

BUSINESS ANALYTICS CLUB ACTIVITY

Date	20.10.2020
Time:	3.00PM - 5.30PM
Venue:	Virtual (Zoom)
Section:	BA 1 & BA 2
Batch:	2019-2021 Batch
Semester:	3
Guest/Speaker Name:	Dr. Ajay Massand
Guest/Speaker Designation	Area Chair-General Management- CMS Business School
Guest/Speaker Contact No & Email Id:	7892834914-ajay_m@cms.ac.in
Guest/Speaker Company/ Institute Name:	CMS Business School
Faculty Coordinators Name:	Prof. Naveen Kumar V
Topic:	Casetory- A Case Study Event
Moderator (if any)	Somisetty Kiran Kumar and Pooja B
No. of Attendees	55
Feedback:	Yes
Brochure: (if any)	-
Revenue Collected: (if any)	-

1. Introduction:

The first event of Analytics Interests Group focuses on training the students with relevant business case studies with the significance of analysis in it. The event was held on 20.10.2020 at 3.00 pm. Dr. Ajay Massand (Area Chair of General Management) was invited to be the judge for the event and declare the results.

2. Venue (Outside/Inside the campus): Online

3. Programme Objectives:

To promote and encourage students to read case studies, understand the problem statement and prompt them to have a solution mindset for the given problem in case.

4. Activity Overview:

- The Students are split into breakout rooms to analyze a case study provided for the team
- The analyzed results and solutions are presented to the judge via presentation

5. Guest/Speakers' Profile: Area Chair- General Management (CMSBS)

6. Summary and Key Learnings of the session:

Students have learnt how to analyze a case study and provide solution for the problem statement

7. Participant details: Business Analytics Students (BA 1 and BA 2)

8. Details of Winners (if applicable): -

- I. Sudhanshu Kumar Shubham
- II. Sumneema Rai
- III. Stalin Raj C
- IV. Ankita Choudhary

9. Details of the judges (if applicable): -

Dr. Ajay Massand -Area Chair General Management (CMSBS)

10. Attendance records: Online

Sl.	USN	Name	Club Activity on 20 Oct 20, 3:00
1	19MBAR0289	ACHANTA VENKATASAI SWARNA BHARATHI	0



2	19MBAR0337	AHIR KAUSHIK SHAMJIBHAI	1
3	19MBAR0418	AMAR SHILVANTH	0
4	19MBAR0238	AMOL ANIL MOLERAKHI	1
5	19MBAR0619	ANIRBAN PATRA	1
6	19MBAR0005	ANISH KAYASTHA	1
7	19MBAR0470	ARGHA PRATIM DHARA	1
8	19MBAR0008	ARNAV ROY	1
9	19MBAR0409	ARSHAD HUSSAIN	0
10	19MBAR0251	BEN ROSHAN D	1
11	19MBAR0091	CHINMAY JAIN	1
12	19MBAR0042	DIVIYALAKSHMI V	1
13	19MBAR0244	HARSHIL LUNAWAT	1
14	19MBAR0408	K SAI CHETHAN	1
15	19MBAR0622	K YASHWANTH	1
16	19MBAR0314	KUNA NIKHIL	1
17	19MBAR0413	N B SANKET	1
18	19MBAR0297	NARLA CHANDRA SEKHAR	1
19	19MBAR0001	NARRA BALA NAGARAJU	1
20	19MBAR0156	NIKITA SUDHEER KUMAR	1
21	19MBAR0157	PAKALI MOHAMMED BABA AADIL	1
22	19MBAR0626	POOJA B	1
23	19MBAR0680	PRAKASH JAISWAL	0
24	19MBAR0002	RITU AVILA J	1
25	19MBAR0379	ROHAN JITENDRA JAIN	1
26	19MBAR0104	SANDESH BEDKIHLE	1
27	19MBAR0466	SANJITH P	1
28	19MBAR0175	SARAVANA KUMARAN S	1
29	19MBAR0392	SHREYA MODANWAL	1
30	19MBAR0182	SOBIN EMPRISSSE M R	0
31	19MBAR0665	SREEDEV MOHANAN	1
32	19MBAR0407	SRIJOY CHATTERJEE	1
33	19MBAR0434	SUBIKSHA S	1
34	19MBAR0194	SUDHANSHU KUMAR SHUBHAM	1
35	19MBAR0440	SUMNEEMA RAI	1
36	19MBAR0600	SURABHI S	1
37	19MBAR0402	SWETHAHARSAVARTINI C	1



