

Report on HR Cruise – HR & OB Club Activity

Date	20-04-23
Time:	1:10pm -1:40pm
Venue:	HR Lab-Room No 210
Section:	CHR 1, CHR 2, MHR, CF1, MF2, ENVC, BA1 and BA2
Batch:	2022-2024
Semester:	II
Guest/Speaker Name:	NA
Guest/Speaker Designation	NA
Guest/Speaker Contact No & Email Id:	NA
Guest/Speaker Company/ Institute Name:	NA
Faculty Coordinators Name:	Dr. Urmila Itam & Dr. Pallavi Vyas
Topic:	HR Cruise- Artistic HR
Moderator (if any)	-
No. of Attendees	40
Feedback:	Taken
Brochure: (if any)	Attached
Revenue Collected: (if any)	NA

1. Introduction:

The OB and HRM department organized the event “Artistic HR” for the 2022-24 batch students. The event was an online poster making competition where the students were given different topics on Gen Z HR practices and were required to design an attractive poster. On the finale day the winners and the participants had gathered for the prize distribution followed by the closing ceremony of the HR Cruise Club for the year 2022-2023.

Venue:

HR Lab-Room No 210

2. Program Objectives:

1. Demonstrate innovative thinking and creative abilities for expressing current trends in HR Policies
(Mapped to PO2 and PO7)

3. Relevance to PO, Relevance to PEO and PSOs

PO1	Apply knowledge of HR trends and practices to solve business problems
PO2	Develop analytical and critical thinking abilities for decision making
PO3	Understand, analyze and communicate global, economic, legal and ethical aspects of the new world
PO4	Identify and apply trans-disciplinary tools and techniques for projects and solving problems
PO5	To apply one’s current knowledge of HR policies in creative poster building
PO6	Inculcate creative mindset for sustainability
PO7	Imbibe value-based leadership for Excellence
PSO 1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO 2	Appraise the complex specificities of Indian Business to garner global reputation
PSO 3	Develop a holistic thinking solopreneur for a self-sufficient society

4. Activity overview:

The HR Club’s activities foster the students' holistic development through perseverance and transformation for a socially enriched environment. It helps students to discover, create and sustain an environment for unlimited potential.

Activity: Guess the Company Logos and famous Tagline

5. Guest/Speakers’ Profile: NA

6. Summary and Key Learnings of the session:

HR Club activities foster the holistic development of the students through perseverance and transformation for a socially enriched environment. It will help students to uncover and enhance their personal and professional competencies and skill sets.

Title - " Artistic HR: A Poster-Making Extravaganza " Theme " Gen-Z HR Practices".

Date - 20 April 2023

Objectives of the Event

To evaluate the participants ability to visualize present HR Practices and convey them on a poster.

Event Details

The Event would be open to all the students of CMS Business School and would require the participants to create and present their thoughts on the topic of **HR as a whole in the form of a Poster.**

This will be a team-based activity consisting of only 2 members in a team.

Flow of Events

1. Registrations through Google Forms (10-04-23 to 16-04-2023)

The link and the QR Code for the same will be displayed on the brochure.

<https://forms.gle/TtHfd4QymreUW21L9>

2. Announcement of the topic through Email (17-04-2023 at 01:10 PM)

The link to submit the posters will be attached in the same mail.

3. Closure of Accepting posters on 18-04-2023 at 01:10 PM

4. Unveiling the best Posters on 20 April 2023

An event will be organized on 20 APRIL to felicitate the winners and thank the participants.

The registrations would be open from 10 April 2023 and closed after 6 days, i.e., on 16 April 2023.

