

Event Name	Udyamitha 23
Topic:	World Entrepreneurship Day
Date: (DD/MM/YYYY)	21-August 2023
No. of Days:	1
Start Time: End Time:	02:00 pm to 05:00 pm
Venue Campus Name & Place:	CMS Business School, Seshadri Road
Section/Semester:	All Sections of Semester-1
Batch:	2023-2025
Mod of Event Offline/ Online (Provide Virtual Link)	Offline
Name of Chief Guest/Dignitaries/Speaker:	Mr. Sekhar Gaonkar,
Chief Guest/Dignitaries/Speaker Designation:	Founder and CEO, PetCart
Chief Guest/Dignitaries/Speaker Contact No & Email Id:	https://www.linkedin.com/in/shekhar-gaonkar
Chief Guest/Dignitaries/Speaker Company/ Institute Name:	PetCart
Event Coordinators Name & Contact No.	Dr. Kumar Mukul, Dr. Lubna Ambreen, Dr. Shalaghya Sharma, Dr. Vijayalakshmi P, Prof. PK Thomas
Collaboration & Association (Company Name,	PetCart
Guest Email Id:	shekar@petcart.com
Guest Contact Number:	088617 12345
Moderator (if any)	NA
No. of Participants	103
Professional Photographer Name & Contact No.:	NA

Feedback:	YES
Brochure/Poster: (if any)	Yes
Budget of the Program (if any):	31500
Revenue Collected: (if any)	NA

1. Introduction:

Every year, 21st August is celebrated as World Entrepreneurs’ Day. A day which has been coined to celebrate innovation and empowerment of entrepreneurship and leadership throughout the world. Entrepreneurship is vital not just for job creation but a very essential and integral part of our economic growth and problem-solving.

World Entrepreneurs Day is a celebration of the visionary individuals who dare to dream, innovate, and create. This annual observance recognizes the pivotal role that entrepreneurs play in driving economic growth, fostering innovation, and shaping the world’s business landscape. Their unwavering determination, resilience, and ingenuity have not only transformed industries but also inspired countless others to embark on their entrepreneurial journeys.

The ENVC Area at CMS Business School, Jain (Deemed to be University) in collaboration with Chenraj Roychand Centre for Entrepreneurship (CRCE) celebrated World Entrepreneurship Day titled “ UDYAMITA ’23”, on 21st August 2023 from 02:00 pm to 05:30 pm at Seminar Hall-4. The programme started with a welcome address by Dr. Kumar Mukul, Area Chair ENVC followed by the Inagural address by Dr. Harold Andrew Patrick, Dean, CMS Business School, Jain (Deemed to be University). Dr. Monoo John, Head CRCE and Kalpavrikshta inspired the gathering with thought provoking session. The Chief Guest for the day, Mr.Shekar Gaoankar, Founder & CEO of PetCart and the Guest of Honour Mr. Gourav Girigovind, a Serial Entrepreneur has enlightened the students, faculty and others who gathered during the occasion.

2. Program Objectives:

The main objective is to generate awareness, trigger creative tendency, motivate to take a choice of entrepreneurship as career and promote innovation and start-up ecosystem, and culture among students and faculties in campus.

Benefits of participating in Event:

- Development of entrepreneurial skills
- Development of entrepreneurial mind-set
- Awareness creation on how to find opportunities from problems

3. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	Apply knowledge of management theories and practices to address and resolve business challenges
PO2	Demonstrate analytical and critical thinking abilities for information-based decision making
PO3	Analyse global, economic, legal and ethical aspects of business
PO4	Apply trans-disciplinary tools and techniques towards effective problem solving
PO5	Assist others and self in accomplishing organizational objectives and contribute effectively to a collaborative team setting.
PO6	Exhibit an entrepreneurial mind-set for the establishment of sustainable businesses and societies.
PO7	Exemplify value-based leadership for excellence

4. Activity Overview:

As part of the programme, the ENVC area organised a Business Model Canvas competition for the first semester MBA students. The Business Model Canvas (BMC) is a strategic management tool to quickly and easily define and communicate a business idea or concept. It is a one-page document that works through the fundamental elements of a business or product, structuring an idea in a coherent way. This competition was run in conjunction with Creativity, Innovation and Teamwork. In this competition, students created a business model based on their idea using the Business Model Canvas template. Around 900 students participated in the activity and one team from each class got selected as class winners. All the 16 winning teams pitched to a panel of judges, including Mr. Shekar Gaoankar, Mr. Gourav Girigovind and Dr. Monoo John and 3 teams were selected as the winners. Those teams were Wings, Food cart and Press Nest.

