

HR & OB Club Activity - Case Competition on Showcase High Impact Initiatives and Trends in Talent Acquisition

Date	25-04-2022
Time:	10:00AM to 1:00 PM
Venue:	409, 4 th Floor
Section:	MHR 2
Batch:	2021-2023
Semester:	II
Guest/Speaker Name:	NA
Guest/Speaker Designation	NA
Guest/Speaker Contact No & Email Id:	NA
Guest/Speaker Company/ Institute Name:	NA
Faculty Coordinators Name:	Dr. Urmila Itam
Topic:	Case Competition on Showcase High Impact Initiatives and Trends in Talent Acquisition
Moderator (if any)	-
No. of Attendees	44
Feedback:	Taken
Brochure: (if any)	Attached
Revenue Collected: (if any)	NA

1. Introduction:

This was the first event organized for the MHR2 students by the OB and HRM department. The event opened up with a welcome by Dr. Urmila. This was followed by explaining the motive behind conducting the case competition and subsequently, engaging all the students by lessoning the case studies and discussing on the possible outcomes.

2. Venue:

4th Floor, 409

3. Program Objectives:

PO1	Foster learning through accumulation of knowledge.
PO2	Apply knowledge of management theories and practices to solve business problems.
PO3	Foster analytical and critical thinking abilities for data-based decision making.
PO4	Ability to develop value based leadership.
PO5	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
PO6	Ability to lead self and others in the achievement of organizational goals, contributing effectively to a team environment.
PO7	Ability to adopt various tools decision making and problem solving.
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

4. Activity overview:

The HR Club's activities are to foster the holistic development of the students through perseverance and transformation for a socially enriched environment. It helps students to discover, create and sustain an environment for unlimited potential.

5. Guest/Speakers' Profile: NA

6. Summary and Key Learnings of the session:

The purpose of case competitions can be used to prepare students for their future professions as the case study method helps students develop managerial skills including problem-solving, critical reasoning, analytical thinking, teamwork skills, confidence, and other personal and professional improvements. So, such an exercise should encourage collaboration rather than competition. The students appreciated the importance of case study learning.

7. Participant details: MHR 2 II SEM Students

Sl No.	USN	Name
1	21MBAR0062	ADYASHA PRAHARAJ
2	21MBAR0036	AHREHANTH SAGAR G
3	21MBAR0768	AJEETH
4	21MBAR0510	ALA VYSHNAVI
5	21MBAR0037	ANIMESH MUND
6	21MBAR0039	ANJU ANOOP
7	21MBAR0512	APARNA VIJAYAN
8	21MBAR0513	ARNAB MONDAL
9	21MBAR0514	ASHISH ANAND
10	21MBAR0041	ASHWINI BHAT K
11	21MBAR0515	BARATH RAJ
12	21MBAR0516	CHAITHANYA M S
13	21MBAR0067	CHIDAMBARAM P
14	21MBAR0518	DEVENDRA
15	21MBAR0779	DINESH
16	21MBAR0068	GAURAV KUMAR
17	21MBAR0521	HARI HARA SUDHAN T
18	21MBAR0069	HARI PRIYA M
19	21MBAR0522	J PRAJEETH
20	21MBAR0071	JEYANTHINATHAN M
21	21MBAR0524	M D DRISYA
22	21MBAR0526	N BHUVANESH
23	21MBAR0073	NAMEERA MARIYAM
24	21MBAR0074	NELI MAO
25	21MBAR0048	NIRMAL G WAGHAMODE
26	21MBAR0529	NISHITH S ANEKAR
27	21MBAR0694	PAPORY DEKA
28	21MBAR0051	POOJA RAJKUMAR
29	21MBAR0076	R MANJU ASHWITHA
30	21MBAR0534	RISHIKA SINGH

31	21MBAR0052	ROHIT KUMAR
32	21MBAR0078	SALONI KUMARI
33	21MBAR0053	SATHAN RAVICHANDRAN
34	21MBAR0055	SEETHA S
35	21MBAR0080	SHIVANI SHARMA
36	21MBAR0081	SHRAJAN KALBAVI
37	21MBAR0083	SNEHA SINHA
38	21MBAR0058	SOLAI SAIRAM RM
39	21MBAR0059	SONIA D
40	21MBAR0084	SUNDRESWARAR V
41	21MBAR0085	TARANATH D V
42	21MBAR0544	THARUN KUMAR S
43	21MBAR0086	VISHWA R
44	21MBAR0545	WARDAH M NASSAR

8. Details of Winners (if applicable): -

1. 21MBAR0516 CHAITHANYA M S
2. 21MBAR0068 GAURAV KUMAR
3. 21MBAR0521 HARI HARA SUDHAN T
4. 21MBAR0076 R MANJU ASHWITHA
5. 21MBAR0078 SALONI KUMARI
6. 21MBAR0053 SATHAN RAVICHANDRAN

9. Details of the judges (if applicable): - NA

10. Attendance records: Attached

Highlighted in red were absent on the activity day.

