

Report on FIG Activity - PERFORMICORN - 2024 & BEYOND

Date	12 th March, 2024							
Time:	2 PM to 4 PM							
Venue:	Room No: 201, 2 nd Floor, FMS-CMS-BS, JAIN (Deemed-to-be University)							
Section:	II and IV Sem students							
Batch:	2023-25 and 2022-24							
Semester:	II and III							
Guest/Speaker Name:	NA							
Guest/Speaker Designation	NA							
Guest/Speaker Contact No & Email Id:	NA							
Guest/Speaker Company/ Institute Name:	NA							
Faculty Coordinators Name:	Dr. V.Y.John, Dr. Dhilipan C, Dr. Shashank M Hiremath and Dr. Kiran Kumar M							
Topic:	PERFORMICORN – 2024 & BEYOND							
Moderator (if any)	Dr. V Y John							
No. of Attendees	-15-							
Feedback:	Yes							
Brochure: (if any)	Yes							
Budget of the Program (if any):	NA							
Revenue Collected: (if any)	NA							

1. Introduction:

An event titled "PERFORMICORN -2024 & BEYOND" was initiated to facilitate the students to internalize the process of analyzing the performance and future prospects of a listed start-up with a view facilitate the students to have a first-hand feel of the challenges and nuances in management of such companies.

2. Venue (Outside/Inside the campus): Inside the Campus (Room No. 201, 2nd Floor), CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.



3. Program Objectives:

• To facilitate students to gain exposure to developments and concepts in the area of finance.

4. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	Apply knowledge of management theories and practices to address and resolve business challenges
PO2	Demonstrate analytical and critical thinking abilities for information-based decision making
PO3	Analyse global, economic, legal and ethical aspects of business
PO4	Apply trans-disciplinary tools and techniques towards effective problem solving
PO5	Assist others and self in accomplishing organizational objectives and contribute effectively to a collaborative team setting.
PO6	Exhibit an entrepreneurial mindset for the establishment of sustainable businesses and societies.
PO7	Exemplify value-based leadership for excellence

5. Activity Overview:

The students were given a listed start-up and were asked answer a panel of jury members who were proxy members representing the funding Venture Capital Entities so as to monitor their investment in the start-up concerned.

6. Guest/Speakers' Profile: NA

7. Summary and Key Learnings of the session:

- A high degree of involvement of students and their enthusiasm was noticed.
- Fair degree of collaborative and synergic learning was facilitated as the participation was in groups.
- Students understood the process of analysing the performance and prospects of a listed start-up.
- Students could analyse the factors which cause challenges while managing such companies.
- Students could analyse the performance of such companies through secondary information and financial statements.

8. Participant details: 2nd and 4th Semester students



9. Details of Winners: -

	FIG: PERFORMICORN 2024 & BEYOND									
	ATTENDANCE SHEET	DATE:12/03/2024								
S.NO	NAME	SECTION	SEM	USN						
1	Ronak Bohara	CF2	2	23MBAR0558 (Winner)						
2	Prince Agrawal	CF2	2	23MBAR0888 (Winner)						
3	Mohammed Mudassir	CF3	2	23MBAR0537 (Runner-up)						
4	Ankit keshri	CF3	2	23MBAR0523 (Runner-up)						







Winner-RunnerUp list.pdf

Prince Agarwal Ronak Agarwal Winner Certificate.jj Winner Certificate.Jl

10. Details of the judges: –

Panel 1

Dr. Shalini R – Associate Professor, Finance Area

Dr. Sireesha Nanduri – Associate Professor, Finance Area

Panel 2

Dr. Rashmi Akshay Yadav - Asst. Professor, Finance Area

Dr. Vendantam Seetaram – Associate Professor, Finance Area

Panel 3

Dr. Amudha Sivanandam – Professor, Finance Area.

Dr. Sudindra V R – Asst. Professor, Finance Area.

Panel 4

Dr. Premalatha K P – Asst. Professor, Finance Area.

Dr. Shrinivas Patil – Professor, Finance Area.



11. Attendance records:

		IG: PERFORM		& BEYOND	
	ATTENDANCE SHEET	- ATTENDEES		DATE:	12/03/2024
S.NO	NAME	SECTION	SEM	USN	
1	Sowmya Prabhakaran	CF4	4	22MBAR0348	
2	Bharathiraja F	CF4	4	22MBAR0318	
3	Chavala Venkata Sandhya	CF3	4	22MBAR0223	
4	Jeevanandh. J.R	CF3	4	22MBAR0236	
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FIG: PERFORMICORN 2024 & BEYOND									
	ATTENDANCE SHEE		/03/2024						
S.NO	NAME	SECTION	SEM	USN					
1	Vaishnavi Kiran	CF2	2	23MBAR0930					
2	Navya Goyal A	CF2	2	23MBAR0186					
3	Hemanth Nayaka	CF3	4	22MBAR0891					
4	Prajwal S Hiremath	CF3	4	22MBAR0190					
5	Abhishek Raj	CF2	2	23MBAR0282					
6	Tulasi Agarwal	CF2	2	23MBAR0960					
7	Ronak Bohara	CF2	2	23MBAR0558					
8	Prince Agrawal	CF2	2	23MBAR0888					
9	Gopika Manoj	CF2	2	23MBAR0752					
10	Sudhanshu Kumar	CF2	2	23MBAR0943					
11	Ashik Kushwaha	FBA	2	23MBAR0374					
12	Shantonu Kundu	FBA	2	23MBAR0414					
13	Mohammed Mudassir	CF3	2	23MBAR0537					
14	Ankit keshri	CF3	2	23MBAR0523					
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Attendees Participants attendence sheet(Filattendence sheet(Fil