5. Guest/Speakers’ Profile:

Mr. Shekhar Gaonkar Founder & CEO of Petcart , He is a first generation entrepreneur on a mission to create world class pet care company. Sales and marketing professional with 20 plus years rich

experience spread across Telecom,FMCG and handset manufacturers. Worked with Bharati Airtel and VP Sales. Heading sales operations of andrapradesh circle comprising andra and telangana states managing a business of close to 5500 crores annually. Responsible for revenue delivery of prepaid, postpaid ,DTH and airtel money through all vertical of business. Also responsible for business through retail.

Mr. Gaurav Girigovind

A serial entrepreneur associated with Airbnb properties with 4.7 rating, Co founder of Hari super sandwich malleswaram and G’s Chinese dragon, Hebbal. He is also a professional music producer and plays music at fine venues.

6. Summary and Key Learnings of the session:

- Development of entrepreneurial skills
- Development of entrepreneurial mind-set
- Awareness creation on how to find opportunities from problems

7. Participant details:

Students from Semester -1

8. Details of Winners (if applicable): -

Winners:

RITHUL KUMARI SINGH	Team
R RIYA	
R RIDHI	Wings
AMRUTA KAMBLE	
VARUN S	

KASARLA SHRUTHI	
KASARLA KRUTHI	
SHAMANTH DR	
IRSHAN NAYAK	Food Cart
H.HONEY HAVILAH	
SONAM TSHEWANG	

SHIBA SOYEB	
SIDDHARTHA BHARALI	
SHRI VENKADESH	Press Nest

TARUNIKA R	
YASHWITHA PRASHANTH BHANDARY	
SANJAY VIGNESH V	

9. Details of the judges (if applicable): -

Chief Guest Mr.Shekar Gaoankar,
 Founder & CEO of PetCart

The Guest of Honour
 Mr. Gourav Girigovind,
 a Serial Entrepreneur

10. Attendance records: NA

USN	Name
	Priyanshu Kumar
JU2023MBA16637	ASHIK KUSHWAHA
JU2023MBA13980	MARCIUS REAGAN
JU2023MBA16493	VEDANT PANDURANG KANSE
JU2023MBA14632	MUDRA CHETHAN KUMAR
JU2023MBA16737	KEERTHI K C
JU2023MBA10562	VINAY N
JU2023MBA14373	MALLANNA PRAKASH BHAI RAMATTI
JU2023MBA20801	MOHAMMED ZIYAD
JU2023MBA12870	YOKEESWRAN
JU2023MBA16333	THARUN NATRAJAN C E
JU2023MBA15244	SUHAS K AITHAL
JU2023MBA12496	BENJAMIN JUSTIN
JU2023MBA18616	CHANDANA U
JU2023MBA17719	MUKUND SHANTIAL CHAMARIA
JU2023MBA11716	AKASH KUMAR SATAPATHY
JU2023MBA17230	VS KRISHNAKANTH
JU2023MBA19554	SIVAN VISHNU BALAN J
JU2023MBA13151	NISHA M
JU2023MBA13467	SNEHA KUMARI