38	19MBAR0647	UDANDARAO HEMENT KUMAR	1
39	19MBAR0523	VALLAMSHETTY CHANDRA LEKHA	1
40	19MBAR0317	VIGNESH KUMAR K	1
41	19MBAR0318	VISHAL NARAYANAN M	1
42	19MBAR0183	ABHINAY POTURAJU	0
43	19MBAR0423	AMAR	1
44	19MBAR0454	ANKITA CHOUDHARY	1
45	19MBAR0173	ARNAB KUMAR PATRA	1
46	19MBAR0285	C R SUGANANTH	1
47	19MBAR0396	G S NOUFAL RISWAN	1
48	19MBAR0576	HARSHITH V RAO	1
49	19MBAR0065	HESTON PRINGLE JOE DSOUZA	1
50	19MBAR0046	HIMASHWETHA G R	0
51	19MBAR0209	KIRAN BASIL S RAJ	1
52	19MBAR0190	KUSHAL N KANAKERI	1
53	19MBAR0006	MAHESH KUMAR J	0
54	19MBAR0055	MANASI A GOKARN	1
55	19MBAR0229	MIDHUN P G	0
56	19MBAR0496	MOHAMED KITHER FATHIMA SAFREEN S	1
57	19MBAR0067	MOHIDEEN HASIFA A	0
58	19MBAR0114	MUKUND BALAJI S K	0
59	19MBAR0068	NIJARA DAS	0
60	19MBAR0549	NISHA R	1
61	19MBAR0587	PAVAN M	0
62	19MBAR0020	PRASHANTH M	1
63	19MBAR0645	PRASUN CHATTERJEE	0
64	19MBAR0530	PRIYANKA P A	1
65	19MBAR0492	RASHIKA P	0
66	19MBAR0375	S STALIN RAJ	1
67	19MBAR0643	SAISREE THANU N	0
68	19MBAR0406	SANGITA DAN	0
69	19MBAR0202	SOMISETTY KIRAN KUMAR	1
70	19MBAR0027	SOOCHANA N BYARAVALLI	1
71	19MBAR0003	SOPHIA AYAZ KAGZI	1
72	19MBAR0245	SRIKANTH P	1
73	19MBAR0095	SUNIL R	0
74	19MBAR0547	SURYA S	0
75	19MBAR0323	VISVESWAR D K	0

76	19MBAR0522	YASHAS R	0
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11. Participants’ Feedback, Feedback Analysis and Attainment Calculation: yes

Feedback Analysis: 55 students Present

	Wt Score ▶	5	4	3	2	1	
Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
The Programme/Activity was relevant to my area of specialization	PO1 PO2 PO3 PO7 PSO1PSO3	22	20	4	6	3	55
The programme/Activity enabled me to understand application of concepts	PO1 PO2 PO3 PO7 PSO1PSO3	16	17	6	11	5	55
The programme/Activity provided a platform to interact with peers & professionals	PO1 PO2 PO3 PO7 PSO1PSO3	19	15	7	9	5	55
The programme/Activity was well planned and executed	PO1 PO2 PO3 PO7 PSO1PSO3	14	17	6	8	10	55

Attainment Calculation:

