online (zoom)	
Meeting Agenda	To plan AIG 2021	
In Attendance	**Name**	**Title/ Department/ Organization**
	Dr. Praveen Gujjar J Dr. Rupesh Kumar Sinha Dr.. Ashish	Associate Professor - BA,CMS Assistant Professor - BA,CMS Assistant Professor- BA,CMS
Key Meeting Outcomes		
1.	A meeting is planned with the team and finalized the dates.	

14. Trailing Emails/communications: AIG Team

GDV Madhuri <gdv_madhuri20@cms.ac.in>   Sep 17, 2021, 8:36 PM

to sakshi, Anurag, TAPAN, T.R, Tanmay, me

Hello Ma'am and Sir,

We are very Excited and look forward to having you at the event tomorrow. :)

Please find the below meeting details to be joining:

Zoom ID: 2580397690

Password: 12345

Time: 9.30AM

Best Regards,

AIG Club

15. Any other related details: -

Date: 18/09/2021

DataNova

Business Analytics (AIG EVENT)

Venue : Lab 306

Time: 9.00AM

Show the power of
Analytics

Total 2 Rounds
Round 1- Quizalizeee
Round   2-   Pythanalyze/
SEQUELIZEE

16. Pictures for the Event:

Fig 1: Showing students participation
(Students – 3rd Semester)   (Faculty coordinator – Dr. Praveen Gujjar)
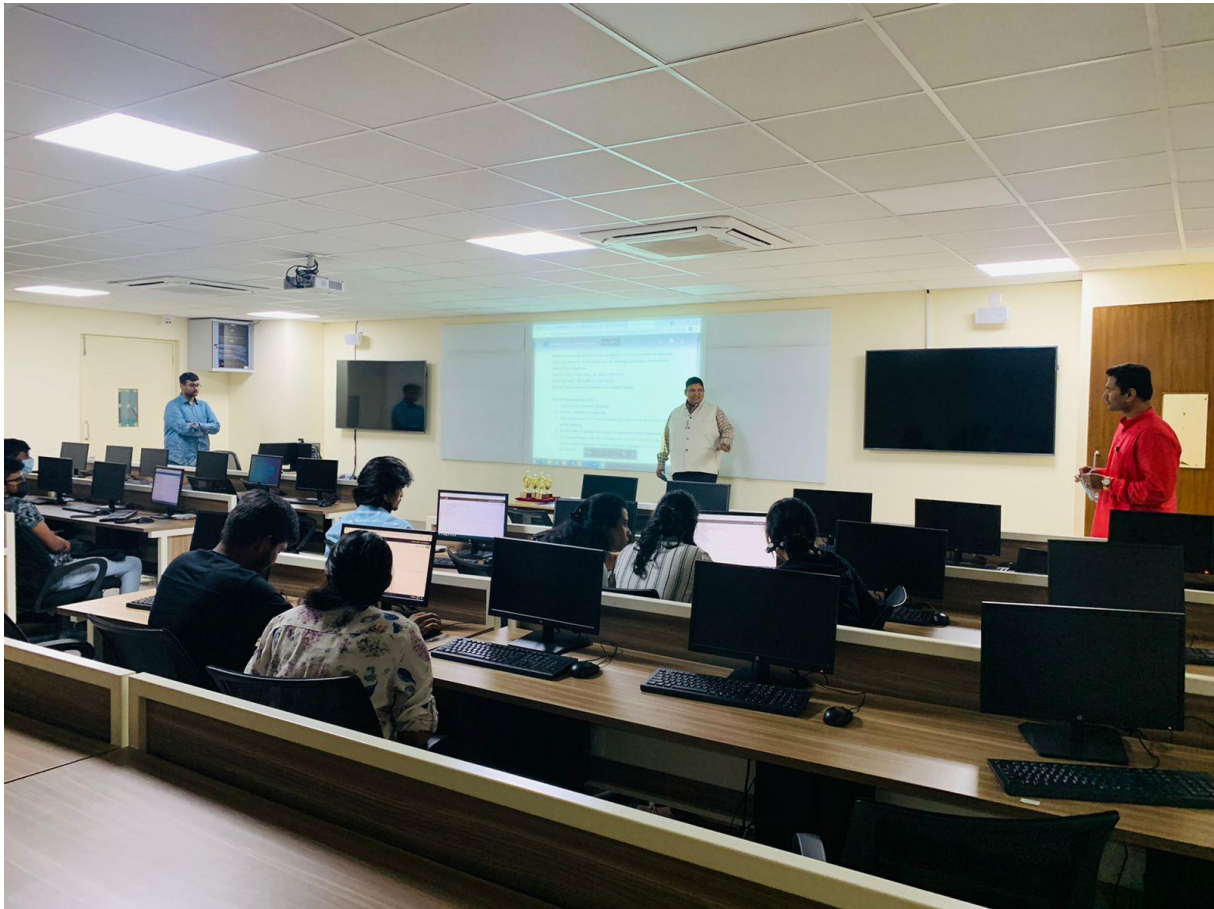
Fig 2: Showing students presentation in front of panel

(Students – 3rd Semester)   (Faculty coordinator – Dr. Praveen Gujjar)