JU2023MBA12057	KUMARI SHIKHA SINGH
JU2023MBA13763	DHAARANI M
JU2023MBA13132	HARSHAVARDHINI G
JU2023MBA10855	SUMANTH G L
JUPGI202311407	AHMED OSAMA SALEH IDRIS
JU2023MBA13233	ASHIL ARULDHAS
JU2023MBA12510	AJAY.V
JU2023MBA14619	JANANI S S
JU2023MBA11121	KOKKANTI DIVIKA
JU2023MBA12966	CHINMAYEE
JU2023MBA11119	KANISH K
JU2023MBA18271	PARTHIV A C
JU2023MBA12511	SANDRA MARIA BIJU
JU2023MBA12684	SMRITHI P SUNIL
JU2023MBA15486	R.K.ARJUN
JU2023MBA13749	ATHUL MOHANDAS
JU2023MBA14278	S.DERAVAR SINGH
JU2023MBA16574	REDDY LOHITH J
JU2023MBA14977	K .ANGEL STACY
JU2023MBA12180	VAISHNAVI KIRAN
JU2023MBA11388	PAWAN JEET SINGH
JU2023MBA15199	MAHENDRAN VARMA
JU2023MBA14613	DIYAA D
JU2023MBA13747	AANCHAL SINGH
JU2023MBA13075	AKASH HEDA
JU2023MBA14497	RISHIKA AGRAWAL
JU2023MBA10771	VAIBHAV CHATURVEDI
JU2023MBA11773	SONALI BELLARI
JU2023MBA12793	REEDA
JU2023MBA11228	MANJUNATH MALLAPPA DESAI
JU2023MBA13426	SHRAVAN SHENOY H
JU2023MBA12201	FAVAS M A
JU2023MBA12202	NIYAS M A
JU2023MBA14798	SURAJ
JU2023MBA16656	SHANTONU KUNDU
JU2023MBA14378	MIR MOHAMMED ALI
JU2023MBA18169	SARAVANAN R
JU2023MBA15169	PALLA BHARATH KUMAR

JU2023MBA13551	LAKSHAY
JU2023MBA13222	RAVI BHARATHI D
JU2023MBA14527	BHARATH D R
JU2023MBA15799	SAI KESHAV
JU2023MBA14203	NATASHA GADAL
JU2023MBA17078	RITHANI K G
JU2023MBA16780	ADITI SHARMA
JU2023MBA14695	AARTI AGRAWAL
JU2023MBA15673	SHRUTHI M
JU2023MBA15867	MEGHANA R
JU2023MBA10721	SAGAR CHOWDRI K
JU2023MBA10786	AKSHAT PORWAL
JU2023MBA19664	DISHANI B V
JU2023MBA12927	SPOORTHI REBELLO
JU2023MBA12458	NEHA P M
JU2023MBA17730	CHANDRIKA S J
JU2023MBA16649	SEJAL K SAHUKAR
JU2023MBA16969	J.BRISKILLA
JU2023MBA18321	JYOSHITA ADASALAPALLI
JU2023MBA14366	ATHIRA SANTHOSH
JU2023MBA13053	A P LATHIKA SAI
JU2023MBA18815	RITHIKA V
JU2023MBA18185	KARISHMA A
JU2023MBA20273	VAISHNAVI KONAPUR
JU2023MBA18690	M L ANUSHREE
JU2023MBA14647	ARJEETA DAS
JU2023MBA12322	RITHUL KUMARI SINGH
JU2023MBA10115	R RIYA
JU2023MBA14150	R RIDHI
JU2023MBA14441	AMRUTA KAMBLE
JU2023MBA11241	VARUN S
JU2023MBA10354	KASARLA SHRUTHI
JU2023MBA10353	KASARLA KRUTHI
JU2023MBA14325	SHAMANTH DR
JU2023MBA10376	IRSHAN NAYAK
JU2023MBA17280	H.HONEY HAVILAH

JUPGI202311127	SONAM TSEHWANG
JU2023MBA13016	SHIBA SOYEB
JU2023MBA10269	SIDDHARTHA BHARALI
JU2023MBA11174	SHRI VENKADESH
JU2023MBA13491	TARUNIKA R
JU2023MBA20529	YASHWITHA PRASHANTH BHANDARY
JU2023MBA12036	SANJAY VIGNESH V

11. Participants’ Feedback, Feedback Analysis, and Attainment Calculation: (if Applicable)

Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Wt. Score
The session was experiential with real world illustrations.	PO1 PO2 PO4 PO6 PSO2	6	0	0	0	0	30
The Theme was relevant to the entrepreneurship and new venture creation.	PO5 PO7 PSO1	5	1	0	0	0	29
The Content was relevant to entrepreneurship and new venture creation.	PO1 PO2 PO3 PO4 PSO2	6	0	0	0	0	30
The event helped me gain a better understanding of trends, opportunities and practices in the entrepreneurship domain.	PO1 PO3 PO5 PO6 PO7 PSO3	6	0	0	0	0	30

