



BUSINESS ANALYTICS CLUB ACTIVITY

Date	29 -10 -2020
Time:	6:30 to 7:45
Venue:	Virtual
Section:	Common
Batch:	2020
Semester:	Common
Faculty Coordinators Name:	Prof Naveen Kumar
Topic:	Pre Parichay for BA
No. of Attendees	126
Feedback:	Yes

1. Introduction:

The pre parichay was conducted to show the glimpse of the vertical.

2. Venue (Outside/Inside the campus): Virtual

3. Program Objectives:

- To serve as an ice-breaker for the incoming new batch of students.
- To give opportunity to all the students to showcase their talents and bond over common interests.
- To engage students beyond the classroom, and give them an opportunity to explore the trends in their domains of interest.



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4. Activity Overview:

Business Analytics vertical is one among the other technical vertical of the CMS B-school, where student will learn more about the subject and the rounds going to happen in parichay.

The hosts of the event were Rashika, student of Batch 2019-21. The event started with a small speech by Prof Naveen Kumar and then introduction by Somisetty Kiran Kumar and introduced all volunteers, handed over the meet to the host Rashika and she carried over the event consists of the three rounds first one is “Guess the name with logo or caption” , the second round is “Fun with Maths” and the final round is “Zoom with Google”. In Between the event all volunteers interreacted with the students

The poster was designed by Ben Roshan, student of batch 2019-2021 and launched in the official page of Parichay 2020 in Instagram and Facebook.

5.Participant details: Students Team, volunteers of Business Analytics Vertical, students of batch 2020-2022

6. Minutes of Meetings: 60 Minutes

7.Pictures for the Event:

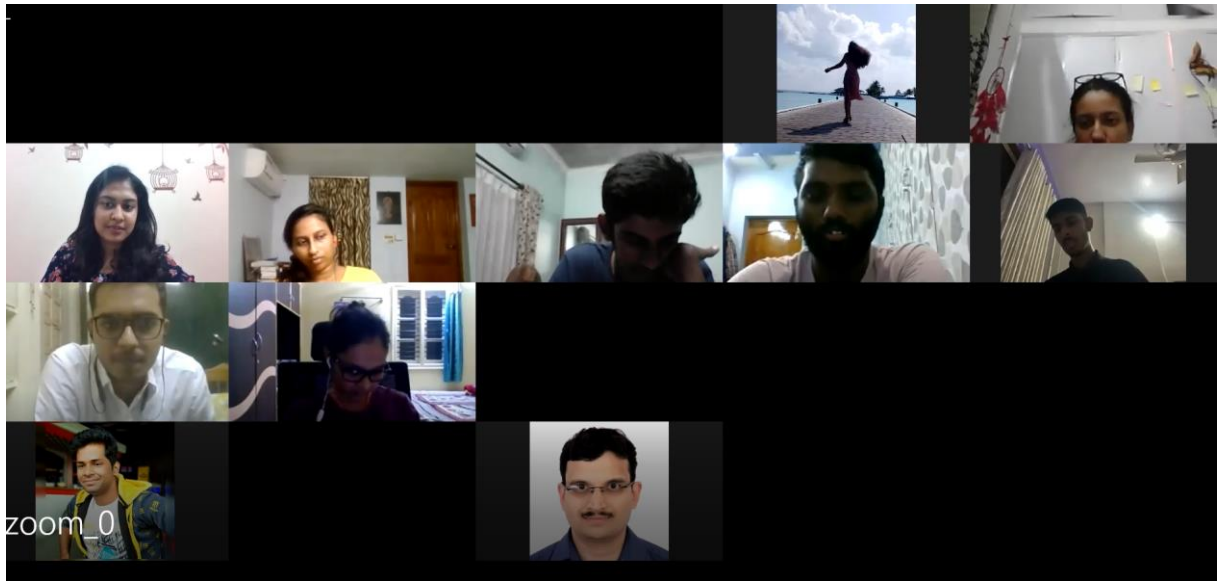


Figure 1: Pre Parichay for BA by the speaker Prof Naveen Kumar, student's interaction with the speaker, the event was conducted by BA department for batch 2020.