The competition would be an online Poster Making and the topics for which will be rolled out on **17-April-2023 at 01:10 PM.**

The event would be accepting entries up to 24 hours from the time of rolling out the emails i.e., it will be accepting responses till

18-April-2023 01:10 PM



Agenda for the day -

1. Introducing the activity
2. Anecdotes of HR Cruise Members
3. Announcement of winners followed by prize distribution
4. Fun Activity: Guess the company logo and taglines

Rubrics	For selection of best posters	
Sl No	Description	Marks to be allocated
1	Creativity and Originality: This criterion assesses the unique and innovative approach in presenting the HR practices for Gen Z. The posters should be original, visually appealing, and thought-provoking.	2.5
2	Relevance to the Theme: The posters should be relevant to the theme of the contest, which is Gen Z HR practices.	2.5
3	Impact: The posters should have a significant impact on the audience. The judges should evaluate the posters based on how they effectively convey the message and influence the audience.	2.5
4	Clarity of Message: The posters should convey a clear message about the HR practices being highlighted. The message should be concise and easy to understand.	2.5



7. Participant details: CHR 1, CHR 2, and MHR, CF, ENVC, MF, BA

Registrations

Name of the Participants	Team Name	Section	Participant 1 Mail ID	Participant 2 Mail ID	USN of Participant 1 22MBAR XXXX	USN of Participant 2 22MBAR XXXX
Kavya P, Srividya	Hakunamatata	CHR 1	kavya_22@cms.ac.in	kakarla_srividya22@cms.ac.in	22MBAR 0697	22MBAR 0306
Nankabirwa Rehema, Sonu Gurmaita	Dandelions	Cf3	nankabirwa_r22@cms.ac.in	Sonu_g22@cms.ac.in	22MBAR 0626	22MBAR 0940
Pradeepa S	Madhivathani S	MHR AND MF 2	pradeepas_s22@cms.ac.in	madhivathani_s22@cms.ac.in	22MBAR 0521	22MBAR 0522
Kushal Satwik Saripalli, Udhayasankar R	Kirtan Boys	IFA 1, CF 3	kushal.satwik22@cms.ac.in	udhayasankar_r22@cms.ac.in	22MBAR 0137	22MBAR 0176
Shruti Arya and Anshu	Evil Eye	CM1 and CF1	shruti_arya22@cms.ac.in	anshu_22@cms.ac.in	22MBAR 0548	22MBAR 0128
Tanmay Pandya and O.R. Pavan Raghavendra	Amigos	ENVC	tanmay_pandya22@cms.ac.in	pavan_raghavendra22@cms.ac.in	22MBAR 0109	22MBAR 0085



Sabareesh Raj V & Kishore Kumar M	The Spammers	CHR1 and IFA1	sabareesh_raj22@cms.ac.in	kishorekumar_m22@cms.ac.in	22MBAR 0523	22MBAR 0253
Sheetal Srivastava, Ankit Agarwal	Talent troopers	CHR1	sheetal_srivastava22@cms.ac.in	ankit_agarwal22@cms.ac.in	22MBAR 0469	22MBAR 0379
Mrinalini N,Rachan RP	ECLIPSE	MF2	mrinalini_n22@cms.ac.in	Rachan RP	22MBAR 0875	22MBAR 0879
Sreenidhi B, Karthika A	GENESIS	CM2, CHR2	sreenidhi_b22@cms.ac.in	karthika_a22@cms.ac.in	22MBAR 0959	22MBAR 0136
CHAVALA VENKATA SANDHYA	Maya	CF3& CF4	sandhya_22@cms.ac.in	ANKANNAGARI MAMATHA	22MBAR 0223	22MBAR 0219
Gundu R L S N S Mrunalini, Jonna Venkata Kavya Sri	Brain Stormers	BA 2	r_mrunalini22@cms.ac.in	kavya_sri22@cms.ac.in	22MBAR 0012	22MBAR 0638
Md Quamber Raza, Rohit Kumar roy	Titans of Tomorrow	CF4, CF2	md_quamberraza22@cms.ac.in	Rohit Kumar Roy	22MBAR 0386	22MBAR 0390
Subhra Sengupta and Bansika	Spartans	CF3 AND MHR	Subhra_sengupta22@cms.ac.in	bansika_mba22@cms.ac.in	22MBAR 0164	22MBAR 0447