Club Area

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1	79%	70%	72%	66%	Q1 Q2 Q3 Q4	72%	3
PO2	79%	70%	72%	66%	Q1 Q2 Q3 Q4	72%	3
PO3	79%	70%	72%	66%	Q1 Q2 Q3 Q4	72%	3
PO4							
PO5							
PO6							
PO7	79%	70%	72%	66%	Q1 Q2 Q3 Q4	72%	3
PSO1	79%	70%	72%	66%	Q1 Q2 Q3 Q4	72%	3
PSO2							
PSO3	79%	70%	72%	66%	Q1 Q2 Q3 Q4	72%	3

12. Proposals for the Event/Programme: Nil

13. Minutes of Meetings:

Meeting Title	AIG Club activity	
Date of Meeting	18 Oct 2020	
Meeting Venue	Online - Zoom	
Meeting Agenda	Planning for Castory	
In Attendance	Name	Title/ Department/ Organization
	1. Dr. Bharti	Area Chair
	2. Prof. Rupesh	Assistant Professor
	3. Prof. Naveen Kumar V	Assistant Professor
	4. Ben Roshan	Student
	5. Somisetty Kiran Kumar	Student
	6. Sophia Kagzi	Student
	7. Pooja Babu	Student
	8. Vishal Narayanan	Student
Key Meeting Outcomes		
1.	Schedule of the event	
2.	Flow of the event	
3.	Cases	
4.	Mode	
5.		
6.		
Action Plans if Any (also mention 'First Person Responsible (FPR)'		
1.		
2.		

3.

14. Budget: - Nil

15. Trailing Emails/communications:

To: Dr. Ajay Massand

Respected Sir,

We are delighted to inform you that the Business Analytics department has started Analytics Interest Group and we are coming up with our first event Casétory on zoom platform on 20-10-2020 Tuesday at 4:15 pm IST

As we celebrate our first event, We request you to be our chief guest and oblige us. It would be really great having you at our first event. We will be honored if attend our event and judge our participants.

Please make note of zoom credentials

Zoom ID: 5395206986

Password: 12345

Time: 4:15 to 5:00 pm

From : Dr.Ajay Massand

Dear Analytics Interest Group,

Thank you for inviting me. I will be there on time.

Warm Regards,

Dr. Ajay Massand

Area Chair- General Management

CMS Business School

Jain (Deemed-to-be University)

