

FDP/MDP/Workshop/Club Activities/Chai peCharcha/Symposium/FEP and any other Training Programmes

TOWNHALL

Edition-1

Report

| | |
|---|--|
| Date | 7-7-2022 |
| Time: | 11:00AM to 12:00PM |
| Venue: | Seminar hall 3 |
| Section: | NA (Faculty Participants) |
| Batch: | NA |
| Semester: | NA |
| Guest/Speaker Name: | Tanmayee R Kalebar |
| Guest/Speaker Designation | Funder- Storiesbychilren.com |
| Guest/Speaker Contact No & Email Id: | storiesbychildren@gmail.com |
| Guest/Speaker Company/ Institute Name: | Storiesbychilren.com |
| Faculty Coordinators Name: | Dr. Lubna Ambreen & Dr. Sakshi Chhabra |
| Topic: | Interview-Snapshot of their journey as an entrepreneur |
| Moderator (if any) | Dr. Lubna Ambreen & Dr. Sakshi Chhabra |
| No. of Attendees | 33 |
| Feedback: | Attached |
| Brochure: (if any) | Attached |
| Revenue Collected: (if any) | NA |

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1. Introduction:

Entrepreneurial thinking is significant for everyone, regardless of their career ambitions. It is at the heart of CMS, Jain University as we strive to empower our students to solve real-world business problems. Our goal is to develop students' ability to think in new ways, allowing them to pursue new, meaningful, and socially impactful projects and initiatives. Townhall is such a platform provided to the students to interact with the entrepreneurs and understand the challenges they faced and identify the opportunities available.

Many of our students wish to become entrepreneurs. We provide an environment of out-of-the-box thinking, allowing students to unleash their creativity, and venture into the unexplored. The Townhall is organized to inspire and ignite the entrepreneurial drive among the students.

Townhall is an on-campus event facilitating an exclusive interview with Entrepreneurs, Co-Founder, and CEOs to trace their journey so far and their plans for the years ahead.

An Interview of an Entrepreneur Ms. Tanmayee Kalebar was hosted by the ENVC Area. The interview questions were curated accordingly for the host invited. The interview was facilitated by the faculty members Dr. Lubna Ambreen and Dr. Sakshi Chhabra of ENVC. The interview was conducted in two parts: the first was a question-answer session with ease and the second was a rapid-fire round.

2. Venue (Outside/Inside the campus): Seminar hall-3

3. Program Objectives:

- To inculcate an entrepreneurial spirit among the students
- To create an awareness about the importance of entrepreneurship to the society
- To provide an opportunity to the students to interact with the entrepreneurs and build confidence to be entrepreneurs
- To provide a platform to identify the recent trends in business and ideate one for themselves.
- To provide an understanding of the Indian start-up ecosystem

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4. Relevance to PO, Relevance to PEO and PSOs

| PO | Program Objective (PO) |
|------------|---|
| PO1 | Foster learning through the accumulation of knowledge. |
| PO2 | Apply knowledge of management theories and practices to solve business problems. |
| PO3 | Foster analytical and critical thinking abilities for data-based decision making. |
| PO4 | Ability to develop value based leadership. |
| PO5 | Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business. |
| PO6 | Ability to lead self and others in the achievement of organisational goals, contributing effectively to a team environment. |
| PO7 | Ability to adopt various tools decision making and problem solving. |
| PSO | Program Specific Objective (PSO) |
| PSO1 | Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society |
| PSO2 | Appraise the complex specificities of Indian Business to garner global reputation |
| PSO3 | Develop a holistic thinking solopreneur for a self-sufficient society |

5. Activity Overview:

An Interview of an Entrepreneur Ms.Tanmayee Kalebar was hosted by the ENVC Area. The interview questions were curated accordingly for the host invited. The interview was facilitated by the faculty members Dr. Lubna Ambreen and Dr. Sakshi Chhabra of ENVC. The interview was conducted in two parts: the first was a question-answer session with ease and the second was a rapid-fire round.

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6. Guest/Speakers' Profile:

Name: Mrs. TANMAYEE RAJIV KALEBAR, B. Com, MBA, NET (Commerce)

E-Mail: storiesbychildren@gmail.com

Work Experience:

2004 - 2006 - Integrated Enterprises Ltd (Financial Services Provider) Bangalore and Mysore.

2006 - 2012—Partner –Vishal Share Brokers, Hubli

2006 to 2011 - Co Founder - Vishal Financial School, Hubli

2011-2017 – Faculty of Management studies in UG colleges.