Neha Halwai & Rounak Sodhi	Creative minds	CHR2 & BA1	neha_halwai22@cms.ac.in	rounak_sodhi22@cms.ac.in	22MBAR 0341	22MBAR 0017
Sourav Saha, bazila arsh	Grow together	CHR	sourav_saha22@cms.ac.in	bazila_arsh22@cms.ac.in	22MBAR 0313	22MBAR 0533
Nikitha Bhandarkar , Renita Baruah	Nyra	CHR1	nikitha_bhandarkar22@cms.ac.in	renita_baruah22@cms.ac.in	22MBAR 0789	22MBAR 0342
Amogh T V	Concept ion Graphiq ue	CF-1	amogh_t22@cms.ac.in	-	22MBAR 0378	-
Samarth and Karishma	Last Minute	CM3 & CHR2	samarth_patil22@cms.ac.in	karishma_chowdhary22@cms.ac.in	22MBAR 0907	22MBAR 0051

Participation

1 Amigos	https://drive.google.com/file/d/1epknB5953e_XIMtFvtFAkTVvz0zMS9Ah/view?usp=share_link	Tanmay Pandya and O.R. Pavan Raghavendra
2 Creative minds	https://drive.google.com/file/d/15Oy_BzziXb8CXimKKTJ-YKa6G5uAX2vv/view?usp=share_link	Neha Halwai & Rounak Sodhi
3 Genesis	https://drive.google.com/file/d/18E2Llr79217JyyakFvWQb1Qe339CJ9GZ/view?usp=share_link	Sreenidhi B,



		Karthika A
4 Hakunama tata	https://drive.google.com/file/d/1zbIMuvZKTUQPiO-Tp96UsOHKZ_O_Azf5/view?usp=sharing	Kavya P, Kakarla Sri Vidya
5 Evil Eye	https://drive.google.com/file/d/199mRrLUQPL8bnn-lsjY05zqeYbST081I/view?usp=sharing	Shruti Arya and Anshu
6 Nyra	https://drive.google.com/file/d/1kv1rutdXrA93QoCmtoxqu9lb-hnVeJuG/view?usp=share_link	P Nikitha Bhandark ar , Renita Baruah
7 Grow Together	https://drive.google.com/file/d/1wzT6zycEgug62GgsqQpACn9NSXO2DW3K/view?usp=share_link	Sourav Saha, bazila arsh
8 Last Minute	https://drive.google.com/file/d/1Nx6o7N1X6hWPAUrTyOsCRyYAk239ob57/view?usp=sharing	Samarth A Patil and Karishma Chowdha ry



8. Details of Winners (if applicable):

Marks Allocation						
Name of the Participants	Team	Judge 1	Judge 2	Judge 3	Total	
Tanmay Pandya and O.R. Pavan Raghavendra	Amigos	6	9	7.5	22.5	2nd
Neha Halwai & Rounak Sodhi	Creative Minds	7	6.5	7	20.5	
Sreenidhi B, Karthika A	Genesis	7.5	8.5	8	24	1st
Kavya P, Kakarla Sri Vidya	Hakunamatata	6	6	7.5	19.5	
Shruti Arya and Anshu	Evil Eye	7	7	8	22	3rd
P Nikitha Bhandarkar , Renita Baruah	Nyra	5	8	7	20	
Sourav Saha, bazila arsh	Grow Together	4	6.5	7	17.5	
Samarth A Patil and Karishma Chowdhary	Last Minute	6.5	7.5	7.5	21.5	

Final winners list

Team Name	Names	Section	Email Id
Genesis	Karthika A	CHR2	karthika_a22@cms.ac.in
	Sreenidhi B	CHR1	sreenidhi_b22@cms.ac.in
Amigos	O R Pavan Raghavendra	ENVC	pavan_raghavendra22@cms.ac.in
	Tanmay Pandya	ENVC	tanmay_pandya22@cms.ac.in
Evil Eye	Anshu	CF1	anshu_22@cms.ac.in
	Shruti Arya	CM1	shruti_arya22@cms.ac.in

