

MiG - G20 SUMMIT

Report on MiG Activity – G-20 Summit

Date	May 08, 2023
Time:	09:00 am to 04:00 pm
Venue:	CMS Business School
Section:	Core Marketing students of MBA 2022-24 batch
Batch:	MBA 2022-24 Batch
Semester:	II
Guest/Speaker Name:	Dr. Jacob Crasta, Mr. Nagendra Kumar, Prof G. Ramesh
Guest/Speaker Designation	<ol style="list-style-type: none"> 1. Dr. Jacob Crasta Founder Chairman 2. Mr. Nagendra Kumar Special Secretary & Member 3. Prof. G. Ramesh Professor & Director
Guest/Speaker Contact No & Email Id:	crasta@cmenvirosystems.com dpnkumar@gmail.com grames56@gmail.com
Guest/Speaker Company/ Institute Name:	<ol style="list-style-type: none"> 1. CME Group 2. Indian Revenue Service 3. NITI School of Public Policy and Leadership, JAIN (Deemed-to-be University)
Faculty Coordinators Name:	Dr. Sangeeta Devanathan Dr. Sharat Kumar S Dr. Anantha Subramanya Iyer K N Prof. Suparna Ghosal Dr. Anurag Jain Dr. Vishal Soodan
Topic:	MiG - G20 SUMMIT
Moderator (if any)	NA
No. of Attendees	183
Feedback:	Yes
Brochure: (if any)	Yes
Budget of the Program (if any):	110770/- INR
Revenue Collected: (if any)	NA

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1. Introduction:

The Group of Twenty (G20) is the premier forum for international economic cooperation. It plays an important role in shaping and strengthening global architecture and governance on all major international economic issues. The G20 was founded in 1999 after the Asian financial crisis as a forum for the Finance Ministers and Central Bank Governors to discuss global economic and financial issues.

The Group of Twenty (G20) comprises 19 countries (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, Mexico, Russia, Saudi Arabia, South Africa, Türkiye, United Kingdom, and United States) and European Union. The G20 members represent around 85% of the global GDP, over 75% of the global trade, and about two-thirds of the world population.

G20 is the premier forum for international economic cooperation and it plays an important role in shaping and strengthening global architecture and governance on all major international economic issues. The G20 does not have a permanent secretariat or staff. Instead, the G20 Presidency rotates annually among the members and is selected from a different regional grouping of countries.

The 19 member countries are therefore divided up into five groups comprising a maximum of four countries each. Most of the groups are formed on a regional basis, that is countries from the same region are usually put in the same group. Only Group 1 (Australia, Canada, Saudi Arabia and the United States) and Group 2 (India, Russia, South Africa and Türkiye) do not follow this pattern. Group 3 includes Argentina, Brazil, and Mexico; Group 4 includes France, Germany, Italy, and United Kingdom; and Group 5 includes China, Indonesia, Japan, and Republic of Korea. The EU, the 20th member, is not a member of any of these regional groups.

Each year another country from a different group assumes the G20 Presidency. India, from Group 2, holds the current Presidency of the G20 from 1 December 2022 to 30 November 2023.

The G20 Presidency is responsible for bringing together the G20 agenda in consultation with other members and in response to developments in the global economy. To ensure continuity, the Presidency is supported by a “troika” made up of the current, immediate past and next host countries. During India’s Presidency, the members of the G20 troika are Indonesia, India and Brazil.

The Marketing Interest Group (MiG) is a student club of the Marketing Area at CMS Business School, JAIN (Deemed-to-be University) which encourages students to envisage and implement everything theory into everything practical. The focus of MiG is to develop student’s skills, create a club of marketers, and grow the institution at large.

2. Venue (Outside/Inside the campus): Inside- CMS Business School

3. Program Objectives:

- a. To build a culture based on ‘passion for marketing, among students of the Business School
- b. To engage beyond class room sessions in experiential learning
- c. To gather the zeal of marketing enthusiasts and channelize it through relevant and diversified activities
- d. To create visibility of your commitment towards ‘learning by doing’
- e. To coordinate and invite industry bodies to participate in the various activities conducted by the MiG Club.

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4. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	PO1 - Apply knowledge of management theories and practices to solve business problems
PO2	PO2 - Develop analytical and critical thinking abilities for data-based decision making
PO3	PO3 - Understand, analyse and communicate global, economic, legal and ethical aspects of business
PO4	PO4 – Identify and apply trans-disciplinary tools and techniques for projects and solving problems
PO5	PO5- Lead oneself and others in the achievement of organizational goals and contribute effectively to a team environment
PO6	PO6 - Inculcate entrepreneurial mind-set for sustainability
PO7	PO7 - Imbibe value-based leadership for Excellence
PSO	Program Specific Objective (PSO)
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

5. Activity Overview:

DATE: 17-04-23

TARGET AUDIENCE: CMS Students and Faculties of all Departments.

ACTIVITY:

- Uploaded a 2min video as a launch and an introduction for MiG G-20 Summit with major hashtags and caption as

“Started from scratch, and now we are here. What a matter of immense pride for our nation! For the first time in history, India holds the G20 Presidency this year.

As a platform for international economic cooperation, the G20 forum brings together world leaders of 20 member nations. The annual summit is an opportunity for countries to discuss key issues influencing the global economy.

India’s presidency, this year, is a golden gateway to set the path for future economic collaborations. Amidst such exhilarating times, the Marketing Interest Group of JAIN Deemed-to-be University, CMS Business School, brings to you the audacious MIG-G20"

- Uploaded an official poster for the launch of the event

“Envoys, behold the MIG-G20 official poster! Kudos to all the envoys who received their respective countries.

Hold your breath, take precise decisions and tune your arguments because now you OWN A COUNTRY! Oh, boy. This is going to be spellbinding!”

DATE: 18-04-23

TARGET AUDIENCE: CMS Students and Faculties of all Departments.

ACTIVITY:

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- Uploaded a 5min-30sec video as our esteemed faculty speak upon the MiG G20 event. Captions as mentioned below:

“Greetings, everyone!

