

## **BUSINESS ANALYTICS INTEREST GROUP (BAIG)**

### **BA-Club Activity-Let's get Quizardy**

<b>Date</b>	19 March 2022
<b>Time:</b>	2:00 pm
<b>Venue:</b>	Conference Hall 1
<b>Section:</b>	MBA BA Sec1 and Sec2
<b>Batch:</b>	2020 and 2021
<b>Semester:</b>	I and IV
<b>Guest/Speaker Name:</b>	Santhosh G and Capt. Vaibhav Suresh
<b>Guest/Speaker Designation</b>	Placement Department Manager and Chief industry Liaison(Aviation)
<b>Guest/Speaker Contact No &amp; Email Id:</b>	NA
<b>Guest/Speaker Company/ Institute Name:</b>	CMS Business School
<b>Faculty Coordinators Name:</b>	Prof. Naveen Kumar V
<b>Topic:</b>	Let's get Quizardy
<b>Moderator (if any)</b>	NA
<b>No. of Attendees</b>	80
<b>Feedback:</b>	4.5 out of 5
<b>Brochure: (if any)</b>	NA
<b>Revenue Collected: (if any)</b>	NA

### **1. Introduction:**

Let's get Quizardy was conducted on Kahoot to assess the present knowledge of students on Analytics

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2. **Venue (Outside/Inside the campus): Conference Hall 1**
3. **Program Objectives:** To assess the present knowledge of students on Analytics
4. **Relevance to PO, Relevance to PEO and PSOs**

<b>PO</b>	<b>Program Objective (PO)</b>
PO1	Foster learning through accumulation of knowledge.
PO2	Apply knowledge of management theories and practices to solve business problems.
PO3	Foster analytical and critical thinking abilities for data-based decision making.
PO4	Ability to develop value based leadership.
PO5	Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.
PO6	Ability to lead self and others in the achievement of organisational goals, contributing effectively to a team environment.
PO7	Ability to adopt various tools decision making and problem solving.
<b>PSO</b>	<b>Program Specific Objective (PSO)</b>
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

**5. Activity Overview:**

The quiz was organized in the Hall. The students answered the questions posted via Kahoot App.

**6. Guest/Speakers' Profile:** Santhosh G – Placement department manager

Capt. Vaibhav Suresh – Chief – industry Liaison (Aviation)

**7. Summary and Key Learnings of the session:** It Encouraged participants to check their self-awareness, General Knowledge and self assessment. They received their instant feedback on their

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responses and this helped them identify areas they need to themselves and highlight progress for them to be proud of.

### **8. Participant details:**

18 Students and three Professors from the area of Business Analytics.

**Details of Winners :** Sumon & Trinaya – 1<sup>st</sup> Place

Anirban & Yashas – 2<sup>nd</sup> Place

Amit & Shardesh – 3<sup>rd</sup> Place

**Details of the judges:** The winners were declared based on the Kahoot Application's recorded highest scores per team.

### **9. Attendance records:**

USN	Name
21MBAR0765	ABHAY SHANDILYA K
21MBAR0433	ALEN TONY ALAPPATT
21MBAR0435	AMIT KUMAR
21MBAR0771	ANIRBAN GHOSH DASTIDAR
21MBAR0437	ANUP G R
21MBAR0065	ASHMITHAA R N
21MBAR0775	BENAKA RAJ B
21MBAR0777	BHARATHRAJ G
21MBAR0438	CHADHAN C E
21MBAR0439	DEEKSHA B
21MBAR0441	DHARSHINE N A
21MBAR0748	GREESHMA BARATAM
21MBAR0780	HARI RAJ PANDI N
21MBAR0781	HARSH ANAND
21MBAR0782	HEMANTH R
21MBAR0783	JUHI GOYAL
21MBAR0786	KAVYA S

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21MBAR0787	KRITTIKA DAS
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**10. Participants’ Feedback, Feedback Analysis and Attainment Calculation:**

Questions to Map Pos	List of Pos & PSOs	Wt Score ▶					Wt. Score	Max score	%age	
		5	4	3	2	1				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree				
The Programme/Activity was relevant to my area of specialization	PO1 PO2 PO3 PO7 PSO1PS O3	18	19	2	1	0	174		200	87%
The programme/Activity enabled me to understand application of concepts	PO1 PO2 PO3 PO7 PSO1PS O3	15	16	4	4	1	160		200	80%
The program/Activity provided a platform to interact with peers & professionals	PO1 PO2 PO3 PO7 PSO1PS O3	16	13	4	4	3	155		200	78%
the programme/Activity was well planned and executed	PO1 PO2 PO3 PO7 PSO1PS O3	16	17	3	2	2	163		200	82%

**11. Proposals for the Event/Programme:** Introduction and welcoming of Batch 2021-2023 BA students into the department and its crafted event called BAIG (Business Analytics Interest Group). A small kick-start into BAIG was through a quiz completion and Fun-Filled Co-curricular Activities such as Singing and dancing.