9. Details of the judges: -

Dr Vinayak Bhat; Dr Gayathri R and Dr Ujjal Mukherjee



10. Participants' Feedback, Feedback Analysis and Attainment Calculation:

Name	The activity will help you to demonstrate analytical and critical thinking abilities for decision-making.	The activity will help you to understand global, economic, legal, and ethical aspects of the business.	The activity will help you to identify entrepreneurial solutions to different professional and personal challenges	Suggestions for improvement
Shivangi Suman	4	4	5	Better time management
N Samyaktha Ponmani	4	5	5	Nothing as of yet
Harshitha V	5	4	5	Nil
Tanmay	5	4	4	Impressed
Baishnovi Routray	4	5	5	Better Time Management
Kakarla Sri Vidya	4	5	5	None
Anshu	5	5	5	Conduct more event like this
Kavya P	5	5	4	Nil
Pavan	4	4	4	Nothing
Mohammed Shiek Shabuddin	5	5	5	None
Anushka Dixit	5	5	5	.



Renita Baruah	5	5	5	No suggestions, everything is perfect
Sourav Saha	4	5	4	Very good event
Neha Halwai	4	5	4	Event was little dull could have been made vibrant
Karthika A	5	5	5	Activity was really good enjoyed a lot
Shravani reddy	5	4	4	It was organised really well
Srikar	5	5	5	Perfect
Kavya P, Srividya	4	4	5	
Nankabirwa Rehema, Sonu Gurmaita	4	5	5	No suggestions, everything is perfect
Pradeepa S	5	4	5	Very good event
Kushal Satwik Saripalli,Udhayasankar R	5	4	4	good
Shruti Arya and Anshu	4	5	5	
Tanmay Pandya and O.R. Pavan Raghavendra	4	5	5	Nil



Sabareesh Raj V & Kishore Kumar M	5	5	5	
Sheetal Srivastava, Ankit Agarwal	5	5	4	
Mrinalini N,Rachan RP	4	4	4	Nil
Sreenidhi B, Karthika A	5	5	5	
CHAVALA VENKATA SANDHYA	5	5	5	
Gundu R L S N S Mrunalini, Jonna Venkata Kavya Sri	5	5	5	Nil
Md Quamber Raza, Rohit Kumar roy	4	5	4	Activity was really good enjoyed a lot
Subhra Sengupta and Bansika	4	5	4	It was organised really well

Feedback Summary –

Questions to Map Pos	Wt Score4 List of Pos & PSOs	Wt Score					Wt. Score	Max score	%age
		5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree			
Demonstrate analytical and critical thinking abilities in decision making	PO2 PO7	30	8				182	190	96%
Help you to understand the latest management practices in Business Scenario	PO1 PSO2	28	8	2			178	190	94%
Helps you to identify entrepreneurial solutions to difference professional & personal challenges	PO5	26	12				178	190	94%

POs	Q1	Q2	Q3	Q4	Q5	Q6				Q7	Q8	Captured By	Total Attainment Score	Level Achieved
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PO1		94%									Q2	94%	3
PO2	96%										Q1	96%	3
PO3													
PO4													
PO5			94%								Q3	94%	3
PO6													
PO7	96%										Q1	96%	3
PSO1													
PSO2		94%									Q2	94%	3
PSO3													

11. Proposals for the Event/Programme:

To,

The Area Chair for kind approval,

Sub: HR Club Activity

The club activity aims to provide specific inputs and exposure to the students about team coordination. The activity has been planned to be conducted online. The finale of the round to be held on 20th April from 1:15 pm to 2 pm. Respected Area Chair, your kind approval is requested for the conduct.