ENVC ACTIVITY

POs	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Captured By	Total Attainment Score	Level Achieved
PO1	100%		100%	100%							Q1 Q3 Q4	100%	3
PO2	100%		100%								Q1 Q3	100%	3
PO3			100%	100%							Q3 Q4	100%	3

PO4	100%		100%									Q1 Q3	100%	3
PO5		97%		100%								Q2 Q4	98%	3
PO6	100%			100%								Q1 Q4	100%	3
PO7		97%		100%								Q2 Q4	98%	3
PSO1		97%										Q2	97%	3
PSO2	100%		100%									Q1 Q3	100%	3
PSO3				100%								Q4	100%	3

12. Proposals for the Event/Programme:

To,

The Programme Coordinator for kind approval,

Sub: World Entrepreneurship Day Celebration

The purpose of this event is to provided knowledge regarding Opportunities, Critical Thinking and develop different entrepreneurial skill for the students who would aspire to become entrepreneurs and also others to develop an entrepreneurial mind-set.

The lecture has been planned for two hours. The planned program duration will be during 21-August 2023 from 02:00 pm to 05:00 pm

Respected Programme Coordinator your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards,

Faculty Coordinator
ENVC Area
Signature

Program
Approval Authority
Signatur

13. Minutes of Meetings:

Meeting Title	Celebrate World Entrepreneurs Day
Date of Meeting	14-Aug-2023
Meeting Venue	Room No.102

Meeting Agenda		
In Attendance	Name	Title/Department/Organization
1	Dr Kumar Mukul	Professor-Area Head
2	Dr Lubna Ambreen	Associate Professor
3	Dr Shalaghya Sharma	Assistant Professor
4	Dr Vijayalakshmi P	Professor
5	Prof. PK Thomas	Adjunct Faculty
Key Meeting Outcomes		
	<ul style="list-style-type: none"> Decided to celebrate the World Entrepreneurship Day Charting the programme and Inviting the Guest 	
Action Plans, if any (along with the First Person Responsible)		
	<ul style="list-style-type: none"> . 	

14. Budget: -

To,
The
Directors/ Dean for kind approval

Sub: Budget for “World Entrepreneurship Day Celebration”

The ENVC Department is organizing Udyamitha 2023- World Entrepreneurship Day Celebration on **14th August 2023**, in Seminar Hall, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru

The following are the requirements for the same:

S. No.	Item	Quantity	Amount
1	Poster	20 @ Rs.100 (A3 Size)	2000
2	Memento to the guest speaker	2 @ Rs. 2000	4000
3	Badges	150 @ Rs. 20	3000
3	Memento/Trophy for the section Winners	100 @ Rs. 100	10000
5	Trophies for Winners	24 @ Rs. 500	4000
6	1 Standees	1 @ Rs. 1000	1000
8	Refreshments	150 @ 50	7500
TOTAL			31500

Total in Words: Rupees Thirty-One Thousand Five Hundred

Director/Dean, kind approval is requested for conducting the ‘Udyamitha 2023- World Entrepreneurship Day’, and incurring the expenses Rupees Thirty-One Thousand Five Hundred Only towards the same.

The Dean has recommended this proposal.