As we draw closer to the MIG-G20, let's watch and listen to what our esteemed faculty has to say. Take a look!

#marketingenthusiast #marketing #event #cms #jainuniversity #g20summit #india #proudcitizen #studentlife #mig”

- Circulated the Instagram Post link in all groups to bring engagement onto the page. Around 10 more followers increased in the account.

“Greetings, everyone!

As we draw closer to the MIG-G20, let's watch and listen to what our esteemed faculty has to say. Take a Look!

#marketingenthusiast #marketing #event #cms #jainuniversity #g20summit #india #proudcitizen #studentlife #mig

DATE: 22-04-23

TARGET AUDIENCE: CMS Students and Faculties of all Departments.

ACTIVITY:

- Uploaded the Launch Video of MiG-G20 Event.

What a matter of immense pride for our nation! For the first time in history, India holds the G20 Presidency this year. This premier forum for international economic cooperation is a golden gateway to set the path for future economic collaborations.

Amidst such exhilarating times, the Marketing Interest Group of JAIN Deemed-to-be University, CMS Business School, brings to you MiG-G20!

#marketingenthusiast #marketing #event #cms #jainuniversity #g20summit #india #proudcitizen #studentlife #mig

DATE: 24-04-2023

TARGET AUDIENCE: CMS Students and Faculties of all Departments.

ACTIVITY:

Uploaded the Envoys Face Reveal

DATE: 26-04-2023 till 04-05-2023

TARGET AUDIENCE: CMS Students and Faculties of all Departments.

ACTIVITY:

Uploaded the Envoys Face Reveal

DATE: 05-05-2023 till 08-05-2023

- TARGET AUDIENCE: CMS Students and Faculty members of all Departments.

Uploaded the Envoys Face Reveal

6. Guest/Speakers' Profile:

1. Dr. Jacob Crasta is a founder Chairman of CME Group. He has also served as a former President and Co-Chairman of ASSOCHAM, Southern Council, National Executive Member FICCI, New Delhi.
2. Mr. Nagendra Kumar is a Special Secretary & Member, Central Board of Indirect Taxes and Customs (CBIC). Over 37 Years in administering Indirect Taxes at senior managerial and policy making level. (Customs, Central Excise, Service Tax and GST).

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3. Prof. G. Ramesh is currently working as a Professor & Director of NITI School of Public Policy & Leadership, JAIN (Deemed-to-be University). He is a known academician completed his services for IIM Bangalore for 18 years.

7. Summary:

The Mock G-20 Summit event was organized for marketing students with the aim of providing them with a hands-on experience of international diplomacy, global economic policy-making, and decision-making under pressure. The event simulated the actual G-20 Summit, where leaders from the world's largest economies gather to discuss and address global economic challenges. This summary provides an overview of the key aspects and outcomes of the Mock G-20 Summit event.

Key learnings: -

- Promote understanding of global economic issues: The event aimed to deepen students' understanding of various economic challenges faced by countries and the collaborative efforts required to address them.
- Enhance leadership and negotiation skills: The simulation encouraged students to develop and showcase their leadership, negotiation, and decision-making skills within a complex and dynamic international environment.
- Time management and adaptability: Students learned to navigate through a tightly scheduled agenda, make quick decisions, and adapt their strategies based on evolving circumstances.
- Networking and relationship-building: The Mock G-20 Summit provided a platform for students to network, build relationships, and exchange ideas with their peers, faculty, and industry experts.

8. **Participant details:** Core Marketing students from MBA 2022-24 batch (please refer to the attendance sheet)

9. Details of Winners (if applicable): -

Winner Team: South Korea

USN	NAME OF STUDENT	SECTION	MENTOR	COUNTRY
22MBAR0357	JAGAN	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0393	SIDDHARTH KUMAR BOTHRA	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0443	AHWAN MUND	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0564	RAJAT KUMAR JHA	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0631	MEGHA KUMARI SAH	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0723	ASHISH SETHIA	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0901	MOHAMMED KHALID	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0947	BHUMIKA S OZA	CM2	Dr.Anitha Nallasivam	South Korea
22MBAR0956	TUSHAR KOTHARI M	CM2	Dr.Anitha Nallasivam	South Korea

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Runners Up Teams:

Team Mexico

USN	Name	Section	Faculty Mentor	Country
22MBAR0381	ASHWIN SUBRAMANYAM	CM4	Prof. Anurag Jain	Mexico
22MBAR0418	RAHUL RATHOD	CM4	Prof. Anurag Jain	Mexico
22MBAR0420	KUSHAL RAJU	CM4	Prof. Anurag Jain	Mexico
22MBAR0478	SURENDRAN R	CM4	Prof. Anurag Jain	Mexico
22MBAR0491	MANSI JAIN	CM4	Prof. Anurag Jain	Mexico
22MBAR0733	KISHAN N SHANBHAG	CM4	Prof. Anurag Jain	Mexico
22MBAR0743	BHOOMIKA B	CM4	Prof. Anurag Jain	Mexico
22MBAR0765	SANTHOSH KUMAR A	CM4	Prof. Anurag Jain	Mexico
22MBAR0770	SHUJAY ADIITH N S	CM4	Prof. Anurag Jain	Mexico
22MBAR0975	SOVAN BOHIDAR	CM4	Prof. Anurag Jain	Mexico

Team United Kingdom (UK)

22MBAR0269	P SURESH KUMAR	CM1	Dr. Vishal Soodan	UK
22MBAR0442	ABHAYA R NAYAK	CM1	Dr. Vishal Soodan	UK
22MBAR0500	MUSKAN SOUDAGAR	CM1	Dr. Vishal Soodan	UK
22MBAR0516	VAISHNAVI PASARKAR	CM1	Dr. Vishal Soodan	UK
22MBAR0579	MOHAMMAD SHAHROUKH ALAM	CM1	Dr. Vishal Soodan	UK
22MBAR0581	RAM VARUN	CM1	Dr. Vishal Soodan	UK
22MBAR0582	KIRAN G S	CM1	Dr. Vishal Soodan	UK
22MBAR0740	HARSHITHA M	CM1	Dr. Vishal Soodan	UK
22MBAR0773	RASHI JAIN	CM1	Dr. Vishal Soodan	UK
22MBAR0933	PRAJWAL B V	CM1	Dr. Vishal Soodan	UK

