

**Alumni Live Talk (wings to Success)  
Report on ALT-Alumni Live Talk by Marketing Area**

<b>Date</b>	May 18 <sup>th</sup> 2023
<b>Time:</b>	12:00PM-1:30PM
<b>Venue:</b>	Seminar hall 3 CMS Business School Bengaluru
<b>Section:</b>	CM1,CM2,CM3,CM4,MF1,MF2.MHR
<b>Batch:</b>	2022-24
<b>Semester:</b>	2 <sup>nd</sup> Semester
<b>Guest/Speaker Name:</b>	Vernica Lakhmani, Ummuruman R, Amulya Chetan, Sanju Kumar DP, Kushal Jain
<b>Guest/Speaker Designation</b>	Customer success manager, Sales manager, Enterprise Customer Success manager, Business consultant
<b>Guest/Speaker Contact No &amp; Email Id:</b>	Vernica Lakhmani- 9621101467, <a href="mailto:vernica001@gmail.com">vernica001@gmail.com</a> Ummuruman R - 7406157472, <a href="mailto:ummuruman.r@gmail.com">ummuruman.r@gmail.com</a> Kushal Jain- 9019766611, <a href="mailto:kushal7374@gmail.com">kushal7374@gmail.com</a> Amulya- 9535763174, <a href="mailto:amulya.vl@gmail.com">amulya.vl@gmail.com</a> Sanju Kumar D P-9686535533, <a href="mailto:sanjukumar.dp@gmail.com">sanjukumar.dp@gmail.com</a>
<b>Guest/Speaker Company/ Institute Name:</b>	Vernica Lakhmani- Quizizz INC Ummuruman R - INTEGRA DATA TEC Kushal Jain- FIRST INTERIORS Amulya- AMAZON Sanju Kumar D P-BUSINESS CONSULTANTS
<b>Faculty Coordinators Name:</b>	Dr. Sangeeta Devanathan Dr. Suparna Ghosal Dr. Sharat Kumar
<b>Topic:</b>	Alumni Live Talk (Wings To Success)
<b>Moderator (if any)</b>	NA
<b>No. of Attendees</b>	57
<b>Feedback:</b>	Yes
<b>Brochure: (if any)</b>	Yes
<b>Budget of the Program (if any):</b>	4000Rs/-
<b>Revenue Collected: (if any)</b>	NA

## **Alumni Live Talk (wings to Success)**

### **1. Introduction:**

Internships have become an integral part of a student's educational journey, offering practical exposure and a bridge between academic learning and real-world application. They provide an opportunity to gain valuable hands-on experience, develop professional skills, expand networks, and explore career paths. Our alumni have successfully completed internships and have since gone on to make significant contributions in their fields, making them ideal speakers for today's discussion. Their journeys will inspire and motivate our current students, helping them navigate the competitive internship landscape with confidence and purpose. Whether they are freshman eager to explore different industries or preparing to transition into the professional world, this talk will equip Students with valuable knowledge and insights that will undoubtedly prove invaluable in students' internship pursuits.

### **2. Venue:** Seminar hall 3, CMS Business School

### **3. Program Objectives:**

- **Sharing Experiences:** - The alumni will share their personal internship experiences, highlighting the challenges they faced, the skills they acquired, and the impact those internships had on their professional development.
- **Practical Advice:** The alumni will provide practical advice on how to secure internships, including tips for crafting an impressive resume, writing effective cover letters, and preparing for interviews.
- **Industry Insights:** Each alumnus will offer insights into their respective industries, discussing the trends, demands, and opportunities available for interns.
- **Networking Opportunities:** The alumni talk will provide students with an opportunity to interact with successful professionals in their fields of interest.
- **Enhancing Internship Preparedness:** The talk will equip students with the necessary tools and knowledge to better prepare themselves for internships. The alumni will share insights on what employers expect from interns, how to navigate workplace dynamics, and how to make the most of the learning opportunities during the internship period.