Mrs Tanmayee Rajiv Kalebar, has 2 years of Industry experience, 6 year of business/entrepreneurship and 6 years of teaching experience. MBA from Karnatak University and NET qualified in commerce. She was instrumental in starting Stock Broking business in 2006, later co-founded Vishal Financial School, an Institution which was into training on stock market. Vishal Financial School also conducted classes for the subject of Stock Market, an open elective for two MBA institutes, GBS and KLE IMSR at Hubli. From the framing of syllabus, delivery of course and evaluation was executed by Vishal Financial School. The Entrepreneurship idea, Vishal Financial School won First place in “Best Business Plan” competition conducted by TiE in 2009, presented by another Co-Founder Rajiv U Kalebar. Stock Broking business was sold in 2011. From 2012 to 2016 she was visiting faculty in different UG colleges and full-time faculty from 2016 to 2017 at KLE CBA.

She started storiesbychildren.com on Nov 25th, 2020. It is one of kind platform trying to promote literature skills among children. This Idea is recognised as “Best Start-up Plan” by FMCG major, Britannia. She is married to Prof.Rajiv U Kalebar, and blessed to two kids Ms Priyanka and Mr Yash.

7. Summary and Key Learnings of the session:

- a. Persuasion and believing in oneself is the key ingredients for a successful entrepreneur
- b. Entrepreneurship is driven by passion

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8. Participant details:

Faculty members of CMS Business School, JAIN (Deemed-to-be University)

9. Details of Winners (if applicable): - NA

10. Details of the judges (if applicable): - NA

11. Attendance records:

| Townhall Attendance | |
|---------------------|---------------------------------------|
| Sl. No | Name |
| 1 | Avijit Bakshi |
| 2 | Batani Raghavendra Rao |
| 3 | Chaya Bagrecha |
| 4 | Dinesh Neelakanta Rao |
| 5 | Gaitri Kumari |
| 6 | Geeti Sharma |
| 7 | Hemanth Kumar S |
| 8 | Hemanth Kumar S (General Management) |
| 9 | Kambam Vedantan |
| 10 | Kumar Mukul |
| 11 | L Sudershan Reddy |
| 12 | M K Lodi |
| 13 | Lubna Ambreen |
| 14 | M H Sharieff |
| 15 | Madhavi R |
| 16 | Monoo John |
| 17 | Praveen Gujjar |
| 18 | Preetha Chandran |
| 19 | Pujari Sudharshana Reddy |
| 20 | Rajiv Umeshchandra Kalebar |
| 21 | Rupesh Kumar Sinha |
| 22 | Sakshi Chhabra |
| 23 | Sangeeta Devanathan |
| 24 | Shakeela Banu C |

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| | |
|----|------------------------|
| 25 | Shalini R |
| 26 | Shalini Rao |
| 27 | Sireesha Nanduri |
| 28 | Syed Kazim |
| 29 | V Y John |
| 30 | Vaibhav Goutham Suresh |
| 31 | Vijayalakshmi P |
| 32 | Vinayak Anil Bhat |
| 33 | Vinoth S |

12. Participants’ Feedback, Feedback Analysis and Attainment Calculation:

| | | Wt Score | 5 | 4 | 3 | 2 | 1 | | | |
|--|-------------------------|----------------|-------|---------|----------|-------------------|-----------|-----------|------|--|
| Questions to Map Pos | List of Pos & PSOs | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Wt. Score | Max score | %age | |
| The session was experiential with real world illustrations | PO1 PO2 PO5 PSO1PSO2 | 1 | 4 | 0 | 1 | 1 | 24 | 35 | 69% | |
| The Theme was relevant to the entrepreneurship and new venture creation. | PO1 PO2 PO5 PSO1PSO2 | 1 | 3 | 1 | 1 | 1 | 23 | 35 | 66% | |
| The Content was relevant to entrepreneurship and new venture creation. | PO1 PO2 PO5 PSO1PSO2 | 1 | 3 | 1 | 1 | 1 | 23 | 35 | 66% | |
| The event helped me gain a better understanding of trends, opportunities and practices in the entrepreneurship domain. | | 1 | 4 | 1 | 1 | 0 | 26 | 35 | 74% | |

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13. Proposals for the Event/Programme: NA