Kind Regards,

Faculty Coordinator
OB & HRM
Signature

Area Chair
Approval Authority
Signatruue

12. Minutes of Meetings:



Meeting Title	HR Cruise - “Artistic HR”	
Date of Meeting	20 April 2023	
Meeting Venue	Dr. Urmila Mam’s cabin	
Meeting Agenda	HR Club activity	
In Attendance	Name	Title/Department/Organization
1	Dr. Ujjal Mukerjee	Chair, OB & HR
2	Dr. Neena PC	Associate Professor
3	Dr Dinesh N Rao	Assistant Professor
4	Dr Urmila Itam	Assistant Professor
5	Dr Pallavi Vyas	Assistant Professor
6	Arjun Deshpande	HR Club Student Coordinator
7	Prithvi S	HR Club Student Coordinator
8	Poushali Sahu	HR Club Student Coordinator
9	Harshita V	HR Club Student Coordinator
10	Narina Sai Keerthi	HR Club Student Coordinator
11	Chhaya	HR Club Student Coordinator
Key Meeting Outcomes		
	<ul style="list-style-type: none">To Initiate with the HR Cruise Activity for the current first-year students irrespective of the specialization.	
Action Plans, if any (along with the First Person Responsible)		
	<ul style="list-style-type: none">Finalized the date, brochure, and activities to be conducted with the requisites (First Person Responsible- Arjun Deshpande)	

Budget Letter Format:

To,

The Directors/ Dean for kind approval

Sub: Budget for “Artistic HR”

The **HR Cruise – OB & HRM department** is organizing **Artistic-HR** on **20-04-2023**, in 210 HR Club **room**, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru

The following are the requirements for the same:

Sl. No.	Details	Units	Amount (₹)
1	Prizes (For the first Prize - Two JAIN Bag kits, For the second and third - four CMS Bschoo Dairies)		900
2	Designing and printing Brochures		1500
3	50 Pens		500
4	Refreshments		1500
		TOTAL	4400

Total in Words: Rupees Four Thousand Four Hundred Only

Director/Dean, kind approval is requested for conducting the Artistic HR”, and incurring the expenses Rupees Four Thousand Four Hundred Only towards the same.

The Dean has recommended this proposal.

Kind Regards,

Faculty Coordinator
OB & HRM Area
Signature

Programe Coordinator
Approval Authority
Signature

Dean
Approval Authority
Signature



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CMS
BUSINESS
SCHOOL

13. Brochure

JGI JAIN CMS
DEEMED-TO-BE UNIVERSITY BUSINESS
SCHOOL

HR CRUISE
presents

Artistic HR

A Poster-Making Extravaganza

HR is where the Anchor Drops.

An online poster-making contest where your creativity and critical thinking about GEN Z HR practices will be evaluated

Sections: MBA Batch 2022-24

Objective:
To evaluate the participants ability to visualize present HR Practices and convey them on a poster.

Faculty Coordinators: Dr. Urmila Itam
Dr. Pallavi Vyas

Scan here for registration:



Student Coordinators: Arjun Deshpande
+91 79754 29122
S Prithvi
+91 80736 48479

Registrations open from
12th April 2023

14. Any other related details: - Sample Certificate format



The certificate features a decorative border of blue geometric shapes (triangles and squares) in the top-left and bottom-right corners. At the top left, the JGI JAIN CMS BUSINESS SCHOOL logo is repeated. At the top right, the HR CRUISE logo, which includes a stylized wave icon, is displayed. The central text is centered and reads: 'CERTIFICATE OF APPRECIATION', 'This is to certify that', 'Shruti Arya', 'is Runner-up of', 'Artistic HR: A Poster-Making Extravaganza, an event organised by HR Curise', and 'on 20th April, 2023'. Below this, two signatures are shown with their respective titles and positions: Dr. Dinesh Nilkant (Director, CMS Business School, JAIN) and Dr. Harold Andrew Patrick (Professor & Dean - Academics, CMS Business School, JAIN). The website address 'bschool.cms.ac.in' is located at the bottom left.