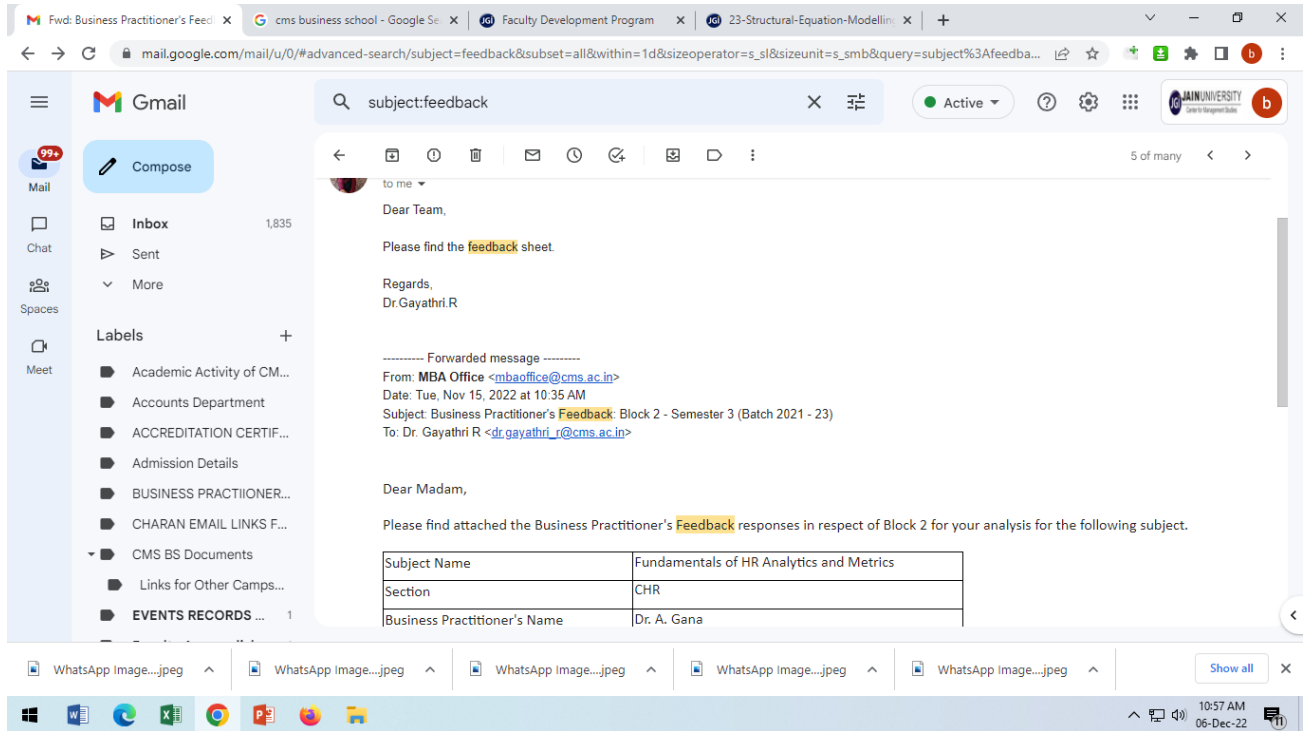
Kind Regards

Faculty Coordinator
ENVC Area
Signature

Dean
Approval Authority
Signature

Director
Approval Authority
Signature

15. Trailing Emails/communications:



16. Pictures for the Event: (Geo-Tag format only)



The Audience and the Guest



The Winners



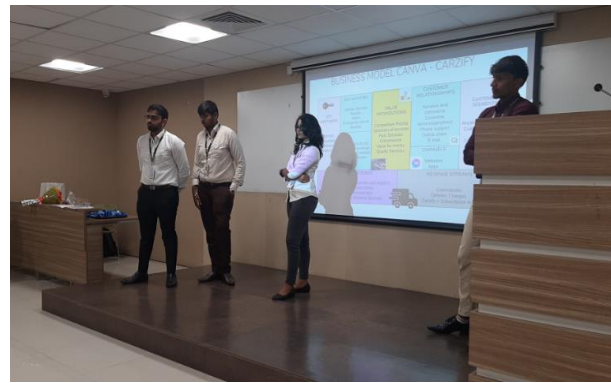
Felicitating the Chief Guest



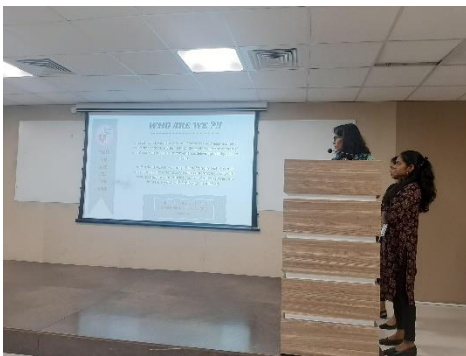
Felicitating the Guest of Honour



Student Presentations



Student Presentations



Student Presentations



Student Presentations

Fig : 1.1 Udyamitha 2023- World Entrepreneurship Day Celebration on 21st August 2023

17. Brochure/Poster: (JPEG format only) –Sent in mail separately along with Report

