

## Report on ENVC- Startup Pitch'22

<b>Date</b>	8 <sup>th</sup> October 2022
<b>Time:</b>	10 AM – 3 PM
<b>Venue:</b>	Seminar Hall 1
<b>Section:</b>	All the Sections
<b>Batch:</b>	2021 – 2023 and 2022 - 2024
<b>Semester:</b>	III Semester, I Semester
<b>Guest/Speaker Name:</b>	NA
<b>Guest/Speaker Designation</b>	NA
<b>Guest/Speaker Contact No &amp; Email Id:</b>	NA
<b>Guest/Speaker Company/ Institute Name:</b>	NA
<b>Faculty Coordinators Name:</b>	Dr. Vijayalakshmi P
<b>Topic:</b>	Startup Pitch'22
<b>Moderator (if any)</b>	Dr. Vijayalakshmi P
<b>No. of Attendees</b>	54
<b>Feedback:</b>	Yes
<b>Brochure: (if any)</b>	Yes, will be enclosed at the end
<b>Budget of the Program (if any):</b>	NA
<b>Revenue Collected: (if any)</b>	NA

### 1. Introduction:

ENVC Area, Faculty of Management Studies, CMS Business School, JAIN (Deemed-to-be University) launched a platform "Startup pitch '22 to enable students to pitch their ideas to potential investors and mentors. Aspiring Student Entrepreneurs are invited to pitch their ideas to a Panel on 8th October 2022. The best teams awarded trophies and certificates and provide opportunities to represent our institution at competitions and events.

**2. Venue (Outside/Inside the campus):** Seminar Hall -1 (First Floor) Inside

**3. Program Objectives:**

To enable students to pitch their ideas to potential investors and mentors. Aspiring Student Entrepreneurs are invited to pitch their ideas and provide opportunities to represent our institution at competitions and events.

**4. Relevance to PO, Relevance to PEO and PSOs**

<b>PO</b>	<b>Program Objective (PO)</b>
PO1	PO1 - Apply knowledge of management theories and practices to solve business problems
PO2	PO2 - Develop analytical and critical thinking abilities for data-based decision making
PO3	PO3 - Understand, analyse and communicate global, economic, legal and ethical aspects of business
PO4	PO4 – Identify and apply trans-disciplinary tools and techniques for projects and solving problems
PO5	PO5- Lead oneself and others in the achievement of organizational goals and contribute effectively to a team environment
PO6	PO6 - Inculcate entrepreneurial mind-set for sustainability
PO7	PO7 - Imbibe value-based leadership for Excellence
<b>PSO</b>	<b>Program Specific Objective (PSO)</b>
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

**5. Activity Overview:** The event was organized with the goal of encouraging students to pitch their ideas to potential investors and mentors.

**6.Guest/Speakers' Profile: NA**

## 7. Summary and Key Learnings of the session:

Thanks to Dr. Harold Andrew Patrick, Professor and Dean - Academics for inaugural speech and other senior faculty members graced the occasion. A special thanks to Mr. Harsha and his team, for their support to ensure the event runs smoothly.

The entrepreneurship faculty members Dr. Monoo John, Dr. Vijayalakshmi P, Dr.Lubna Ambreen, Dr. Sakshi Chhabra and Dr. Kumar Mukul and Dr. S Yoganathan, had judged the event and present their comments. The ENVC specialization students Nithin, Akash, Yashwanth, Dhiraj, Rakshith, Devansh coordinated the event. MC by Krathika Mathur and Vinay B.

### Key Learnings:

- To launch a platform "Start-up pitch '22 to enable students to pitch their ideas to potential investors and mentors.

## 8. Participant details: 1<sup>st</sup> & 3<sup>rd</sup> Semester Students of MBA

### 9. Details of Winners (if applicable): -

- **Debro Electric** - Amith V Gowda
- **Drying Port** – Abhishek Anant Bhatt, Bhaskar B, A.Maanya Chandran, Somya Ranjan Pandam, Akash
- **Blue Mountain** – Sashi Rekha K U, Aiswarya Galdinus, Arun Kumar T, Mohammad Sharuk khan
- **Food Express** – Ashish Kumar, Karur Ragapriya, Sourav Saha, Mridul Munda, Rahul Raj Baskey
- **P(U)rifier** – Just Breathe – Arjun D
- **Sree Nirmithi** – Soundarya Betraaj
- Kaam Karao – Anchal S, Nikhil,
- Khel Mate – Tanmay Pandya
- One Stop Shop
- Skelsa – Vinay B