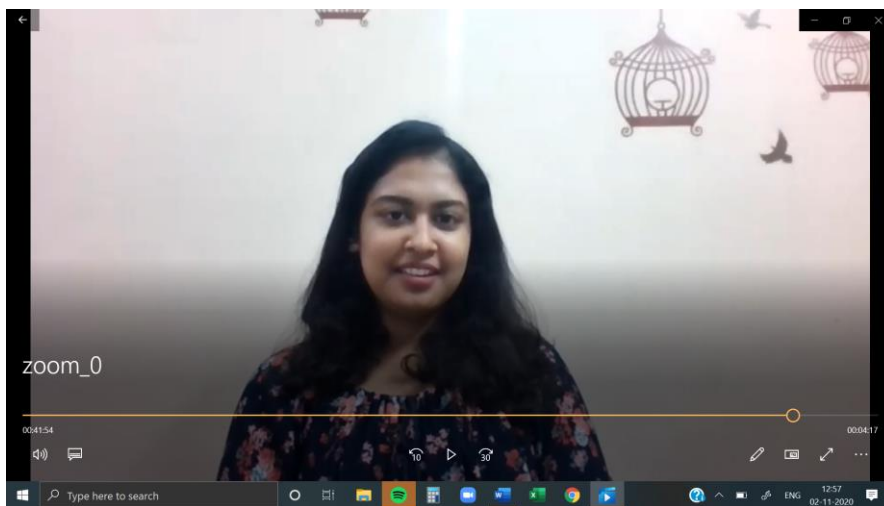


Figure 3: Pre Parichay for BA by the speaker Prof Naveen Kumar, Ms. Rashika student hosting the event, the event was conducted by BA department for batch 2020.



Figure 4: Pre Parichay for BA by the speaker Prof Naveen Kumar, introduction by Somisetty Kiran Kumar, the event was conducted by BA department for batch 2020.





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Figure 5: Pre Parichay for BA by the speaker Prof Naveen Kumar, Speaker briefing on the Pre parichay and about the course to students for batch 2020.

WINNERS:



Figure 4: Pre Parichay for BA by the speaker Prof Naveen Kumar, poster was designed by Ben Roshan student of batch 2019-2021. The event was conducted by BA department for batch 2020.



Attendance:

Name (Original Name)	User Email	Join Time	Leave Time	Duration (Minutes)
Rishab Patil JU2020MBA1440 (Rishab JU2020MBA1440)	1. rishab_p20@cms.ac.in	10/29/20 20 18:26	10/29/202 0 18:58	32
SATHYANATH S - JU2020MBA3232 (SATHYANATH S)	2. sathyanath_s20@cms.ac.in	10/29/20 20 18:39	10/29/202 0 19:16	38
Hema K JU2020MBA8880 PRAJA V	3. kommu_h20@cms.ac.in	10/29/20 20 18:44	10/29/202 0 18:53	9
Rishab Patil JU2020MBA1440	4. praja_v20@cms.ac.in	10/29/20 20 18:46	10/29/202 0 18:56	11
Rishab Patil JU2020MBA1440	5. rishab_p20@cms.ac.in	10/29/20 20 18:58	10/29/202 0 19:00	2
V Musthak JU2020MBA1569 (Musthak JU2020MBA1569)	6. musthak_v20@cms.ac.in	10/29/20 20 18:27	10/29/202 0 18:38	12
Nanda Kushal JU2020MNA915 SHANA ROSHIN TK	7. kushal_nanda20@cms.ac.in	10/29/20 20 18:28	10/29/202 0 18:35	8
Nithun JU2020MBA5718 (JU2020MBA5718 Nithun)	8. shana_roshin20@cms.ac.in	10/29/20 20 18:28	10/29/202 0 18:36	9
Nithun JU2020MBA5718 (JU2020MBA5718 Nithun)	9. nithun_raj20@cms.ac.in	10/29/20 20 18:29	10/29/202 0 19:43	75
DHIVAGAR R JU2020MBA2709 (DHIVAGAR RAMANUJAM)	10. dhivagar_r20@cms.ac.in	10/29/20 20 18:30	10/29/202 0 19:15	46
JU2020MNA915 SHANA ROSHIN TK	11. shana_roshin20@cms.ac.in	10/29/20 20 18:36	10/29/202 0 18:41	5
SHANA ROSHIN TK JU2020MBA915 (JU2020MNA915 SHANA ROSHIN TK)	12. shana_roshin20@cms.ac.in	10/29/20 20 18:41	10/29/202 0 19:34	53
JU2020MBA2392 Aman	13. aman_kumar20@cms.ac.in	10/29/20 20 18:44	10/29/202 0 18:46	2
Salman JU2020MBA6818	14. salman_kotwal20@cms.ac.in	10/29/20 20 18:49	10/29/202 0 18:51	2
Ashly Jackson Tapan JU2020MBA2247 (Tapan)	15. ashly_j20@cms.ac.in	10/29/20 20 19:26	10/29/202 0 19:46	21
Nikhita JU2020MBA1797 (Nikhita)	17. d_nikhita20@cms.ac.in	10/29/20 20 18:29	10/29/202 0 19:26	58
Misba	18. misba_khatija20@cms.ac.in	10/29/20 20 18:33	10/29/202 0 19:17	45
Misba	18. misba_khatija20@cms.ac.in	10/29/20 20 18:46	10/29/202 0 19:16	31
Sowmya	19. sowmya_sree20@cms.ac.in	10/29/20 20 18:46	10/29/202 0 18:46	1
Ashly Jackson	20. ashly_j20@cms.ac.in	10/29/20 20 19:01	10/29/202 0 19:26	25
Vishnukarthik(JU2020MB A699) (Vishnukarthik)	21. vishnukarthik_s20@cms.ac.in	10/29/20 20 18:29	10/29/202 0 19:16	47