11. Participants’ Feedback, Feedback Analysis and Attainment Calculation:

Registration Number	Batch	Activity Name	Date of Activity	You are a student or alumni	The activity will help you to demonstrate analytical and critical thinking abilities for decision-making.	The activity will help you to understand global, economic, legal, and ethical aspects of the business.	The activity will help you to identify entrepreneurial solutions to different professional and personal challenges.	Suggestions for improvement
MBAR0534	batch 2021-23	HR CRuise	4/25/0022	Student	5	5	5	Nothing as such. It was a nice learning experience. A better performance for coming events is assured after all the learnings
21MBAR0036	batch 2021-23	HR CRuise	4/25/2022	Student	5	5	5	It's good
21MBAR0544	batch 2021-23	HR CRuise	4/28/2022	Student	5	5	5	Good
21MBAR0080	batch 2021-23	HR CRuise	4/25/2022	Student	5	5	5	-
21MBAR0051	batch 2021-23	HR CRuise	4/25/2022	Student	5	5	5	The research gave a better understanding of the study. It was a fun assignment.
21MBAR0055	batch 2021-23	HR CRuise	4/25/2022	Student	5	5	5	Nil
21MBAR0524	batch 2021-23	HR CRuise	4/25/2022	Student	5	4	3	Nil
21mbar0078	Batch 2020-22	HR CRuise	4/25/0022	Student	5	5	5	Na
21MBAR0521	batch 2021-23	HR CRuise	4/25/2022	Student	4	4	5	Good.



JU2021MBA10838	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	Everything was perfect. Got so much to learn. Thank you.
21MBAR0515	batch 2021- 23	HR CRuise	4/25/0022	Student	5	5	5	
21MBAR0516	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0067	batch 2021- 23	HR CRuise	4/28/2022	Student	5	5	5	
21MBAR0518	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0779	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0068	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0521	batch 2021- 23	HR CRuise	4/25/2022	Student	5	4	3	
21MBAR0069	Batch 2020- 22	HR CRuise	4/25/0022	Student	5	5	5	
21MBAR0522	batch 2021- 23	HR CRuise	4/25/2022	Student	4	4	5	
21MBAR0071	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0524	batch 2021- 23	HR CRuise	4/25/0022	Student	5	5	5	
21MBAR0526	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0073	batch 2021- 23	HR CRuise	4/28/2022	Student	5	5	5	
21MBAR0074	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	
21MBAR0048	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5	

21MBAR0529	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5
21MBAR0694	batch 2021- 23	HR CRuise	4/25/2022	Student	5	4	3
21MBAR0051	batch 2021- 23	HR CRuise	4/25/0022	Student	5	5	5
21MBAR0076	Batch 2020- 22	HR CRuise	4/25/2022	Student	4	4	5
RISHIKA SINGH	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5
ROHIT KUMAR	batch 2021- 23	HR CRuise	4/25/0022	Student	5	5	5
SALONI KUMARI	batch 2021- 23	HR CRuise	4/25/2022	Student	5	5	5
SATHAN RAVICHANDRAN	Batch 2020- 22	HR CRuise	4/28/2022	Student	5	5	5