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#### 4. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	PO1 - Apply knowledge of management theories and practices to solve business problems
PO2	PO2 - Develop analytical and critical thinking abilities for data-based decision making
PO3	PO3 - Understand, analyse and communicate global, economic, legal and ethical aspects of business
PO4	PO4 – Identify and apply trans-disciplinary tools and techniques for projects and solving problems
PO5	PO5- Lead oneself and others in the achievement of organizational goals and contribute effectively to a team environment
PO6	PO6 - Inculcate entrepreneurial mind-set for sustainability
PO7	PO7 - Imbibe value-based leadership for Excellence
PSO	Program Specific Objective (PSO)
PSO1	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
PSO2	Appraise the complex specificities of Indian Business to garner global reputation
PSO3	Develop a holistic thinking solopreneur for a self-sufficient society

#### 5. Activity overview

- **Introduction and Welcome:** The event began with an introduction by the moderator, welcoming the attendees and introducing the purpose and objectives of the alumni talk on internships.
- **Panel Discussion:** Panel discussion started featuring the alumni speakers. The moderator posed questions related to internships, and each alumnus shared their experiences, challenges faced, lessons learned, and the impact internships had on their careers. This interactive discussion allowed students to gain insights directly from the alumni and encouraged them to ask questions.
- **Q&A Session:** - After the panel discussion, it was followed by dedicated question-and-answer session where students had the opportunity to ask specific questions to the alumni. This interactive session encouraged engagement and allowed students to seek advice tailored to their interests and aspirations.

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#### **6. Guest/Speakers' Profile:**

- Vernica Lakhmani- Customer success manager @ Quizizz INC
- Ummuruman R- Sales Manager @ Integra data Tec
- Kushal Jain- First interiors
- Amulya- Customer success manager @ Amazon
- Sanju Kumar D P- Business consultant

**7. Summary and Key Learnings of the session:** The alumnus shared their personal internship experiences, highlighting the challenges they faced, the skills they acquired, and the impact those internships had on their professional development. They provided real-life examples and stories to inspire and motivate students. Alumnus offered practical advice on securing internships, including tips for resume building, crafting effective cover letters, and preparing for interviews. They emphasized the importance of networking and making a positive impression during the internship period. Students were encouraged to reflect on the lessons learned from the talk and set goals for their internship pursuits. They were provided with resources and guidance to further support their internship search and preparation.

#### **Key learnings**

- **Importance of Practical Experience:** The alumni emphasized the significance of internships in gaining practical experience and bridging the gap between academic learning and real-world application. They highlighted how internships provide valuable opportunities to apply classroom knowledge, develop practical skills, and gain industry-specific insights.
- **Networking and Building Connections:** The alumni offered practical advice on securing internships, including tips for resume building, crafting effective cover letters, and preparing for interviews. They emphasized the importance of networking and making a positive impression during the internship period.
- **Skills Development:** The alumni discussed how internships helped them develop transferable skills that are highly valued by employers across various industries. They highlighted skills such as communication, teamwork, problem-solving, adaptability, and time management. Students learned that internships provide a platform to enhance these skills, making them more marketable in the job market.
- **Professional Growth:** The alumni highlighted how internships contribute to professional growth by helping interns develop critical skills, gain industry knowledge, and clarify their career goals. They emphasized the importance of internships as a stepping stone towards a successful professional career.
- **Networking Opportunities:** The event provided students with an opportunity to interact with successful professionals in their fields of interest. Students engaged in discussions, asked questions, and built connections with the alumni speakers, fostering potential mentorship and networking opportunities for their future career endeavors.

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**8. Participant details:** Students of CM1, CM2, CM3, CM4, MF1, MF2 and MHR

**9. Details of Winners (if applicable):** - NIL

**10. Details of the judges (if applicable):** - NIL

**11. Attendance records:**

Sl. No	USN NO	Name
1	22MBAR0442	Abhaya R Nayak
2	22MBAR0597	Amit Kumar
3	22MBAR0586	Anvesh R
4	22MBAR0568	Aryan Maheshwari
5	22MBAR0894	Chaitra R
6	22MBAR0740	Harshitha M
7	22MBAR0517	Jason Chacko
8	22MBAR0579	Mohammad Shahrukh Alam
9	22MBAR0500	Muskan Soudagar
10	22MBAR0269	P Suresh Kumar
11	22MBAR0933	Prajwal BV
12	22MBAR0622	Ranjan kumar Yadav
13	22MBAR0581	Ram Varun
14	22MBAR0773	Rashi Jain
15	22MBAR0572	Sanampudi Rithvik
16	22MBAR0847	Adithya A HUddar
17	22MBAR0841	Ajitanshu Kumar singh
18	22MBAR0900	Antrang Jain
19	22MBAR0947	Bhumika
20	22MBAR0738	Bilahari Raj
21	22MBAR0288	Karur Ragapriya
22	22MBAR0905	Kawal Kaur
23	22MBAR0631	Megha kumara
24	22MBAR0431	Prabuling Mthad
25	22MBAR0114	Sivan
26	22MBAR0833	Venik chamling Rai
27	22MBAR0551	Aathanya P
28	22MBAR0845	Anshiks Rungta
29	22MBAR0766	Geetanjali Tichkule
30	22MBAR0407	Kerthiga
31	22MBAR00549	Lionel Norvin