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10. Details of the judges (if applicable): - NA (Please refer to the profile)

11. Attendance records:

Sl.	USN	Name	Section	Faculty Mentor	Country
1	22MBAR038 1	ASHWIN SUBRAMANYAM	CM4	Prof. Anurag Jain	Mexico
2	22MBAR041 8	RAHUL RATHOD	CM4	Prof. Anurag Jain	Mexico
3	22MBAR042 0	KUSHAL RAJU	CM4	Prof. Anurag Jain	Mexico
4	22MBAR047 8	SURENDRAN R	CM4	Prof. Anurag Jain	Mexico
5	22MBAR049 1	MANSI JAIN	CM4	Prof. Anurag Jain	Mexico
6	22MBAR073 3	KISHAN N SHANBHAG	CM4	Prof. Anurag Jain	Mexico
7	22MBAR074 3	BHOOMIKA B	CM4	Prof. Anurag Jain	Mexico
8	22MBAR076 5	SANTHOSH KUMAR A	CM4	Prof. Anurag Jain	Mexico
9	22MBAR077 0	SHUJAY ADIITH N S	CM4	Prof. Anurag Jain	Mexico
10	22MBAR097 5	SOVAN BOHIDAR	CM4	Prof. Anurag Jain	Mexico
11	22MBAR035 7	JAGAN	CM2	Dr.Anitha Nallasivam	South Korea
12	22MBAR039 3	SIDDHARTH KUMAR BOTHRA	CM2	Dr.Anitha Nallasivam	South Korea
13	22MBAR044 3	AHWAN MUND	CM2	Dr.Anitha Nallasivam	South Korea
14	22MBAR056 4	RAJAT KUMAR JHA	CM2	Dr.Anitha Nallasivam	South Korea
15	22MBAR063 1	MEGHA KUMARI SAH	CM2	Dr.Anitha Nallasivam	South Korea
16	22MBAR072 3	ASHISH SETHIA	CM2	Dr.Anitha Nallasivam	South Korea
17	22MBAR090 1	MOHAMMED KHALID	CM2	Dr.Anitha Nallasivam	South Korea
18	22MBAR094 7	BHUMIKA S OZA	CM2	Dr.Anitha Nallasivam	South Korea
19	22MBAR095	TUSHAR KOTHARI M	CM2	Dr.Anitha Nallasivam	South Korea

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Sl.	USN	Name	Section	Faculty Mentor	Country
20	22MBAR0060	BASUNDHARA MITRA	CM3	Dr.Anantha Subramanyam Iyer	Canada
21	22MBAR0262	G JAYANTH REDDY	CM3	Dr.Anantha Subramanyam Iyer	Canada
22	22MBAR0403	SIVANANDAVALLI A P	CM3	Dr.Anantha Subramanyam Iyer	Canada
23	22MBAR0445	ASNA ELSA ABRAHAM	CM3	Dr.Anantha Subramanyam Iyer	Canada
24	22MBAR0480	JAI JEETH T	CM3	Dr.Anantha Subramanyam Iyer	Canada
25	22MBAR0506	MANISH KIRAN R	CM3	Dr.Anantha Subramanyam Iyer	Canada
26	22MBAR0508	SURYAPRAKASH B	CM3	Dr.Anantha Subramanyam Iyer	Canada
27	22MBAR0551	AATHANYA P	CM3	Dr.Anantha Subramanyam Iyer	Canada
28	22MBAR0761	HRITHVIK P	CM3	Dr.Anantha Subramanyam Iyer	Canada
29	22MBAR0907	SAMARTH A PATIL	CM3	Dr.Anantha Subramanyam Iyer	Canada
30	22MBAR0068	SUBHOJIT CHANDA	CM4	Dr.Hemanth Kumar	USA
31	22MBAR0225	KALAGATLA MADAN MOHAN	CM2	Dr.Hemanth Kumar	USA
32	22MBAR0377	ADITYA RATAN B	CM2	Dr.Hemanth Kumar	USA
33	22MBAR0406	VAIBHAVI PASARKAR S	CM2	Dr.Hemanth Kumar	USA
34	22MBAR0472	NAMITA RAVINDRA TAMBURI	CM2	Dr.Hemanth Kumar	USA
35	22MBAR0527	A S SHARAN	CM2	Dr.Hemanth Kumar	USA
36	22MBAR0596	THEJA KUMAR A	CM2	Dr.Hemanth Kumar	USA
37	22MBAR0600	TWINKLE DAGA	CM2	Dr.Hemanth Kumar	USA
38	22MBAR0833	VENIK CHAMLING RAI	CM2	Dr.Hemanth Kumar	USA
39	22MBAR0959	SREENIDHI B	CM2	Dr.Hemanth Kumar	USA