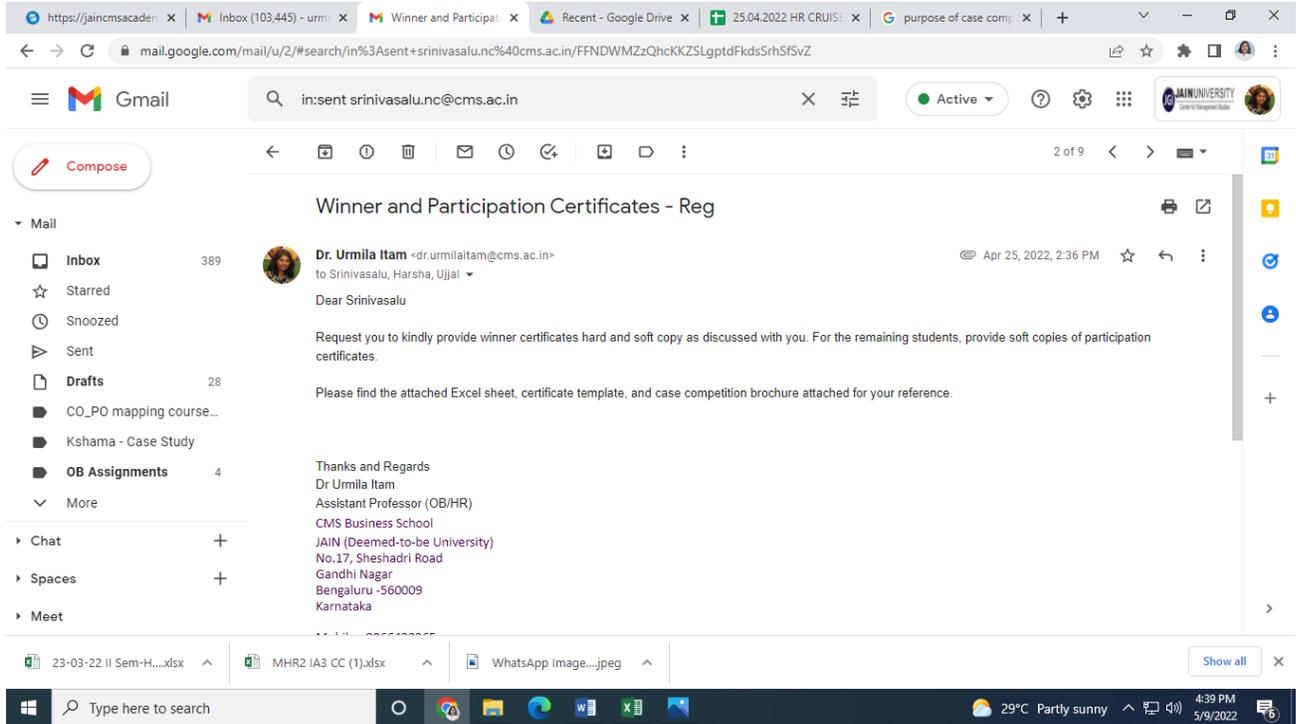
**Feedback Summary**

	Wt Score4	5	4	3	2	1				
Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Wt. Score	Max score	%age
Demonstrate analutical and critical thinking abilities in decision making	PO3 PSO1	8	14	9	13	0	44	149	220	68%
Help you to understand glboal, economic, legar and ethical aspects of the business	PO5 PSO2	14	11	12	7	0	44	164	220	75%
Helps you to identifiy entreprenuerial solutions to difference profesional & Personal challenges	PO2 PSO1	9	12	10	13	0	44	149	220	68%

Attainment Calculation

POs	Q1	Q2	Q3	Captured By	Total Attainment Score	Level Achieved
PO1						
PO2			68%	Q3	68%	2
PO3	68%			Q1	68%	2
PO4						
PO5		75%		Q2	75%	3
PO6						
PO7						
PSO1	68%		68%	Q1 Q3	68%	2
PSO2		75%		Q2	75%	3
PSO3						

12. Proposals for the Event/Programme:



13. Minutes of Meetings:

Meeting Title	HR Cruise - Activity 4	
Date of Meeting	09-04-22	
Meeting Venue	Dr Ujjal Sir Cabin	
Meeting Agenda	HR Club activity for MHR2	
In Attendance	Name	Title/Department/Organization
1	Dr. Ujjal Mukerjee	Chair, OB & HR
2	Dr Urmila Itam	Assistant Professor
Key Meeting Outcomes		
	<ul style="list-style-type: none"> • To Initiate with the HR Cruise Activity for MHR 2 • 	
Action Plans, if any (along with the First Person Responsible)		

- Finalized the date and brochure with the requisites

14. Budget: - NA

16. Trailing Emails/communications:

The screenshot shows a Gmail inbox on a desktop browser. The email is titled "Winner and Participation Certificates - Reg" and is from Dr. Urmila Itam to Srinivasalu, Harsha, and Ujjal. The email content requests hard and soft copies of winner certificates and soft copies of participation certificates for remaining students. It also mentions attached Excel sheets, certificate templates, and case competition brochures. The sender's contact information is provided at the bottom of the email.

Winner and Participation Certificates - Reg

Dr. Urmila Itam <dr.urmilaitam@cms.ac.in>
to Srinivasalu, Harsha, Ujjal

Dear Srinivasalu

Request you to kindly provide winner certificates hard and soft copy as discussed with you. For the remaining students, provide soft copies of participation certificates.

Please find the attached Excel sheet, certificate template, and case competition brochure attached for your reference.

Thanks and Regards
Dr Urmila Itam
Assistant Professor (OB/HR)
CMS Business School
JAIN (Deemed-to-be University)
No.17, Sheshadri Road
Gandhi Nagar
Bengaluru -560009
Karnataka

15. Any other related details: - Sample Certificate format



16. Pictures for the Event:

Caption for the photographs to be returned as per the format forwarded from University IQAC Department for all the photographs in the reports for the period 2016- 2021

Fig : 1.1 HR Cruise Award distribution held on April 25th 2022 for MHR2 II SEM Students (2021-2023)



Fig : 1.3 HR Cruise Team picture held on on April 25th 2022 for MHR2 II SEM Students (2021-2023)



Fig: 1.4 HR Cruise Brochure held on March 23th 2022 for CHR II SEM Students (2021-2023)



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Case Competition on Showcase High Impact Initiatives and Trends in Talent Acquisition

Cohort Profile:	Event Details:
44 Students	Sign-up Deadline 12th April 2022
5 Teams	Case Kickoff 22nd April 2022
5 Cases	Final Presentation 25th April 2022
1 Winning Team	

Moderator:  **Dr. Urmila Itam**
Assistant Professor
CMS Business School
JAIN (Deemed-to-be University)

Date: 25th April 2022 | **Time:** 11:00 AM - 01:00 PM | **Venue:** Room No. 410, 4th Floor
bschool.cms.ac.in