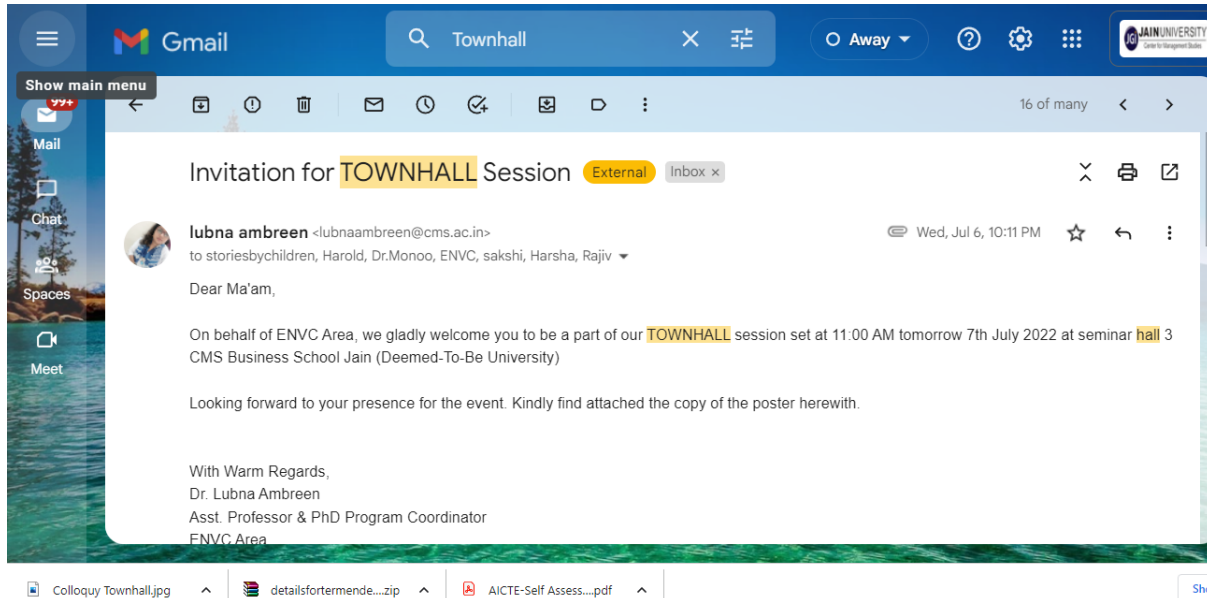
14. Minutes of Meetings:

| | | |
|---|--|--------------------------------------|
| Meeting Title | TOWNHALL | |
| Date of Meeting | 4-07-2022 | |
| Meeting Venue | Board Room 1 | |
| Meeting Agenda | Hosting Townhall | |
| In Attendance | Name | Title/Department/Organization |
| 1 | Dr. Monoo John | Area Chair-ENVC |
| 2 | Dr. Kumar Mukul | Area Chair-GM |
| 3 | Dr. Sakshi Chhabra | Program Coordinator-EMVC |
| 4 | Dr. Lubna Ambreen | Asst. Professor-ENVC |
| 5 | Dr. Vijay Lakshmi | Associate Professor- ENVC |
| 6 | Dr. Gaitri | Asst. Professor-ENVC |
| Key Meeting Outcomes | | |
| | <ul style="list-style-type: none"> The Townhall is scheduled for 7th July 2022 Dr. Lubna Ambreen & Dr. Sakshi Chhabra will be the MCs | |
| Action Plans, if any (along with the First Person Responsible) | | |
| | <ul style="list-style-type: none"> The Townhall is scheduled for 7th July 2022 ENVC area will coordinate for the same | |

15. Budget: - NA

16. Trailing Emails/communications:

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16. Any other related details: - NA

17. Pictures for the Event:



Fig : 1.1 TOWNHALL, Colloquy held on 7th July 2022 , Mrs. Tanmayee Kalebar, guest of the event, Faculty of CMS Business School.

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Fig : 1.2 TOWNHALL, Colloquy held on 7th July 2022 , Mrs. Tanmayee Kalebar, guest of the event, Faculty of CMS Business School.

18. Poster:

ENTREPRENEURSHIP AND NEW VENTURE CREATION AREA
Presents
TOWNHALL COLLOQUY
with
Mrs. Tanmayee R Kalebar
Founder of StoriesByChildren.com
A platform for young budding writers

Tanmayee R Kalebar
Founder of StoriesByChildren.com
A platform for young budding writers.

A PROUD HOMEMAKER NOW TURNS ENTREPRENEUR
Empowered by Britannia Marie Gold My StartUp 2

Date: 7th July 2022 | **Time:** 11:00 AM - 12:00 PM | **Venue:** Seminar Hall - 3

Moderators

Dr. Lubna Ambreen
Coordinator - Townhall, ENVC Area
CMS Business School
JAIN (Deemed-to-be University)

Dr. Sakshi Chhabra
Program Coordinator - ENVC Area
CMS Business School
JAIN (Deemed-to-be University)

Patrons

Dr. Dinesh Nilkant
Director

Dr. Harold Andrew Patrick
Professor & Dean - Academics

Dr. Monoo John
Area Chair - ENVC

Let's Co-create Together