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Sl.	USN	Name	Section	Faculty Mentor	Country
40	22MBAR0401	KASMIKA BARUAH	CM4	Prof. Krishna Koppa	South Africa
41	22MBAR0465	DWITHIN GOVIND I	CM4	Prof. Krishna Koppa	South Africa
42	22MBAR0541	AISWARYA KRISHNA T S	CM4	Prof. Krishna Koppa	South Africa
43	22MBAR0554	VARSHAN A R V	CM4	Prof. Krishna Koppa	South Africa
44	22MBAR0576	GOKUL J	CM4	Prof. Krishna Koppa	South Africa
45	22MBAR0588	RAHUL P P	CM4	Prof. Krishna Koppa	South Africa
46	22MBAR0594	JAIN AASHI KETAN	CM4	Prof. Krishna Koppa	South Africa
47	22MBAR0710	M U PRAJIL	CM4	Prof. Krishna Koppa	South Africa
48	22MBAR0769	SAHIL JAIN	CM4	Prof. Krishna Koppa	South Africa
49	22MBAR0889	NANDANA SHREE S	CM4	Prof. Krishna Koppa	South Africa
50	22MBAR0036	NETI SAI RAKESH	CM4	Dr.Kalavathy KS	Indonesia
51	22MBAR0044	SIDDHANTH B JAIN	CM4	Dr.Kalavathy KS	Indonesia
52	22MBAR0538	HIVANI RAMACHANDRAN IYER	CM4	Dr.Kalavathy KS	Indonesia
53	22MBAR0559	NEHA S SHETTY	CM4	Dr.Kalavathy KS	Indonesia
54	22MBAR0584	HARSHITH T R	CM4	Dr.Kalavathy KS	Indonesia
55	22MBAR0708	GOKULA ESWAR S	CM4	Dr.Kalavathy KS	Indonesia
56	22MBAR0736	KAASHYAP MANANDHAR	CM4	Dr.Kalavathy KS	Indonesia
57	22MBAR0886	GARVIT PUJARI	CM4	Dr.Kalavathy KS	Indonesia
58	22MBAR0913	PRADUMN KUMAR	CM4	Dr.Kalavathy KS	Indonesia
59	22MBAR0963	AKASH KUMAR SHAH	CM4	Dr.Kalavathy KS	Indonesia
Sl.	USN	Name	Section	Faculty Mentor	Country
60	22MBAR0407	KERTHIGA R B	CM3	Dr.Govindraaj M	Germany

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61	22MBAR0507	SEDHUPATHI P	CM3	Dr.Govindraj M	Germany
62	22MBAR0528	GAURAV ARUP PATHAK	CM3	Dr.Govindraj M	Germany
63	22MBAR0537	RUCHI KUMARI	CM4	Dr.Govindraj M	Germany
64	22MBAR0556	ANUSHKA JAIN	CM3	Dr.Govindraj M	Germany
65	22MBAR0563	RAHUL MISHRA	CM3	Dr.Govindraj M	Germany
66	22MBAR0744	CHINMAYGANESH K	CM3	Dr.Govindraj M	Germany
67	22MBAR0768	RIYAS AHAMED K S	CM3	Dr.Govindraj M	Germany
68	22MBAR0848	KARTHIK RAJ	CM3	Dr.Govindraj M	Germany
69	22MBAR0980	KRITIKA	CM3	Dr.Govindraj M	Germany
70	22MBAR0288	KARUR RAGAPRIYA	CM2	Dr.MH Sharief	Saudi Arabia
71	22MBAR0560	NILOTPAL BASAK	CM2	Dr.MH Sharief	Saudi Arabia
72	22MBAR0569	NANDASHREE	CM2	Dr.MH Sharief	Saudi Arabia
73	22MBAR0575	AIRUJUN S B	CM2	Dr.MH Sharief	Saudi Arabia
74	22MBAR0580	OSHIN RAINA	CM2	Dr.MH Sharief	Saudi Arabia
75	22MBAR0738	BILAHARI RAJ R S	CM2	Dr.MH Sharief	Saudi Arabia
76	22MBAR0843	A R TWISHA CHORDIA	CM2	Dr.MH Sharief	Saudi Arabia
77	22MBAR0860	SUBHAM SHETH	CM2	Dr.MH Sharief	Saudi Arabia
78	22MBAR0946	RANVEER PAL KHARBANDA	CM2	Dr.MH Sharief	Saudi Arabia
Sl.	USN	Name	Section	Faculty Mentor	Country
79	22MBAR0139	NAMBURI BHARATH SAI	CM4	Dr.Mahlakshmi S	Argentina
80	22MBAR0300	SHASHIDHAR	CM4	Dr.Mahlakshmi S	Argentina
81	22MBAR0336	DIKSHA KUMARI	CM4	Dr.Mahlakshmi S	Argentina
82	22MBAR0446	ASWIN RAJ	CM4	Dr.Mahlakshmi S	Argentina
83	22MBAR0540	VIYOLLA DMELLO	CM4	Dr.Mahlakshmi S	Argentina

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84	22MBAR0545	NAKUL VENGILAT	CM4	Dr.Mahlakshmi S	Argentina
85	22MBAR0555	AFFIYA Y	CM4	Dr.Mahlakshmi S	Argentina
86	22MBAR0746	VISHNU N R	CM4	Dr.Mahlakshmi S	Argentina
87	22MBAR0790	PRASANTA KUMAR GOUDA	CM4	Dr.Mahlakshmi S	Argentina
88	22MBAR0897	KOLLURI SANJEEV KUMAR	CM4	Dr.Mahlakshmi S	Argentina
89	22MBAR0509	JAYDON MENEZES	CM2	Prof. Rahul Gupta	Turkey
90	22MBAR0519	HARSHA PRANOV G K	CM2	Prof. Rahul Gupta	Turkey
91	22MBAR0567	SOMYA RANJAN PANDA	CM2	Prof. Rahul Gupta	Turkey
92	22MBAR0577	GOKULKUMAR V	CM2	Prof. Rahul Gupta	Turkey
93	22MBAR0589	VIVEK BALAKRISHNAN	CM2	Prof. Rahul Gupta	Turkey
94	22MBAR0749	PATTUPOGULA PRIYANKA	CM2	Prof. Rahul Gupta	Turkey
95	22MBAR0847	ADITYA A HUDDAR	CM2	Prof. Rahul Gupta	Turkey
96	22MBAR0870	SHIVANI PRASHANT BAGADI	CM2	Prof. Rahul Gupta	Turkey
97	22MBAR0905	KAWAL KAUR	CM2	Prof. Rahul Gupta	Turkey
Sl.	USN	Name	Section	Faculty Mentor	Country
98	22MBAR0412	TANISHA LALIT BHANDARI	CM1	Dr.Raja Sankaran	Japan
99	22MBAR0454	PAVITHRA NAIR	CM1	Dr.Raja Sankaran	Japan
100	22MBAR0517	JASON CHACKO JOSE	CM1	Dr.Raja Sankaran	Japan
101	22MBAR0593	HASMITHA JAIN	CM1	Dr.Raja Sankaran	Japan
102	22MBAR0609	KAVYA E	CM1	Dr.Raja Sankaran	Japan
103	22MBAR0752	DHARTHI SHETTY K	CM1	Dr.Raja Sankaran	Japan
104	22MBAR0894	CHAITRA R	CM1	Dr.Raja Sankaran	Japan
105	22MBAR0898	PRATUL BABU L	CM1	Dr.Raja Sankaran	Japan