JU2020MBA2366 Ishaan Modawal	22. ishaan_m20@cms.ac.in	10/29/20 20 18:32	10/29/202 0 18:34	3
Surbhi Roy	23. surbhi25sep.roy@gmail.com	10/29/20 20 18:32	10/29/202 0 18:33	1
Anirudh Athrey- 19MAIR0003	24. anirudh_athrey2020@cms.ac.in	10/29/20 20 18:36	10/29/202 0 19:49	74
Mohamed Adhanan	25. mohamed_adhanan20@cms.ac.in	10/29/20 20 18:43	10/29/202 0 19:07	24
Suraj (Suraj BH)	26. suraj_b20@cms.ac.in	10/29/20 20 18:48	10/29/202 0 18:57	10
Naveen Krishna	27. naveen_krishna20@cms.ac.in	10/29/20 20 18:56	10/29/202 0 19:48	53
Richa JU2020MBA7677	28. richa_k20@cms.ac.in	10/29/20 20 19:04	10/29/202 0 19:11	7
Naveen Kumar V (Naveen Kumar V)	29. naveenkumar_v@cms.ac.in	10/29/20 20 18:16	10/29/202 0 19:56	100
BA_Kiran kumar (Kiran Kumar)	30. kiran_ks19@cms.ac.in	10/29/20 20 18:19	10/29/202 0 18:46	27
Srikumar JU2020MBA4515 (Srikumar)	31. srikumar_srinivasan20@cms.ac.in	10/29/20 20 18:25	10/29/202 0 19:17	53
Mohammed Basim JU2020MBA1552 (Mohammed Basim)	32. mohammed_basim20@cms.ac.in	10/29/20 20 18:29	10/29/202 0 18:56	27
Ashok Sirvee - JU2020MBA4502 (Ashok Sirvi)	33. ashok_ks20@cms.ac.in	10/29/20 20 18:35	10/29/202 0 19:21	46
JU2020MBA2082- ATHUL BIJU	34. athul_b20@cms.ac.in	10/29/20 20 18:43	10/29/202 0 19:38	56
JU2020MBA1012 Cota Ariba	35. cota_ac20@cms.ac.in	10/29/20 20 18:46	10/29/202 0 19:02	17
JU2020MBA1012 Cota Ariba	36. cota_ac20@cms.ac.in	10/29/20 20 19:02	10/29/202 0 19:06	4
nikita soni	37. 2111nikitasoni@gmail.com	10/29/20 20 19:08	10/29/202 0 19:13	6
Salman JU2020MBA6818		10/29/20 20 19:27	10/29/202 0 19:45	19
BA_Kiran kumar JU2020MBA8295 DEEPAK RV	39. kiran_ks19@cms.ac.in	10/29/20 20 19:56	10/29/202 0 19:56	1
Rupak R K Sec F (Rupak R K)	40. deepak_r20@cms.ac.in	10/29/20 20 18:31	10/29/202 0 18:38	8
JU2020MBA2621 N N MOURYA	41. rupak_r20@cms.ac.in	10/29/20 20 18:36	10/29/202 0 18:51	16
Aakash Gadia 19MBAR0314 @ Kuna Nikhil	43. aakash_gadia20@cms.ac.in	10/29/20 20 18:45	10/29/202 0 19:01	16
Salman JU2020MBA6818	44. kuna_nikhil19@cms.ac.in	10/29/20 20 18:50	10/29/202 0 19:11	22
JU2020MBA56 pavan GDV Madhuri JU2020MBA2939	45. salman_kotwal20@cms.ac.in	10/29/20 20 18:51	10/29/202 0 18:54	3
	46. alladaboina_sn20@cms.ac.in	10/29/20 20 18:31	10/29/202 0 18:33	3
	47. gdv_madhuri20@cms.ac.in	10/29/20 20 18:32	10/29/202 0 18:43	11