12. Participants' Feedback, Feedback Analysis, and Attainment Calculation:

	Wt Score□	5	4	3	2	1				
Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Wt. Score		Max score	%age
The program/activity was relevant to my area of specialisation	PO1 PSO1	7	3	1	0	0	50		55	91%
The program/activity enabled me to understand application of concept(s)	PO2 PO4 PO6 PSO2	9	2	0	0	0	53		55	96%
The program/activity provided an opportunity to apply my skill set	PO3 PSO3	9	2	0	0	0	53		55	96%
The program/activity provided a platform to interact with peers and professionals	PO6 PSO1	8	3	0	0	0	52		55	95%
The learning from the program/activity was useful from my career perspective	PO2 PO3 PO4 PSO2	5	1	5	0	0	44		55	80%
The program/activity was well planned and executed	PO1 PO2 PO3 PSO2	4	2	5	0	0	43		55	78%

POs	Q1	Q2	Q3	Q4	Q5	Q6		Q7	Q8	Captured By	Total Attainment Score	Level Achieved
PO1	91%					78%				Q1 Q6	85%	3
PO2		96%			80%	78%				Q2 Q5 Q6	85%	3
PO3			96%		80%	78%				Q3 Q5 Q6	85%	3
PO4		96%			80%					Q2 Q5	88%	3
PO5												
PO6		96%		95%						Q2 Q4	95%	3
PO7												
PSO1	91%			95%						Q1 Q4	93%	3
PSO2		96%			80%	78%				Q2 Q5 Q6	85%	3
PSO3			96%							Q3	96%	3



13. Proposals for the Event/Programme:

To.

The Programme Coordinator for kind approval,

Sub: PERFORMICORN - 2024 & BEYOND

The purpose of the FIG is to provide specific inputs and exposure from a practical perspective on selected concepts to students. The event has been planned for two hours. The planned program duration will be during 02:10 PM - 04:10 PM on 12th March 2024.

Respected Programme Coordinator your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards,

Faculty Coordinator Finance Area Program Coordinator Approval Authority

14. Minutes of Meetings:

1. Thirdees of Meetings									
Meeting Title	FIG - Performicorn – 2024	& Beyond							
Date of Meeting	26/02/2024								
Meeting Venue	Seminar Hall-01								
Meeting Agenda	• To discuss the way	forward for involving the above-							
	mentioned students	in activities which enhance the							
	learning process.								
In Attendance	Name	Title/Department/Organization							
1	Dr. V.Y.John Professor/Finance Area								
2	Dr. Dhilipan C Assistant Professor/Finance Area								
3	Dr. Shashank M Hiremath Associate Professor/Finance Area								
4	Dr. Kiran Kumar M Assistant Professor/Finance Area								
Key Meeting Outcomes									
	Finalization of event date and name.								
	 Key areas of focus. 								
Action Plans, if any (along	with the First Person Resp	ponsible)							
	Dr. V.Y.John, Dr. Dhilipan C, Dr. Shashank M Hiremath & Dr. Kiran Kumar M – faculty coordinators agreed to do the needful.								

- 15. Budget: NA
- **16.** Trailing Emails/communications:



Dr. V Y John <dr.vy_john@cms.ac.in>

Mon, Mar 4, 6:00 PM

to T

Dear Mounika,

You may send a mail as though sent by you all CRs of both Juniors and Seniors of CF BFAS MF and FHRM and IFA

"Attention Guys

PFA the poster meant for the FIG event to be held on 12th March, 2024 from 2-4 PM.

The event is titled as PERFORMICORN - 2024 AND BEYOND. The main rationale behind the same is now that most of the listed startups which have become unicorns with a valuation of \$1 billion and above which are mainly policy bazaar, zomato, paytm, nykaa and delhivery, are yet to make a good show of their PERFORMANCE as measurable by their profitability despite high growth and high risk. Since mid 2022 we find that the funding agencies have become known for funding winter(in respect of most of the startups) and are driving the importance of profits now that for example zomato has completed nearly 14 years of its existence.

The main takeaways for the students are that as a team they have to take the place of the founding/top management team and answer a panel of jury members:

- 1) Ability to dig deeper and get comprehensive info about such companies
- 2) A peripheral understanding of the risk factors encompassing such companies
- 3) An understanding of the governance checks and balances that such companies need to have given case studies of bharatpe(ashneer grover) and byjus(byju raveendran).
- 4) A peep into the likely future plans they need to develop so as to win the continued trust and loyalty of customers and investors.
- 5) Ability to empathize with the founders, present their performance results and explain future plans which happen typically after the quarterly results are announced to quell the queries/concerns of the public & institutional investors.

Please ensure that the attached poster is circulated in your respective class groups along with the communication above.

Thank you,

17. Pictures for the Event:





Fig 1: FIG Activity; Event: performicorn 2024 & Beyond; Date:12/03/2024; Venue: 201&210, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.



Fig 2: FIG Activity; Event: performicorn 2024 & Beyond; Date:12/03/2024; Venue: 201&210, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.





Fig 3: FIG Activity; Event: performicorn 2024 & Beyond; Date:12/03/2024; Venue: 201&210, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru - 560009.

18.Poster:

POSTER (1).pdf