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106	22MBAR0930	SURYA K M	CM1	Dr.Raja Sankaran	Japan
107	22MBAR0458	SHRUTI ARYA S	CM1	Dr. Satish Kumar R	China
108	22MBAR0462	ARINDAM BHATTACHARYA	CM1	Dr. Satish Kumar R	China
109	22MBAR0504	FARHAN AHAMED A	CM1	Dr. Satish Kumar R	China
110	22MBAR0539	SOUMYA SUBHRANSU SEKHAR	CM1	Dr. Satish Kumar R	China
111	22MBAR0568	ARYAN MAHESWARI	CM1	Dr. Satish Kumar R	China
112	22MBAR0597	AMIT KUMAR SHARMA	CM1	Dr. Satish Kumar R	China
113	22MBAR0615	DUSHYANT SINGH	CM1	Dr. Satish Kumar R	China
114	22MBAR0617	PRINCEE GUPTA	CM1	Dr. Satish Kumar R	China
115	22MBAR0762	SHYAM G	CM1	Dr. Satish Kumar R	China
Sl.	USN	Name	Section	Faculty Mentor	Country
116	22MBAR0464	DIKSHITA KOTHARI	CM3	Dr.Sangeeta Devanathan	Australia
117	22MBAR0473	NITHIN CHAKKRAVARTHY S	CM3	Dr.Sangeeta Devanathan	Australia
118	22MBAR0532	ANSHIKA RUNGTA	CM3	Dr.Sangeeta Devanathan	Australia
119	22MBAR0571	S KUMARASHAKTIVE LU	CM3	Dr.Sangeeta Devanathan	Australia
120	22MBAR0665	SUBHAM ADHIKARI	CM3	Dr.Sangeeta Devanathan	Australia
121	22MBAR0756	SIGHAKOLLI AKHIL SUBBA RAO	CM3	Dr.Sangeeta Devanathan	Australia
122	22MBAR0757	MUKUNDHAN S	CM3	Dr.Sangeeta Devanathan	Australia
123	22MBAR0759	SABAREESWAR E	CM4	Dr.Sangeeta Devanathan	Australia
124	22MBAR0845	ANISH DALAPATI	CM3	Dr.Sangeeta Devanathan	Australia
125	22MBAR0890	NIKHIL PUJARI	CM3	Dr.Sangeeta Devanathan	Australia
126	22MBAR0114	SIVAN S	CM2	Prof. Suparna Ghosal	Brazil

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127	22MBAR0226	KARTIK P HOSMANI	CM2	Prof. Suparna Ghosal	Brazil
128	22MBAR0431	PRABHULING MATHAD	CM2	Prof. Suparna Ghosal	Brazil
129	22MBAR0471	ANIT SONY MENACHERY	CM2	Prof. Suparna Ghosal	Brazil
130	22MBAR0548	AYLAXMI SIDDALINGAPPA BAN	CM2	Prof. Suparna Ghosal	Brazil
131	22MBAR0557	GNANADEEP KODAVALI	CM2	Prof. Suparna Ghosal	Brazil
132	22MBAR0565	SHEETANSHU RANA	CM2	Prof. Suparna Ghosal	Brazil
133	22MBAR0792	SAINATH P	CM2	Prof. Suparna Ghosal	Brazil
134	22MBAR0841	AJITANSHU KUMAR SINGH	CM2	Prof. Suparna Ghosal	Brazil
135	22MBAR0900	ANTRANG JAIN	CM2	Prof. Suparna Ghosal	Brazil
Sl.	USN	Name	Section	Faculty Mentor	Country
136	22MBAR0340	ARUN KUMAR T	CM3	Dr.Sharat Kumar	EU
137	22MBAR0387	POOJA S	CM4	Dr.Sharat Kumar	EU
138	22MBAR0456	RAHUL KALAVALA	CM3	Dr.Sharat Kumar	EU
139	22MBAR0484	ARJYAMAN DAS	CM3	Dr.Sharat Kumar	EU
140	22MBAR0499	MOHAMMED SHAMIL	CM3	Dr.Sharat Kumar	EU
141	22MBAR0501	SANJANA VIRDI	CM3	Dr.Sharat Kumar	EU
142	22MBAR0549	LIONEL NORVIN NESTOR	CM3	Dr.Sharat Kumar	EU
143	22MBAR0587	RAHUL H N	CM3	Dr.Sharat Kumar	EU
144	22MBAR0699	SYED RIYA ZUDDIN	CM3	Dr.Sharat Kumar	EU
145	22MBAR0896	MEGHANA R	CM3	Dr.Sharat Kumar	EU
146	22MBAR0422	VIKAS R	CM1	Prof. Sanjiv Mathur	Italy
147	22MBAR0466	MAHADEVAN G	CM1	Prof. Sanjiv Mathur	Italy
148	22MBAR0497	VISHNU SURESH K	CM1	Prof. Sanjiv Mathur	Italy