(Madhuri JU2020MBA2939)				
Suraj	48. suraj_b20@cms.ac.in	10/29/20 20 18:35	10/29/202 0 18:36	1
Amrutha BR- JU2020MBA3048 (JU2020MBA3048 - Amrutha)	49. amrutha_br20@cms.ac.in	10/29/20 20 18:33	10/29/202 0 19:49	76
Ashly Jackson	50. ashly_j20@cms.ac.in	10/29/20 20 18:44	10/29/202 0 18:46	3
VISHAL GAUTAM (JU2020MBA3788)	51. vishal_gautam20@cms.ac.in	10/29/20 20 19:35	10/29/202 0 19:37	2
BA Ben	52. ben_rd19@cms.ac.in	10/29/20 20 19:39	10/29/202 0 19:41	3
Pratham Y JU2020MBA2122 Aviation (Pratham)	53. yadahalli_p20@cms.ac.in	10/29/20 20 18:34	10/29/202 0 19:43	69
Rahul Kumar JU2020MBA3894 (Rahul)	54. rahul_kumar20@cms.ac.in	10/29/20 20 18:35	10/29/202 0 19:40	66
6047 Chakradhar JU2020MBA2228 shubham sharma	55. bola_vc20@cms.ac.in	10/29/20 20 18:42	10/29/202 0 18:53	12
6047 Chakradhar Lakshita F Section 9574 (9574)	56. shubham_sharma20@cms.ac.in	10/29/20 20 18:49	10/29/202 0 19:38	50
6047 Chakradhar Lakshita F Section 9574 (9574)	57. bola_vc20@cms.ac.in	10/29/20 20 18:53	10/29/202 0 18:54	1
Lakshita F Section 9574 (9574)	58. lakshita_gupta20@cms.ac.in	10/29/20 20 18:36	10/29/202 0 19:48	73
Musthak JU2020MBA1569	59. musthak_v20@cms.ac.in	10/29/20 20 18:38	10/29/202 0 18:39	2
Nikki Niharika	60. nikkiniharika321@gmail.com	10/29/20 20 18:40	10/29/202 0 19:13	34
Musthak JU2020MBA1569	61. musthak_v20@cms.ac.in	10/29/20 20 18:40	10/29/202 0 19:49	69
Bachu Sukesh Kumar 1791	62. bachu_s20@cms.ac.in	10/29/20 20 18:42	10/29/202 0 18:52	11
Manasa tm	63. manasa_tm20@cms.ac.in	10/29/20 20 19:07	10/29/202 0 19:27	21
Sai Priya Balachandra- JU2020MBA1826 (SAI PRIYA B)	64. pb1nxt1277@gmail.com	10/29/20 20 18:36	10/29/202 0 18:54	19
keerthan tp ju2020mba5032 (keerthan tp)	65. keerthan_t2020@cms.ac.in	10/29/20 20 18:39	10/29/202 0 19:10	31
Suraj	66. suraj_b20@cms.ac.in	10/29/20 20 18:39	10/29/202 0 18:40	1
Prajeeth Rajendrakumar JU2020MBA10202 Phani tejaswi	68. tejakotika18@gmail.com	10/29/20 20 18:59	10/29/202 0 19:02	4
pavan (JU2020MBA56 pavan)	69. alladaboina_sn20@cms.ac.in	10/29/20 20 18:38	10/29/202 0 18:40	2
Poorvaja G JU2020MBA2395 (Poorvaja G)	69. alladaboina_sn20@cms.ac.in	10/29/20 20 18:41	10/29/202 0 19:31	51
Poorvaja G JU2020MBA2395 (Poorvaja G)	70. poorvaja_g20@cms.ac.in	10/29/20 20 18:41	10/29/202 0 19:24	43
Vivek V kurup	71. 99vivekvk@gmail.com	10/29/20 20 18:42	10/29/202 0 18:43	2



JU2020MBA359 MANISHA RAJ	72. manisha_r20@cms.ac.in	10/29/20 20 18:42	10/29/202 0 18:44	3
JU2020MBA906- Meghana S	73. meghana_s20@cms.ac.in	10/29/20 20 18:42	10/29/202 0 18:50	8
m (Manas JU2020MBA7878)	74. revanth.tittu@gmail.com	10/29/20 20 18:42	10/29/202 0 18:44	2
raktim saha	75. saharaktim9@gmail.com	10/29/20 20 18:43	10/29/202 0 19:49	67
puneeth sai reddy	76. puneethsaireddy03@gmail.com	10/29/20 20 18:47	10/29/202 0 19:00	14
JU2020MBA1827- Veerasaimohit Dandu	77. dandu_vv20@cms.ac.in	10/29/20 20 18:47	10/29/202 0 19:45	58
JU2020MBA906- Meghana S	78. meghana_s20@cms.ac.in	10/29/20 20 18:50	10/29/202 0 18:59	10
JU2020MBA6011 Priyanka kumari	79. priyanka_k20@cms.ac.in	10/29/20 20 18:53	10/29/202 0 19:03	11
Anchala Mounika JU2020MBA9070	80. anchala_m20@cms.ac.in	10/29/20 20 19:00	10/29/202 0 19:49	49
Salman JU2020MBA6818	81. salman_kotwal20@cms.ac.in	10/29/20 20 19:13	10/29/202 0 19:27	14
Sairam Sec E	82. ayodhyasairam_v20@cms.ac.in	10/29/20 20 19:17	10/29/202 0 19:49	32
GDV Madhuri JU2020MBA2939	83. gdv_madhuri20@cms.ac.in	10/29/20 20 18:43	10/29/202 0 18:58	16
Vignesh k shashank	84. vignesh_k20@cms.ac.in	10/29/20 20 18:44	10/29/202 0 18:54	10
JU2020MBA9488	85. puranikshashank08@gmail.com	10/29/20 20 18:50	10/29/202 0 19:40	50
Pranav JOshi		10/29/20 20 18:56	10/29/202 0 19:08	12
GDV Madhuri JU2020MBA2939	87. gdv_madhuri20@cms.ac.in	10/29/20 20 18:58	10/29/202 0 19:01	4
BA Rashika (Rashika)		10/29/20 20 18:17	10/29/202 0 19:56	100
SPANDANA H ju2020mba534 (SPANDANA H)	89. spandana_h20@cms.ac.in	10/29/20 20 18:27	10/29/202 0 19:45	78
V Musthak JU2020MBA1569 (Musthak JU2020MBA1569)	90. musthak_v20@cms.ac.in	10/29/20 20 18:27	10/29/202 0 19:49	82
Nanda Kushal 4903 (Nanda Kushal)	91. kushal_nanda20@cms.ac.in	10/29/20 20 18:34	10/29/202 0 19:11	38
Sairam Sec E	92. ayodhyasairam_v20@cms.ac.in	10/29/20 20 18:48	10/29/202 0 19:17	30
VIVEK V KURUP	93. vivek_kurup20@cms.ac.in	10/29/20 20 18:43	10/29/202 0 19:38	56
Grishma JU2020MBA2759	94. grishma_p20@cms.ac.in	10/29/20 20 18:53	10/29/202 0 19:04	11
Akanksha JU2020MBA2136	95. akanksha_pushpam20@cms.ac.in	10/29/20 20 18:54	10/29/202 0 19:02	9
Vivek V kurup	96. 99vivekvk@gmail.com	10/29/20 20 18:55	10/29/202 0 19:38	44
Naveen Krishna	97. naveen_krishna20@cms.ac.in	10/29/20 20 18:43	10/29/202 0 18:55	12