### 10. Details of the judges (if applicable): - NA

### 11. Attendance records:

Attendance sheet  
Start-up pitch meet I

Ashish kumar - J  
 Sowrav Saba - J  
 Karur Ragapriya - J  
 Gundu RLSNS Anandini - J  
 Krishna Sankar Wappala - J  
 Pramitha Reddy - J  
 Akula Ananta Rao - J  
 Mohishik Anant Bhat - N  
 B. Bheskar - C  
 A. Maanya Chandran - N  
 Amith. V. Gowda - N  
 Akash R - N  
 Abomya ~~Abomya~~ Ranjani - N <sup>Panda</sup>  
 Gyaneswar Sharma - N  
 Tanmay Pandya - J  
 Karishma Chowdhary - J  
 Aanchal S - J  
 Nikhil - J  
 Prajwal - J  
 Jansan - J  
 Ashwin Maja - J  
 Kaushik G - J  
 Harshitha D. - J  
 Harshitha Rachel SD - J  
 Shruti Chandrashekar - J

ENVC  
Attendance sheet

- 1) Kalifa Malani
- 2) Nikhil
- 3) Akash
- 4) Yashwanth
- 5) Shiraj
- 6) Kapshith
- 7) Devansh

## 12. Participants' Feedback, Feedback Analysis and Attainment Calculation:

Questions to Map Pos	List of Pos & PSOs	Wt Score					Wt. Score	Max score	%age	
		5	4	3	2	1				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree				
The session was experiential with real world illustrations.	PO1 PO2 PO4 PO6 PSO2	7	7	0	0	0	63		70	90%
The Theme was relevant to the entrepreneurship and new venture creation.	PO5 PO7 PSO1	7	7	0	0	0	63		70	90%
The Content was relevant to entrepreneurship and new venture creation.	PO1 PO2 PO3 PO4 PSO2	8	6	0	0	0	64		70	91%
The event helped me gain a better understanding of trends, opportunities and practices in the entrepreneurship domain.	PO1 PO3 PO5 PO6 PO7 PSO3	8	6	0	0	0	64		70	91%

### ENVC ACTIVITY

POs	Q1	Q2	Q3	Q4	Q5	Q6			Q7	Q8	Captured By	Total Attainment Score	Level Achieved
PO1	90%		91%	91%							Q1 Q3 Q4	91%	3
PO2	90%		91%								Q1 Q3	91%	3
PO3			91%	91%							Q3 Q4	91%	3
PO4	90%		91%								Q1 Q3	91%	3
PO5		90%		91%							Q2 Q4	91%	3
PO6	90%			91%							Q1 Q4	91%	3
PO7		90%		91%							Q2 Q4	91%	3
PSO1		90%									Q2	90%	3
PSO2	90%		91%								Q1 Q3	91%	3
PSO3				91%							Q4	91%	3

### 13. Proposals for the Event/Programme:

19<sup>th</sup> September 2022

**Respected Dean**

**Faculty of Management Studies**

**CMS Business School**

**Bangalore**

**Sub: Proposal for Startup Pitch'22 on 8<sup>th</sup> October 2022 – ENVC Area**

Respected Sir,

Startup Pitch'22 is planned by the ENVC Area on 8<sup>th</sup> October 2022 campus wide. A Registration form will be circulated for the event.

We request your kind approval for the event.

Coordinator: Dr. Vijayalakshmi P

Thank you,

Faculty Coordinator  
ENVC- Department  
Signature

Area Head-ENVC-Department  
Approval Authority  
Signature

### 14. Minutes of Meetings:

<b>Meeting Title</b>	Startup Pitch'22	
<b>Date of Meeting</b>	19 <sup>th</sup> September 2022	
<b>Meeting Venue</b>	Start Up Club - 201	
<b>Meeting Agenda</b>	Discussion to organise Startup Pitch'22 Series - 1	
<b>In Attendance</b>	<b>Name</b>	<b>Title/Department/Organization</b>
1	Dr. Monoo John	Area Chair-ENVC
2	Dr. Vijayalakshmi P	Associate Professor
3	Dr. Kumar Mukul	Professor
4	Dr. Lubna Ambreen	Associate Professor
5	Dr. Sakshi Chhabra	Assistant Professor
<b>Key Meeting Outcomes</b>		
	<ul style="list-style-type: none"> <li>To organize Startup Pitch'22</li> <li>Dr. Vijayalakshmi P will coordinate the event</li> </ul>	
<b>Action Plans, if any (along with the First Person Responsible)</b>		
	<ul style="list-style-type: none"> <li>. The event is scheduled for 8<sup>th</sup> October 2022</li> </ul>	

**15. Budget: -**

To,  
2022

19 September

The Directors/ Dean for kind approval

Sub: Budget for “Startup Pitch’22”

Respected Sir,

The ENVC Area is organizing Startup Pitch’22 on 8th October 2022 campus wide in Seminar Hall-1, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru. A Registration form will be circulated for the event.