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149	22MBAR0572	SANAMPUDI RITHVIK	CM1	Prof. Sanjiv Mathur	Italy
150	22MBAR0585	SATYAM PANDEY	CM1	Prof. Sanjiv Mathur	Italy
151	22MBAR0595	R RUDRAKSH	CM1	Prof. Sanjiv Mathur	Italy
152	22MBAR0629	KABBO DAS	CM1	Prof. Sanjiv Mathur	Italy
153	22MBAR0678	NEMANI AVNI VINOD	CM1	Prof. Sanjiv Mathur	Italy
154	22MBAR0859	LEENA HAZARIKA	CM1	Prof. Sanjiv Mathur	Italy
Sl.	USN	Name	Section	Faculty Mentor	Country
155	22MBAR0030	SUHAS AMBEKAR M	CM1	Dr.Saurabh Srivatsava	Russia
156	22MBAR0444	AMEENA ABDUL HAKKIM	CM1	Dr.Saurabh Srivatsava	Russia
157	22MBAR0485	THANVIKA B V	CM1	Dr.Saurabh Srivatsava	Russia
158	22MBAR0518	HARIHARA ARUNCHUNAI V	CM1	Dr.Saurabh Srivatsava	Russia
159	22MBAR0586	ANVESH R	CM1	Dr.Saurabh Srivatsava	Russia
160	22MBAR0622	RAJAN KUMAR YADAV	CM1	Dr.Saurabh Srivatsava	Russia
161	22MBAR0639	DINESH KUMAR S	CM1	Dr.Saurabh Srivatsava	Russia
162	22MBAR0764	MAYANK KHETAN	CM1	Dr.Saurabh Srivatsava	Russia
163	22MBAR0904	PUNEETH S	CM1	Dr.Saurabh Srivatsava	Russia
164	22MBAR0127	MD FARHAN	CM3	Dr.Trupti Dandekar	France
165	22MBAR0308	NIKHIL	CM3	Dr.Trupti Dandekar	France
166	22MBAR0382	GAUTHAM BABU NARAYANAN	CM3	Dr.Trupti Dandekar	France
167	22MBAR0451	MINAL MEHTA	CM3	Dr.Trupti Dandekar	France
168	22MBAR0578	IBRAHIM KHAZIN	CM3	Dr.Trupti Dandekar	France
169	22MBAR0683	BHARATH S	CM3	Dr.Trupti Dandekar	France
170	22MBAR0745	JUHI SINGH	CM3	Dr.Trupti Dandekar	France
171	22MBAR0766	GEETANJALI TICHKULE	CM3	Dr.Trupti Dandekar	France

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172	22MBAR0849	SIWANI SINGH	CM4	Dr. Trupti Dandekar	France
173	22MBAR0928	SHURTI CHANDRASHEKAR	CM3	Dr. Trupti Dandekar	France
Sl.	USN	Name	Section	Faculty Mentor	Country
174	22MBAR0269	P SURESH KUMAR	CM1	Dr. Vishal Soodan	UK
175	22MBAR0442	ABHAYA R NAYAK	CM1	Dr. Vishal Soodan	UK
176	22MBAR0500	MUSKAN SOUDAGAR	CM1	Dr. Vishal Soodan	UK
177	22MBAR0516	VAISHNAVI PASARKAR	CM1	Dr. Vishal Soodan	UK
178	22MBAR0579	MOHAMMAD SHAHRUKH ALAM	CM1	Dr. Vishal Soodan	UK
179	22MBAR0581	RAM VARUN	CM1	Dr. Vishal Soodan	UK
180	22MBAR0582	KIRAN G S	CM1	Dr. Vishal Soodan	UK
181	22MBAR0740	HARSHITHA M	CM1	Dr. Vishal Soodan	UK
182	22MBAR0773	RASHI JAIN	CM1	Dr. Vishal Soodan	UK
183	22MBAR0933	PRAJWAL B V	CM1	Dr. Vishal Soodan	UK

12. Participants' Feedback, Feedback Analysis, and Attainment Calculation: Yes

Enter Serial No.	19	Map your Questions to POs use reference of 4th Row									
Click to see Attainment Score	Marketing Club Activity	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PS01	PS02	PS03
Objectives	Questions Mapped to POs: Feedback questions should appear below based on objectives	PO1 - Apply knowledge of management theories and practices to solve business problems	PO2 - Develop analytical and critical thinking abilities for data-based decision making	PO3 - Understand, analyze and communicate global, economic, social and ethical	PO4 - Identify and apply team disciplinary tasks and techniques for projects and solving problems	PO5 - Lead oneself and others in the achievement of organizational goals and contribute effectively to a team environment	PO6 - Incubate entrepreneurial mindset for sustainability	PO7 - Imbibe values based leadership for Excellence	PS01 - Demonstrate effective response to industry challenges by applying managerial tools to solve for a sustainable society	PS02 - Appraise the competitive efficiency of Indian Business to ensure global reputation	PS03 - Develop strategic thinking and practice for self-sufficiency
To build a culture based on passion for marketing among students of the business school	The activity was interactive and included all participants well	PO1	PO2						PS01		PO1PO2PS01
To engage beyond class room sessions in experiential learning	The activity enhances my understanding of marketing	PO1	PO2	PO3					PS01	PS02	PO1PO2PS01PS02
To gather the zeal of marketing enthusiasts and channelize it through relevant and diversified activities	The activity has been well organized					PO5		PO7			PO5PO7
To create visibility of your commitment towards learning by doing	The activity required me to apply classroom theory into action	PO1	PO2	PO3	PO4				PS01	PS02	PO1PO2PO3PO4PS01PS02
To coordinate and invite industry bodies to participate in the various activities	The event has helped me in finding a connect with industry bodies/practitioners	PO1					PO4	PO7	PS01	PS02	PO1PO4PO7PS01PS02
	The judges were fair in their assessment					PO5		PO7			PO5PO7
	Overall the activity has helped me in understanding how to practice marketing	PO1	PO2	PO3	PO4	PO5			PS01	PS02	PO1PO2PO3PO4PO5PS01PS02

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Wt Score	5	4	3	2	1						
List of Pos & PSDs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Wt. Score				Max score	%age
PO1PO2 PSD1	77	46	14	2	5	620				720	86%
PO1PO2 PO3 PSDPSQ2	74	46	17	4	3	616				720	86%
POS PO7	70	50	14	7	3	609				720	85%
PO1PO2 PO3 PO4 PSDPSQ2	71	41	24	4	4	603				720	84%
PO1PO6 PO7 PSDPSQ2	62	38	31	10	3	578				720	80%
POS PO7	69	42	20	6	7	592				720	82%
PO1PO2 PO3 PO4 POS PSDPSQ2	74	36	23	6	5	600				720	83%