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32	22MBAR0506	Manish
33	22MBAR0127	MD Farhan
34	22MBAR0896	Meghana
35	22MBAR0499	Mohmmad Shamil
36	22MBAR0757	Mukundhan
37	22MBAR0587	Rahul HN
38	22MBAR0456	Rahul Kalavala
39	22MBAR0501	Sanjana Viridi
40	22MBAR0507	Sedupathi
41	22MBAR0928	Shruthi Chandrashekar
42	22MBAR0403	Sivanandavalli
43	22MBAR0555	Affiya
44	22MBAR0541	Aishwarya Krishna
45	22MBAR0446	Aswin Raj
46	22MBAR0743	Bhoomika
47	22MBAR0336	Diksha kumara
48	22MBAR0708	Gokula Eswar
49	22MBAR0139	Bharath sai
50	22MBAR0559	Neha S Shetty
51	22MBAR0387	Pooja S
52	22MBAR0588	Rahul PP
53	22MBAR0538	Shivani Ramachandra iyer
54	22MBAR0044	Siddhant B jain
55	22MBAR0478	Surendran
56	22MBAR0540	Viyolla Dmello
57	22MBAR0429	Bammidi Nikita

## 12. Participants' Feedback, Feedback Analysis, and Attainment Calculation:

Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Wt. Score	Max score	%age
The session was covered with real work illustrations.	PO2 PO7 PSO1PSO2	15	7	0	0	0	103	110	94%

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Practitioner covered relevant topics from the course.	PO1	19	3	0	0	0	107				110	97%
Practitioner shared current practices and trends.	PO2 PO5 PO7 PSO1	15	7	0	0	0	103				110	94%
The Practitioner session helped my understanding, application and practice of the course.	PO1 PO2 PO3 PO4 PO5 PO6 PO7 PSO1PSO2	18	4	0	0	0	106				110	96%

POs	Q1	Q2	Q3	Q4
PO1		97%		96%
PO2	94%		94%	96%
PO3				96%
PO4				96%
PO5			94%	96%
PO6				96%
PO7	94%		94%	96%
PSO1	94%		94%	96%
PSO2	94%			96%
PSO3				

Captured By	Total Attainment Score	Level Achieved
Q2 Q4	97%	3
Q1 Q3 Q4	95%	3
Q4	96%	3
Q4	96%	3
Q3 Q4	95%	3
Q4	96%	3
Q1 Q3 Q4	95%	3
Q1 Q3 Q4	95%	3
Q1 Q4	95%	3

**Alumni Live Talk (wings to Success)**

**13. Proposals for the Event/Programme:**

To,

The Programme Coordinator for kind approval,

**Sub:** Wings to Success (Alumni live talk)

The purpose of the guest lecture is to provide specific inputs and exposure from a alumni’s perspective on summer internship to students. The lecture has been planned for one and half hours. The planned program duration will be during 12:00 p m to 1:30 pm on 18<sup>th</sup> May 2023.

Respected Programme Coordinator your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards,

Faculty Coordinator  
Marketing Area  
Signature

Program Coordinator  
Approval Authority  
Signature

**14. Minutes of Meetings:**

<b>Meeting Title</b>	Alumni Live Talk Session	
<b>Date of Meeting</b>	12 <sup>th</sup> May 2023	
<b>Meeting Venue</b>	Board room 1	
<b>Meeting Agenda</b>		
<b>In Attendance</b>	<b>Name</b>	<b>Title/Department/Organization</b>
1	Dr. Sangeeta Devanathan	Area head/ Professor
2	Prof. Suparna Gosal	Adjunct Professor
3	Dr. Sharat kumar	Associate Professor
4	Dr. Anitha Nallasivam	Program coordinator/ Professor
5	Dr. Anantha Subramanya Iyer	Associate professor
<b>Key Meeting Outcomes</b>		
	<ul style="list-style-type: none"> <li>• Inviting panellists for the event</li> <li>• Selecting alumni from different batches and companies to deliver the talk</li> </ul>	
<b>Action Plans, if any (along with the First Person Responsible)</b>		
	<ul style="list-style-type: none"> <li>• Prof. Suparna and Dr. Sharat will be the coordinators of this event.</li> <li>• Dr. A S Iyer will be looking after documentation</li> </ul>	