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### **12. Minutes of Meetings:**

<b>Meeting Title</b>	Let's get quizardy	
<b>Date of Meeting</b>	19 <sup>TH</sup> March 2022	
<b>Meeting Venue</b>	Conference hall -1	
<b>Meeting Agenda</b>	1 <sup>st</sup> BAIG Event – Introduction to department of BA along with a Quiz completion and other co-curricular activities.	
<b>In Attendance</b>	<b>Name</b>	<b>Title/Department/Organization</b>
1	Prof. Naveen Kumar V	BA Faculty
2	Dr. Praveen Gujjar	BA Faculty
3	Ms. Prerana	BA student
<b>Key Meeting Outcomes</b>		
	<ul style="list-style-type: none"> <li>• Encouraged Self-assessment</li> <li>• General knowledge and analytics-oriented awareness assessed</li> </ul>	
<b>Action Plans, if any (along with the First Person Responsible)</b>		

**12. Budget:** NA

**13. Trailing Emails/communications:** The Students were informed about BAIG Event via the whatsapp groups and announcements of the same in the respective classes. The guests for the event were given physical invitation cards for the event.

**14. Any other related details:** As, This was the first BAIG event organized for the BA Students of batch 2021-2023, with the main agenda of the event being a quiz competition, the other objectives also included to introduce the students into the department and other fun-filled activities like singing,

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dancing and storytelling bring the talents the participants beheld apart from academic oriented knowledge.

### **15. Pictures for the Event:**

**Picture1:All Event Attendees**

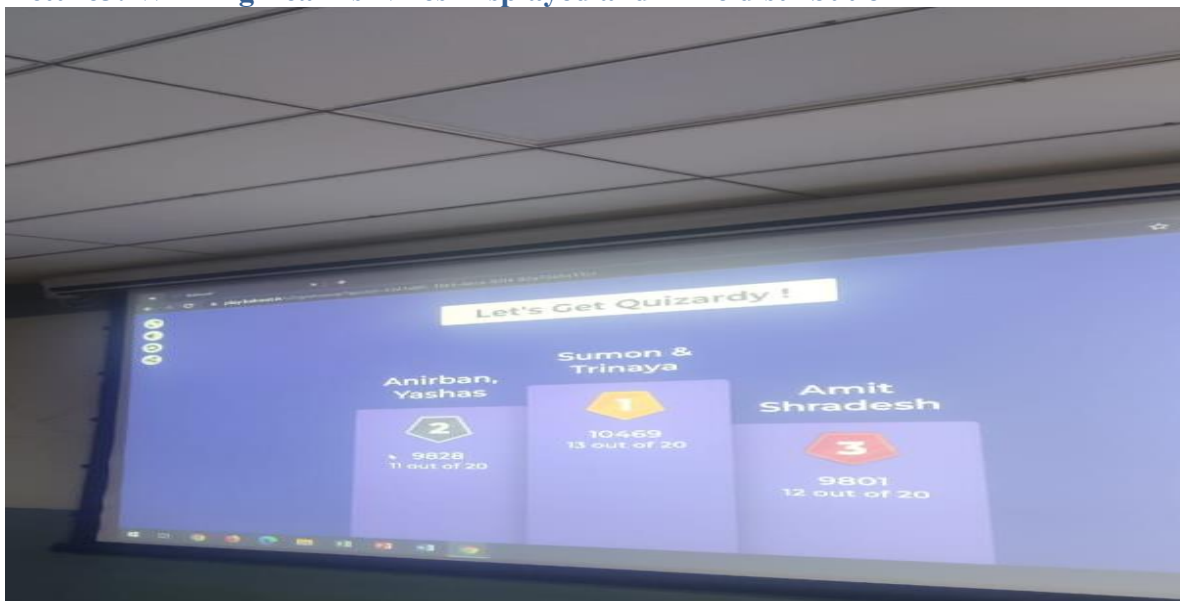


**Picture2:Faculty Co-coordinator and Guest of the event**

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**Picture3: Winning Team's Nmes Displayed and Prize distribution**





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