Marketing Club Activity												Completed By	Total Obtained Score	Level Achieved
POs	01	02	03	04	05	06	07	08	09	10	11			
P01	EX	EX		EX	EX						EX	01.01.2023	EX	3
P02	EX	EX		EX							EX	01.02.2023	EX	3
P03		EX		EX							EX	02.04	EX	3
P04				EX							EX	24	EX	3
P05			EX					EX			EX	03.05	EX	3
P06					EX						EX	05	EX	3
P07			EX			EX					EX	03.05.05	EX	3
P08	EX	EX		EX	EX	EX					EX	01.02.2023	EX	3
P09		EX		EX	EX						EX	01.04.05	EX	3
P09														

13. Proposals for the Event/Programme:

Date: March 15, 2023

To,

The Director for kind approval,

Sub: Organizing Mock MiG - G20 SUMMIT

The purpose of the Mock G20 Summit is to provide exposure to students on an ongoing G20 hosted by India. The main event is planned to be held on May 08, 2023. Respected Director your kind approval is requested for the conduct of the same.

The Dean and Area Head of Marketing has recommended this proposal.

Kind Regards,

Faculty Coordinator
 MiG
 Signature

Program Coordinator
 Approval Authority
 Signature

MiG - G20 SUMMIT

14. Minutes of Meetings:

Meeting Title	MiG-G20 preparation meet	
Date of Meeting	March 25, 2023	
Meeting Venue	LH 301 (Marketing Lab)	
Meeting Agenda	Preparation for MiG G-20 event	
In Attendance	Name	Title/Department/Organization
1	Dr. Sangeeta Devanathan	Area Head, Marketing
2	Dr. Anitha Nallasivam	Program Coordinator, Marketing
3	Dr. Anurag Jain	MiG Faculty Coordinator
4	Dr. Sharat Kumar S	G20 Summit Faculty Coordinator
5	Dr. Vishal Soodan	MiG Faculty Coordinator
6	Ms. Suparna Ghosal	G20 Summit Faculty Coordinator
7	Dr. Anantha Subramanya Iyer K N	G20 Summit Faculty Coordinator
Key Meeting Outcomes		
	<ul style="list-style-type: none"> • Guests and juries to be invited • Students briefing • Allocation of faculty mentors' responsibilities 	
Action Plans, if any (along with the First Person Responsible)		

MiG - G20 SUMMIT

15. Budget: -

To,

The Director/ Dean for kind approval

Sub: Budget for “MiG G20”

MiG club is organizing **MiG G20** on May 08, 2023 at CMS Business School, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru.

MiG G20 Collaterals Costing			
S. No	Job	Job Details	Costing
1	Badges	50 Faculty badges	40000
		15 units x 20 teams country badges	
		300 Envoy badges	
2	Coffee tumblers	50 units X Rs 275	13250
3	Posters	50 Units	1250
4	Lift Posters	12 units x 12sqft/unit = 144sqft	2500
5	Gate	Printing & Fabrication	15000
6	Food stalls	5 food stalls	7500
7	External Evaluators	3 evaluators x 2500/day	7500
		3 mementoes	0
8	Amazon Gift Vouchers	10 units X Rs 1000/unit	10000
9	Participation Certificate	200 units	3000
10	Reception Standee	1 Unit	270
11	Rolling trophy	1 Unit	7500
12	Miscellaneous	Tea / Coffee / Snacks etc etc	3000
Total			110770

Total in Words: Rupees: - One lakh ten thousand seven hundred and seventy rupees only

Respected Director/Dean, kind approval is requested for conducting the ‘MiG-G20’, and incurring the expenses One lakh ten thousand seven hundred and seventy rupees Only towards the same.

The Area Head of Marketing has recommended this proposal.

Kind Regards,

Faculty Coordinator,
MiG
Signature

Area Head,
Approval Authority
Signature

Dean
Approval Authority
Signature

Director
Approval Authority
Signature

MiG - G20 SUMMIT

16. Trailing Emails/communications:

MiG-G20 Details: Let the Preparations Begin! [View x](#)

Marketing Area marketing@cms.ac.in

to Krishna, Dr.Hemant, Anantha, Govindaraj, Kalyanji, Trupti, Vishal, Mahalakshmi, Ishah, Satish, Sharat, Anitha, me, Raju, Suresh, Sharif, Sarjip, Suparna, Sarjina. +

Dear Faculty Colleagues,

Congratulations! Your mentees now officially Own A Country!

As on 12th April 2023, they would have understood the framework of **MiG G20**, chosen the countries and received the country pins respectively. It was a rather exciting afternoon! A summary of what happened and what is yet to come are attached with this email. To kick start the preparations of **MiG G20**, kindly read on..

1. The description, guidelines, and rules of the **MiG G20** Event are detailed in the file named **MiG-G20_ROADMAP** attached below. Please take a look to understand what you should prepare for as your country's proud envoy!

2. As an **MiG-G20** country envoy, they are required to market their respective countries, to global investors, across the following 10 key sectors.

i.	Health: Post Pandemic Recovery
ii.	Agriculture: Food Security via Millets
iii.	Tourism and Culture
iv.	Energy Transition: Shaping a Green World
v.	Education: Quality Primary Education
vi.	Technology: Digital Transformation
vii.	Climate Finance: Funding Green Growth
viii.	Trade and Investment
ix.	Urban Development
x.	Fiscal Prudence

3. The results from Draw Of Lots are attached in the document named **MiG-G20_COUNTRY ENVOYS**. They can see the list of envoys for each country along with the names of assigned faculty mentors.

4. We are asking your mentees to send their **photograph** (a high resolution photo of yourself, preferably in formal attire) by 21st April. Please avoid mirror selfies and informal poses. To share the photos follow these steps:

i. Open the pdf document **MiG-G20_COUNTRY ENVOYS**.

ii. Click on your name. It will take you to the google folder of your country.

iii. Add your photo in the folder.

iv. Rename your photo as per your full name.