**Alumni Live Talk (wings to Success)**

**15. Budget: -**

To,

The Directors/ Dean for kind approval

**Sub:** Budget for Alumni live talk

The Marketing department is organizing Alumni live talk on **18<sup>th</sup> May 2023**, in Seminar Hall, Faculty of Management Studies, JAIN (Deemed-to-be University), Bengaluru

The following are the requirements for the same:

Sl. No.	Details	Units	Amount (₹)
1	Designing and printing standees		1800
2	Designing and printing posters		2000
3	Gifts, mementos		-
4	Refreshments		200
		TOTAL	4000

Total in Words: Four Thousand Rupees only

Director/Dean, kind approval is requested for conducting the 'Alumni live talk', and incurring the expenses Four thousand rupees Only towards the same.

The Dean has recommended this proposal.

Kind Regards,

Faculty Coordinator  
Approval Authority  
Signature

Dean  
Approval Authority  
Signature

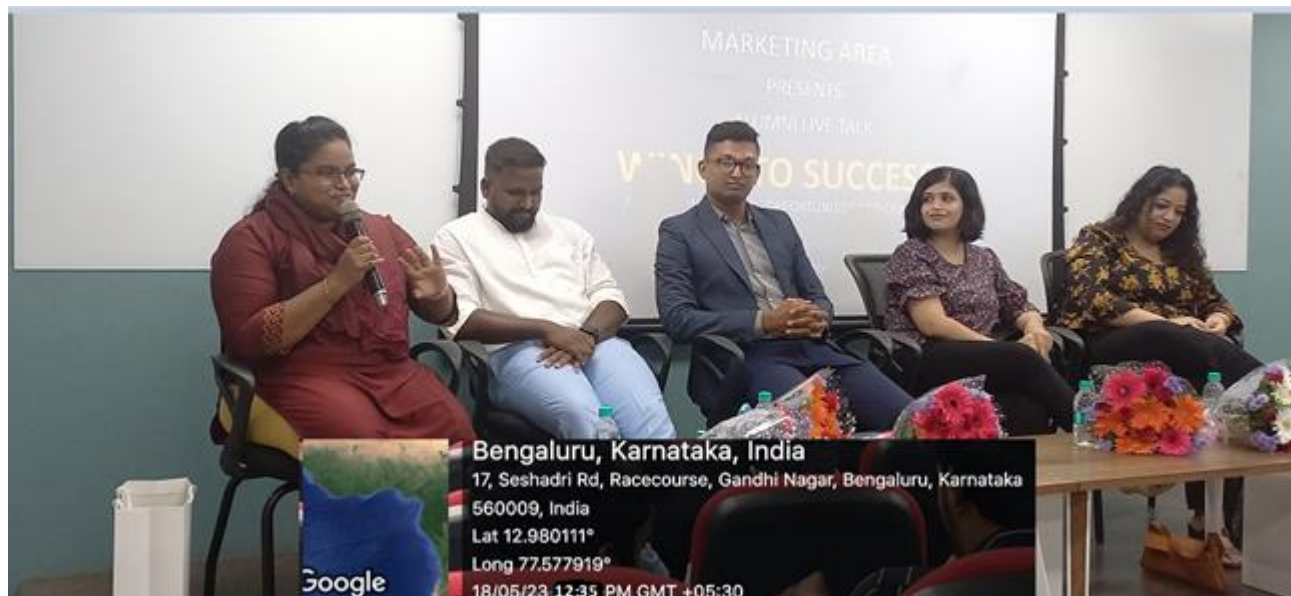
Director  
Approval Authority  
Signature

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**16. Pictures for the Event:**



*Figure 1 Host of the show introducing guests to the audience. From right Ms. Vernica Lakhmani, Ms Amulya chetan, Mr Kushal Jain, Mr Sanju Kumar, Ms Ummuruman in Alumni Live Talk (ALT) event held on 18<sup>th</sup> May 2023 at CMS Business School, JAIN (Deemed-to-be University), Bangalore.*