M Dinesh	98. ranga_dinesh20@cms.ac.in	10/29/20 20 18:48	10/29/202 0 19:11	24
Sachin Gurkar	99. sachin_gn20@cms.ac.in	10/29/20 20 18:55	10/29/202 0 18:56	1
Shivananda b nayak	100. shivananda_bn20@cms.ac.in	10/29/20 20 19:07	10/29/202 0 19:08	2
GDV Madhuri JU2020MBA2939	101. gdv_madhuri20@cms.ac.in	10/29/20 20 19:01	10/29/202 0 19:16	15
Jeny Ann	102. jenyboby137@gmail.com	10/29/20 20 19:02	10/29/202 0 19:05	3
BA rohan jain (rohan jitendra jain)	103. rohan_j19@cms.ac.in	10/29/20 20 18:18	10/29/202 0 19:57	99
BA Ben (Ben Roshan D) JU2020MBA2228	104. ben_rd19@cms.ac.in	10/29/20 20 18:19	10/29/202 0 19:05	47
shubham sharma (shubham sharma)	105. shubham_sharma20@cms.ac.in	10/29/20 20 18:31	10/29/202 0 18:49	19
Prerana JU2020MBA3580 (Prerana M)	106. prerana_m20@cms.ac.in	10/29/20 20 18:34	10/29/202 0 19:41	68
VISHNU PRASAD S(JU2020MBA2027) (VISHNU PRASAD S)	107. vishnu_ps20@cms.ac.in	10/29/20 20 18:35	10/29/202 0 19:10	35
SATHYANATH S - JU2020MBA3232 (SATHYANATH S)	108. sathyanath_s20@cms.ac.in	10/29/20 20 18:36	10/29/202 0 18:38	2
ANIRUD .N	109. anirud_n20@cms.ac.in	10/29/20 20 18:52	10/29/202 0 18:52	1
BA Ben	110. ben_rd19@cms.ac.in	10/29/20 20 19:05	10/29/202 0 19:38	34
RAKTIM SAHA		10/29/20 20 19:33	10/29/202 0 19:49	17
BA Ben	111. ben_rd19@cms.ac.in	10/29/20 20 19:46	10/29/202 0 19:56	10
Syed Sohail- JU2020MBA2925 (JU2020MBA2925 Sohail)	112. syed_sohail20@cms.ac.in	10/29/20 20 18:20	10/29/202 0 19:49	89
BA_Himashwetha GR (Hima Shwetha 19MBAR0046)	113. hima_sgr19@cms.ac.in	10/29/20 20 18:20	10/29/202 0 19:56	96
Tanvi JU2020MBA1439	114. tanvi_j20@cms.ac.in	10/29/20 20 18:27	10/29/202 0 19:06	39
Aishani A JU2020MBA842 (Aishani A)	115. aishani_a20@cms.ac.in	10/29/20 20 18:31	10/29/202 0 19:33	63
JU2020MBA359 MANISHA RAJ	116. manisha_r20@cms.ac.in	10/29/20 20 18:43	10/29/202 0 19:07	24
RAMYA B V	117. ramya_b20@cms.ac.in	10/29/20 20 18:44	10/29/202 0 19:49	65
Agney Gokul	118. agnaykummil@gmail.com	10/29/20 20 19:02	10/29/202 0 19:08	7
BA Ben	119. ben_rd19@cms.ac.in	10/29/20 20 19:41	10/29/202 0 19:46	5
Gunjan Parag Patel - JU2020MBA2071 (Gunjan - AVIATION)	120. gunjan_p20@cms.ac.in	10/29/20 20 18:23	10/29/202 0 19:49	87
shashank JU2020MBA9488	121. puranikshashank08@gmail.com	10/29/20 20 18:32	10/29/202 0 18:42	11