Note: You can access this folder only through your official CMS email ID.

5. We have something special planned for you on **INSTAGRAM**, so do follow the **MiG** page without fail to get all the latest **MiG G20** updates there.

6. Point no. 4 is to tell you that this is just the beginning! Remember the country pins that were distributed to you? We would not leave you with just pins. We have more in store for you! You'd just have to wait and see.

Regards,

Team India

MiG-G20

[CMSBS Faculty Members:592] **MiG-G20**: Classroom Allocation_Do's & Don'ts [View x](#)

CMS Business School tech@cms.ac.in

to 2022-24 cms business school/managers Faculty group. +

Dear Students of CH1, CH2, CH3, & CH4,

The **MiG-G20** countdown is nearing the end! One last day to the **BIGGEST PITCH OF THE WORLD!**

Whilst you set up the Embassy/Exhibition with great gusto, please make a note of the following DO's and DON'Ts for the event.

Don't:

- Do not stick or staple anything on the classroom walls
- Do not damage the classroom walls with any colour of stickers
- Do not damage the classroom furniture, chairs and tables while rearranging them
- Do not use permanent marker on the white board

Do:

- Handle furniture with care
- Handle the classmate system and projector with care
- Use notice boards and desk sides/edges for taping your decorations
- Respect the flag of all countries
- Mind the timings given for decoration of your classrooms
- Wear your country Flag pins and Envoys badges along with your college ID cards
- Always be present in your Embassy during the event.

Allocated classrooms for each country are as follows:

Room No.	Country
401	Algeria
402	Australia
403	Brazil
404	Canada
405	China
409	EU
410	France
411	Germany
412	Indonesia
413	Italy
414	Japan
501	Mexico
502	Republic of Korea
503	Russia
504	Saudi Arabia
505	South Africa
509	Turkey
510	UK
511	USA

We are excited to see the envoys make the most of it! Good luck to all teams!

Regards,

MIS - Marketing Area

CMS Business School

MiG - G20 SUMMIT

16. Poster of Event:



MiG - G20 SUMMIT

17. Pictures of the event



Fig: 1.1 Dr. Anurag Jain briefing about the details of event to the participating teams of MiG G20, MiG event, held on May 8, 2023 at CMS Business School (Batch and Event: 2022-24; Programme: MBA; Semester: II)



Fig: 1.2 Country allocation to the participating teams of MiG G20, MiG event, held on May 8, 2023 at CMS Business School (Batch and Event: 2022-24; Programme: MBA; Semester: II)

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Fig: 1.3 Dr. Dinesh Nilkant, Dr. Harold Andrew Patrick, Dr. Jacob Crasta & Prof. G Ramesh present at the inauguration of MiG G20, MiG event, held on May 8, 2023 at CMS Business School (Batch and Event: 2022-24; Programme: MBA; Semester: II)



Fig: 1.4 Team Japan presenting their presentation pitch to the judges during MiG G20, MiG event, held on May 8, 2023 at CMS Business School (Batch and Event: 2022-24; Programme: MBA; Semester: II)

MiG - G20 SUMMIT

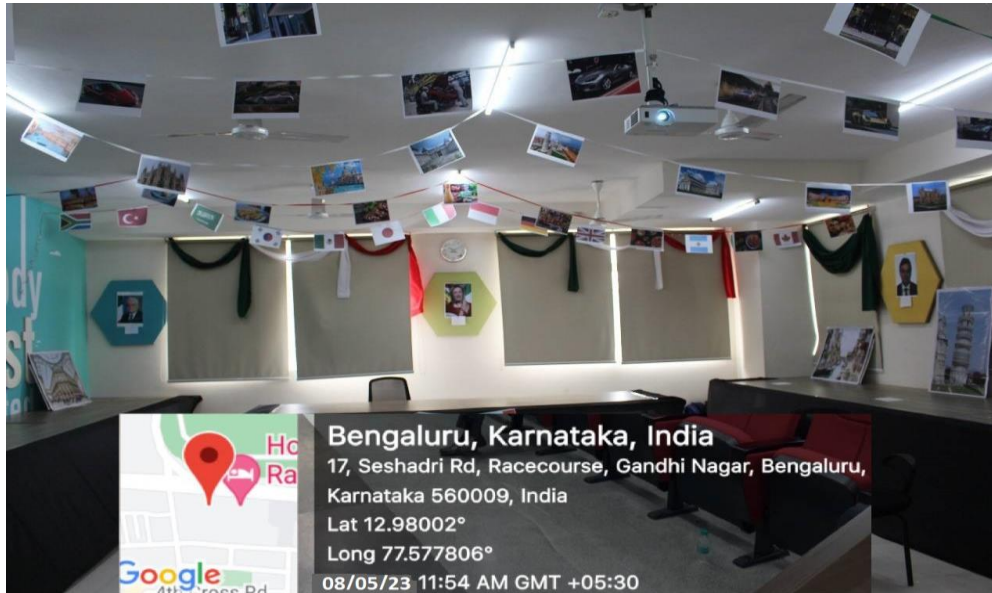


Fig: 1.5 A view of decorated classroom during MiG G20, MiG event, held on May 8, 2023 at CMS Business School (Batch and Event: 2022-24; Programme: MBA; Semester: II)



Fig: 1.6 Dr. Sangeeta Devanathan- Area Head, Marketing presenting participation certificates to the participating teams during MiG G20, MiG event, held on May 8, 2023 at CMS Business School (Batch and Event: 2022-24; Programme: MBA; Semester: II)

MiG - G20 SUMMIT

Faculty Coordinator Names:

Dr. Sangeeta Devanathan

Dr. Vishal Soodan

Dr. Anurag Jain

Dr. Sharat Kumar

Dr. Anantha Subramanya Iyer KN

Prof. Suparna Ghosal

Student Names:

Shruti Chandrashekhar

Lionel Nestor

Samarth A Patil

Jason Jose

Ashwin Raj

Pavithra Nair