16. Any other related details:- NA

17. Pictures for the Event:

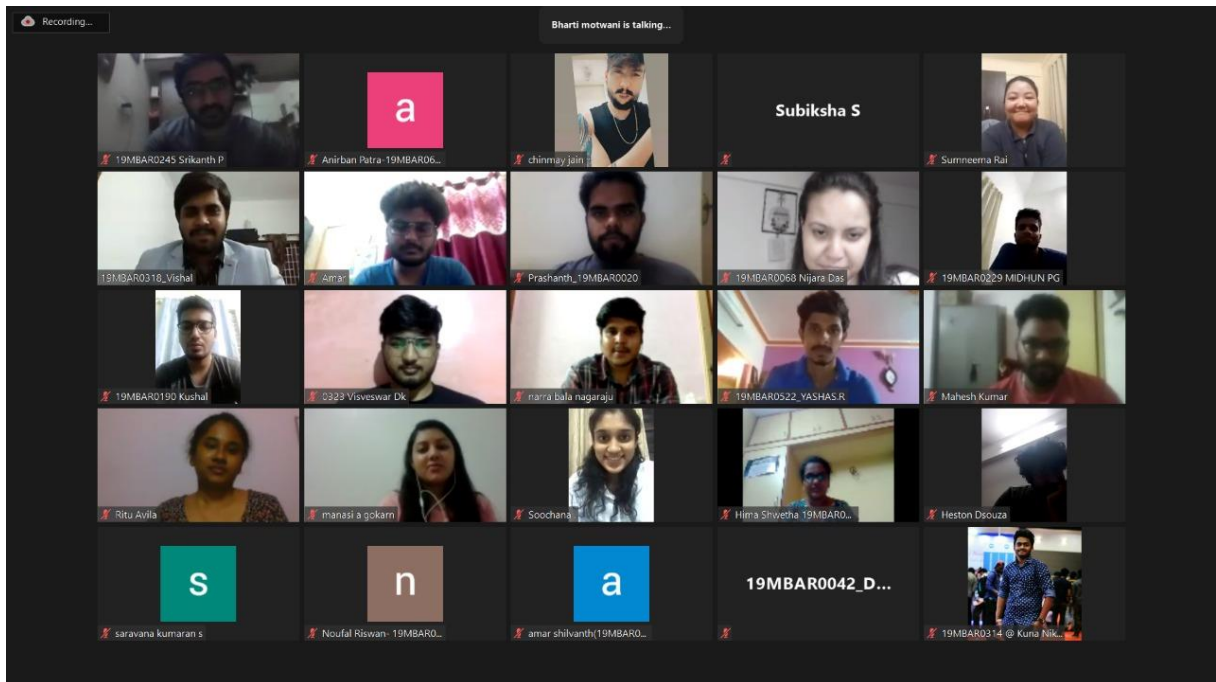
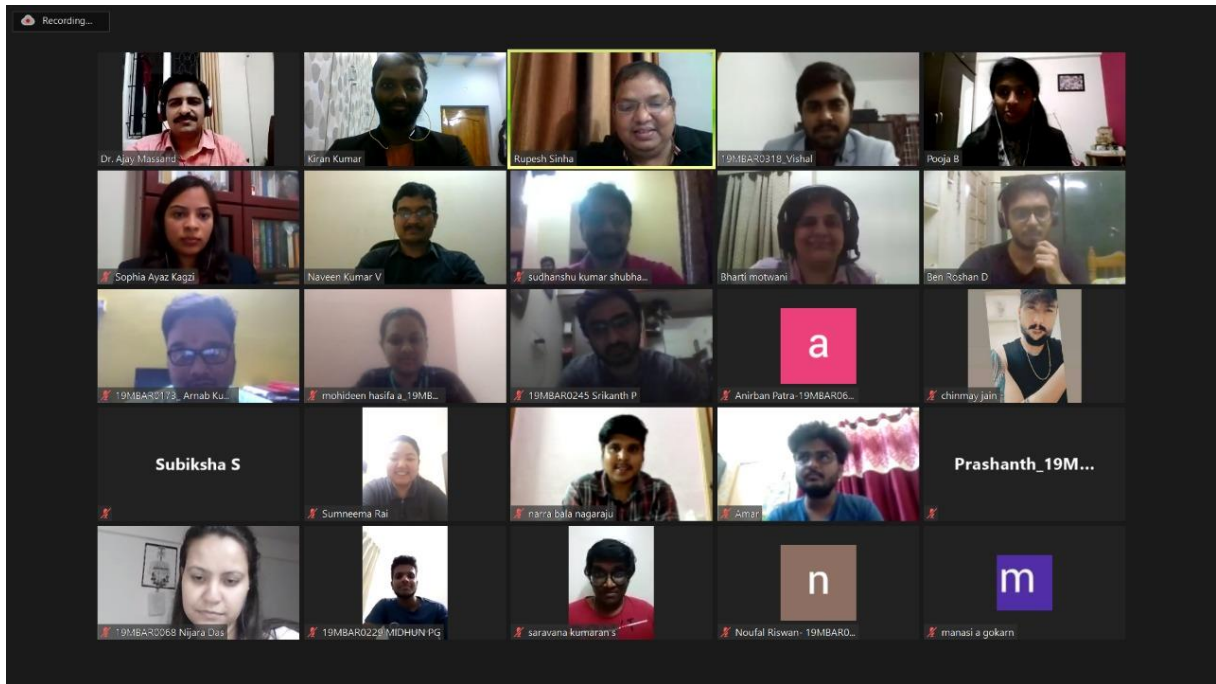


Figure 1: Dr. Ajay Massand guest, Area Chair-General Management- CMS Business School, interaction with students on the topic Case study- A case study event, students from BA1 & BA2 batch 2019-21 attend.