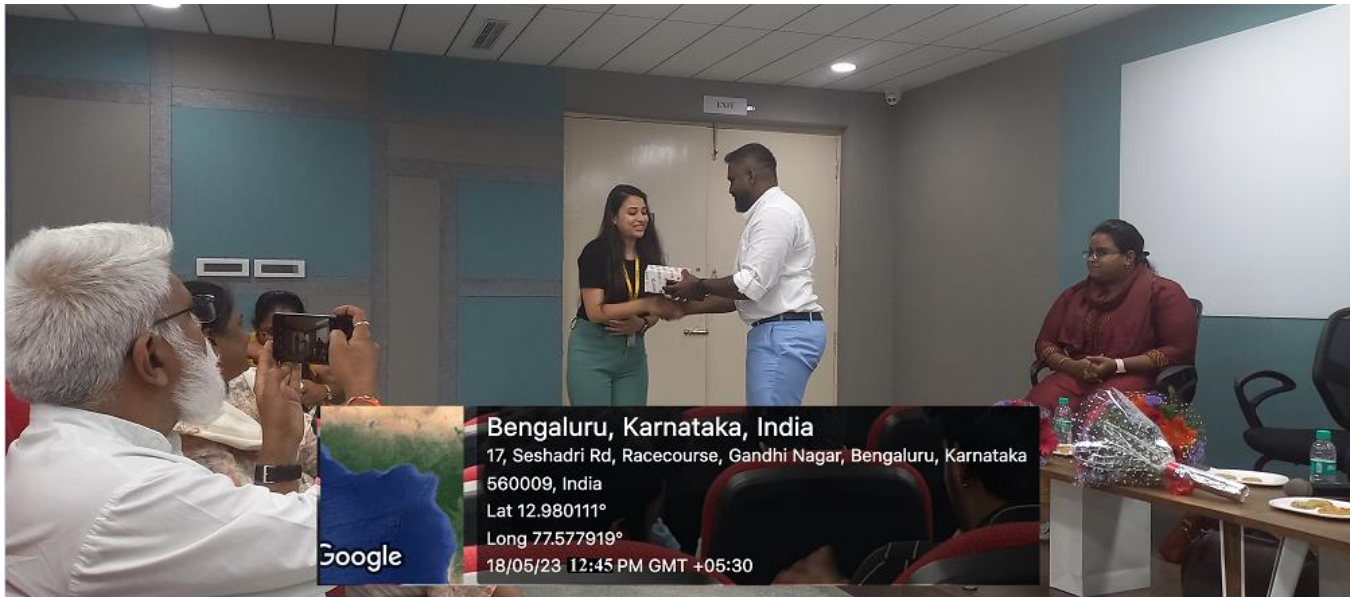


*Figure 2 Alumni panelists Ummuruman addressing the gathering. From right Ms. Vernica Lakhmani, Ms Amulya chetan, Mr Kushal Jain, Mr Sanju Kumar during Alumni Live Talk (ALT) event held on 18<sup>th</sup> May 2023 at CMS Business School, JAIN (Deemed-to-be University), Bangalore.*

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*Figure 3 Business consultant Mr Sanju Kumar addressing the gathering. From right Ms. Vernica Lakhmani, Ms Amulya chetan, Mr Kushal Jain, MS Ummuruman in Alumni Live Talk (ALT) event held on 18<sup>th</sup> May 2023 at CMS Business School, JAIN (Deemed-to-be University), Bangalore.*



*Figure 4 Student from 2nd semester handing over memento to Mr sanju Kumar during Alumni Live Talk (ALT) event held on 18<sup>th</sup> May 2023 at CMS Business School, JAIN (Deemed-to-be University), Bangalore.*

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*Figure 5 Dr Krishna Koppa felicitating Ms. Amulya Chetan during Alumni Live Talk (ALT) event held on 18<sup>th</sup> May 2023 at CMS Business School, JAIN (Deemed-to-be University), Bangalore.*

**Event Poster:**

MARKETING AREA  
PRESENTS  
**ALUMNI LIVE TALK**  
**WINGS TO SUCCESS !**  
SUMMER INTERNSHIP - OPPORTUNITIES AND CHALLENGES

May 18, 2023
12 NOON
SEMINAR HALL - 3

**VERNICA LAKHMANI**  
BATCH 2018  
QUIZZ INC.

**UMMURUMAN R**  
BATCH 2018  
INTEGRA DATA TECH

**AMULYA CHETAN**  
BATCH 2020  
AMAZON

**SANJU KUMAR DP**  
BATCH 2019  
BUSINESS CONSULTANT

**KUSHAL JAIN**  
BATCH 2019  
FIRST INTERIORS

Cohort Profile : CM 1,2,3,4 | MF1 & 2 | MHR