JGI **JAIN** | CMS
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SCHOOL

HR CRUISE

**CERTIFICATE
OF APPRECIATION**

This is to certify that

Shruti Arya

is Runner-up of

Artistic HR: A Poster-Making Extravaganza, an event organised by HR Curise
on 20th April, 2023

[Signature]
Dr. Dinesh Nilkant
Director
CMS Business School
JAIN (Deemed-to-be University)

[Signature]
Dr. Harold Andrew Patrick
Professor & Dean - Academics
CMS Business School
JAIN (Deemed-to-be University)

bschool.cms.ac.in

15. Pictures for the Event:

Caption for the photographs to be returned as per the format forwarded from University IQAC Department for all the photographs in the reports for the period 2016- 2021



Fig : 1.1 HR Cruise Club activity on 20th April 2023 for 2nd SEM Students

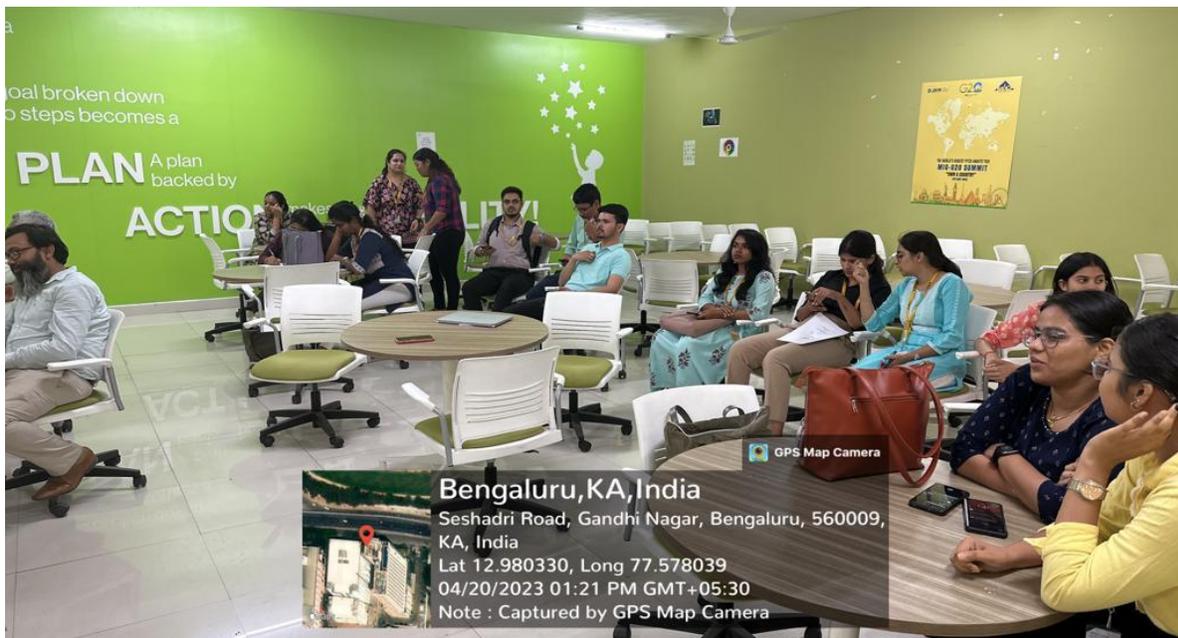


Fig : 1.2 HR Cruise Club activity on 20th April 2023 for 2nd SEM Students



Fig : 1.3 HR Cruise Club activity on 20th April 2023 for 2nd SEM Students



Fig : 1.4 HR Cruise Club activity on 20th April 2023 for 2nd SEM Students



Fig : 1.5 HR Cruise Club activity on 3rd March 2022 for 2nd SEM Students

Faculty Name: Dr Urmila & Dr Pallavi