Guna Sai JU2020MBA8855	122.	darisha_s20@cms.ac.in	10/29/20 20 18:41	10/29/202 0 18:54	13
JU2020MBA1012 Cota Ariba	123.	cota_ac20@cms.ac.in	10/29/20 20 18:45	10/29/202 0 18:46	2
BA_Kiran kumar	124.	kiran_ks19@cms.ac.in	10/29/20 20 18:46	10/29/202 0 19:23	38
Salman JU2020MBA6818	125.	salman_kotwal20@cms .ac.in	10/29/20 20 19:01	10/29/202 0 19:02	2
BA_Kiran kumar	126.	kiran_ks19@cms.ac.in	10/29/20 20 19:23	10/29/202 0 19:56	33

Feedback Analysis

Questions to Map Pos	Wt Score ▶ List of Pos & PSOs	5	4	3	2	1	Total	Wt. Score	Max score	%age
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree				
The Programme/Activity was relevant to my area of specialization	PO1 PO2 PO3 PO7 PSO1PSO3	37	26	29	31	3	126	441	630	70%
The programme/Activity enabled me to understand application of concepts	PO1 PO2 PO3 PO7 PSO1PSO3	29	30	26	37	4	126	421	630	67%
The program/Activity provided a platform to interact with peers & professionals	PO1 PO2 PO3 PO7 PSO1PSO3	37	30	35	22	2	126	456	630	72%
the programme/Activity was well planned and executed	PO1 PO2 PO3 PO7 PSO1PSO3	25	19	44	34	4	126	405	630	64%

Attainment Calculation

POs	Q1	Q2	Q3	Q4	Captured By	Total Attainment Score	Level Achieved
PO1	70%	67%	72%	64%	Q1 Q2 Q3 Q4	68%	2
PO2	70%	67%	72%	64%	Q1 Q2 Q3 Q4	68%	2
PO3	70%	67%	72%	64%	Q1 Q2 Q3 Q4	68%	2
PO4							
PO5							
PO6							
PO7	70%	67%	72%	64%	Q1 Q2 Q3 Q4	68%	2
PSO1	70%	67%	72%	64%	Q1 Q2 Q3 Q4	68%	2
PSO2							
PSO3	70%	67%	72%	64%	Q1 Q2 Q3 Q4	68%	2