The following are the requirements for the same:

S. No.	Details	Units	Amount (₹)
1	Trophies for Winners	10 @ Rs. 500/-	5000.00
2	Refreshment	60 @ 60/-	3600.00
3	Judges – Entrepreneurs/ Gifts	-	-
		TOTAL	8,600.00

Total in Words: Rupees Eight thousand six hundred only

Director/Dean, kind approval is requested for conducting the ‘Startup Pitch’22’, and incurring the expenses 8,600/-. Only towards the same.

Thank you


Kind Regards

Faculty Coordinator  
ENVC- Department  
Signature

Area Head-ENVC-Department  
Approval Authority  
Signature

Dean  
Approval Authority  
Signature

## 15. Trailing Emails/communications:


Dr. Vijayalakshmi <dr.vijayalakshmi@cms.ac.in>

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**Start-Up Pitch 22 - Series I**

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r. Vijayalakshmi <dr.vijayalakshmi@cms.ac.in> Fri, Oct 7, 2022 at 9:49 AM  
 : Harsha S <harsha@cms.ac.in>, "Dr.Mono John" <dr.monoojohn@cms.ac.in>, sakshi chhabra <sakshichhabra@cms.ac.in>, lubna ambreen <lubnaambreen@cms.ac.in>

Dear Sir,

Warm Greetings!

Kindly help circulate the Poster once again and email invitation for the Startup Pitch event being organised by the ENVC Area on 8 October 2022 from 10am to 12pm in Seminar Hall 1. The email invitation may please be circulated as given below:

Dear Students,

ENVC Area, Faculty of Management Studies, CMS Business School, JAIN (Deemed-to-be University) is launching a platform 'Startup Pitch' to enable students to pitch their ideas to potential investors and mentors.

Aspiring Student Entrepreneurs are invited to pitch their ideas to a Panel on 8th October 2022. The top 2 teams will be awarded trophies and certificates and will have opportunities to represent our institution at competitions and events .

Please Register as a Team or Individually using the QR code given in the attached poster.

If you have technical issues, while submitting your application, please reach out to [vijayalakshmi@cms.ac.in](mailto:vijayalakshmi@cms.ac.in).

Date : 8 October 2022  
 Time : 10Am - 12PM  
 Venue : Seminar Hall -1

Regards,

Start-Up Pitch 22 - Series I Inbox x

🔍 🌐

S

**Srinivasalu N C** <srinivasalu.nc@cms.ac.in>

to me, Harsha ▾

Dear Mam,

PFA Poster file

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**Thanks & Regards**  
**Srinivasalu NC**  
 Graphic - Designer  
 CMS Business School, JAIN (Deemed-to-be University)  
 #17, Sheshadri Road, Gandhinagar, Bengaluru – 560 009.  
 P : 080-46840400 | E: [bschool@cms.ac.in](mailto:bschool@cms.ac.in) | W : [bschool.cms.ac.in](http://bschool.cms.ac.in) | M : 8050269341

*One Small Positive Thought in the Morning Will Change Your Day*

Fri, Oct 7, 2022, 9:40 AM

★ ↶ ⋮

One attachment · Scanned by Gmail ⓘ



Start-Up Pitch 22 - ...



16. Any other related details: -

**JGi JAIN** CMS BUSINESS SCHOOL  
DEEMED-TO-BE UNIVERSITY

## ENVC Area Start-Up Pitch '22 Series I

ENVC Area, Faculty of Management Studies, CMS Business School, JAIN (Deemed-to-be University) is launching a platform 'Startup Pitch' to enable students to pitch their ideas to potential investors and mentors. Aspiring Student Entrepreneurs are invited to pitch their ideas to a Panel on 8th October 2022. The top 2 teams will be awarded trophies and certificates and will have opportunities to represent our institution at competitions and events .

**Instructions:**

- Teams / Individuals can participate
- Registration from the Team Lead only & Individual participants
- Shortlisted teams will be selected for the Startup Pitch

**Eligibility:**

Students of CMS Business School both 1<sup>st</sup> & 2<sup>nd</sup> Year students

**Benefits:**

- Certificates to all the participants
- Mentoring opportunity with Kalpavriksha Accelerator Program
- Networking with Alumni, Entrepreneurs and Mentors

**Deadline:**

Applications will be accepted until 10 PM on October 6<sup>th</sup> 2022. If you have technical issues, while submitting your application, please reach out to [vijayalakshmi@cms.ac.in](mailto:vijayalakshmi@cms.ac.in)

Scan here for Registration



**Date:** 8<sup>th</sup> October 2022 | **Venue:** Seminar Hall - 1  
**Time:** 10:00 AM - 12:00 PM

All are Welcome  
 "Co-create the Future Together"

**17. Pictures for the Event:**

**START-UP PITCH '22 SERIES – I**



*Startup Pitch '22 Series – I on 8th October 2022 - Group Photograph with winners of Startup Pitch '22 Series – I at the Seminar Hall – I 10 AM to 3 PM*

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