

### MiG Badging & Oath taking Ceremony 2021

<b>Date</b>	30-11-2021
<b>Time:</b>	4:30 PM – 5:20 PM
<b>Venue:</b>	Zoom platform
<b>Section:</b>	All Sections of MBA Batch (2021-23)
<b>Batch:</b>	2021-2023
<b>Semester:</b>	I
<b>Guest/Judge Name:</b>	Dr. Sangeeta Devanathan, Prof. Krishna Koppa,
<b>Guest/Speaker Designation</b>	Faculty at CMS Business School
<b>Guest/Speaker Company/ Institute Name:</b>	CMS BUSINESS SCHOOL, JAIN (Deemed-to-be University)
<b>Faculty Coordinators Name:</b>	Prof. Anurag Jain, Dr. Bikash Debata, Dr. Vishal Soodan, Dr. Trupti Dandekar, Dr. Govindaraj M
<b>Topic:</b>	MiG Badging & Oath Ceremony 2021
<b>Moderator (if any)</b>	Grishma Pagaria
<b>No. of Attendees</b>	87
<b>Feedback:</b>	YES
<b>Brochure: (if any)</b>	YES

#### 1. Introduction:

MiG Badging ceremony 2021 is the event designed and executed for the dynamos of newly inducted batch of MBA (2021-23). The event included an oath ceremony for all the new dynamos. The event was organised to familiarise the participants with their roles and responsibilities and also to develop an understanding about the MiG as team.

#### 2. Venue (Outside/Inside the campus): Online on Zoom Platform.



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#### 3. Program Objectives:

<b>PO1</b>	Foster learning through accumulation of knowledge.
<b>PO2</b>	Apply knowledge of management theories and practices to solve business problems.
<b>PO3</b>	Foster analytical and critical thinking abilities for data-based decision making.
<b>PO4</b>	Ability to develop value based leadership.
<b>PO5</b>	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
<b>PO6</b>	Ability to lead self and others in the achievement of organizational goals, contributing effectively to a team environment.
<b>PO7</b>	Ability to adopt various tools decision making and problem solving.
<b>PSO1</b>	Demonstrate effective response to industry challenges by applying managerial tools and techniques for a sustainable society
<b>PSO2</b>	Appraise the complex specificities of Indian Business to garner global reputation
<b>PSO3</b>	Develop a holistic thinking solopreneur for a self-sufficient society

**4. Activity Overview:** - After the introduction of MiG as a group by the moderators, Dr. Sangeeta briefed students about the MiG and motivated them to work in cohesion and with utmost sincerity. This was followed by Prof. Krishna Koppa as he highlighted the importance of such activities for career development.

**Main Activity:** The participants were divided into groups and faculties were asked to administer oath to students. The students took oath that they will do their group tasks to the best of their abilities.

#### 5. Summary and Key Learnings of the session:

- A) Newly inducted dynamos got well versed with the expectations of MiG club.
- B) The oath and badging of dynamos has developed a sense of responsibility in the group members.

**6. Participant details:** The event was attendant by participants from different sections of MBA Batch (2021-23). For details please refer to the attendance attached herewith.



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**7. Attendance records:** Attached CSV file

**8. Participants' Feedback, Feedback Analysis and Attainment Calculation:** Yes (Attached a separate Excel File with email)

Questions to Map Pos	Wt Score4	5	4	3	2	1	Total	Wt. Score	Max score
	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree			
The Activity was integrative and included all participants well	PO1 PO2 PSO1PSO2	23	16	27	21	0	87	302	435
The Activity enhanced by understanding of Marketing	PO2 PSO1	22	26	24	15	0	87	316	435
The Activity was conducted well	PO5 PSO2	28	18	22	19	0	87	316	435
The Activity required me to apply classroom theory into action	PO3 PO7 PSO1PSO3	18	23	23	23	0	87	297	435
The Judges were fair in their assessment	PO4 PO6 PSO1	19	19	22	27	0	87	291	435
The event helped you in identifying and successfully using certain tools and platforms for problem solving	PO7 PSO1PSO2	27	20	22	18	0	87	317	435
Overall the activity helped you to use theory and practice hand in hand and to be a better marketer	PO2 PSO1PSO2PSO3	17	30	21	19	0	87	306	435

**Attainment Calculation:**

POs	Q1	Q2	Q3	Q4	Q5	Q6	Captured By	Total Attainment Score	Level Achieved
PO1	69%						Q1		
PO2	69%	73%					Q1 Q2		
PO3				68%			Q4		
PO4					67%		Q5		
PO5			73%				Q3		
PO6					67%		Q5		
PO7				68%		73%	Q4 Q6		
PSO1	69%	73%		68%	67%	73%	Q1 Q2 Q4 Q5 Q6	70%	<b>3</b>
PSO2	69%		73%			73%	Q1 Q3 Q6	72%	<b>3</b>
PSO3				68%			Q4	68%	<b>2</b>

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**9. Proposals for the Event/Programme:**

**Proposal and Approval**

**Date: 24-Nov-21**

For Area Chair's kind approval

Dear Sir/Madam,

Sub: Proposal for Marketing Interest Group (MIG) Badging Ceremony

A MIG Activity on **BADGING CEREMONY FOR DYNAMOS 2021** is proposed. The central theme of the program is to formally induct the new dynamos in the MiG and developing a sense of recognition and responsibility in the group.

The details are as follows:

Title of the MIG Activity: **BADGING CEREMONY FOR DYNAMOS 2021**

Duration: **1 hrs.**

Resource person/ Judges: **NA**

Expected participants: **80**

Kindly approve the same.

Kind Regards

Faculty Coordinators

Approval Authority

Signature

Area Chair

Approval Authority

Signature



## MiG Badging & Oath taking Ceremony 2021

### 10. Minutes of Meetings:

#### Minutes of Meeting

**DATE: 27-NOV-2021**

#### MEETING ATTENDED BY:

- Area Chair- Marketing
- MiG Faculty Mentors
- MiG Coordinators/Volunteers

#### Discussion Points

- Prof. Anurag Jain welcomed the Area Chair, Faculty Mentors and MiG Volunteers to the meeting.
- Greeshma Pagaria, Moderator for the event, invited Area Chair-Marketing for her address
- The Area Chair- Marketing interacted with MiG Volunteers and shared her inputs.
- Prof. Krishna Koppa highlighted the importance of participation and group work
- Oath was administered to MiG volunteers by Dr. Anantha Subramanya Iyer, Dr. Vishal Soodan, Dr. Govindraj, and Dr. Bikash Debata

#### Attendance:

Area Chair- Marketing	Dr. Sangeeta Devanathan
MiG Faculty Mentors	Dr. Bikash Debata, Prof. Anurag Jain, Dr. Govindaraj M., Dr. Vishal Soodan, Dr. Trupti Dandekar
MiG Student Coordinators/Dynamos	Greeshma Pagaria Monika Karthik Pai Kousic Lakshmi Venkant Rohith

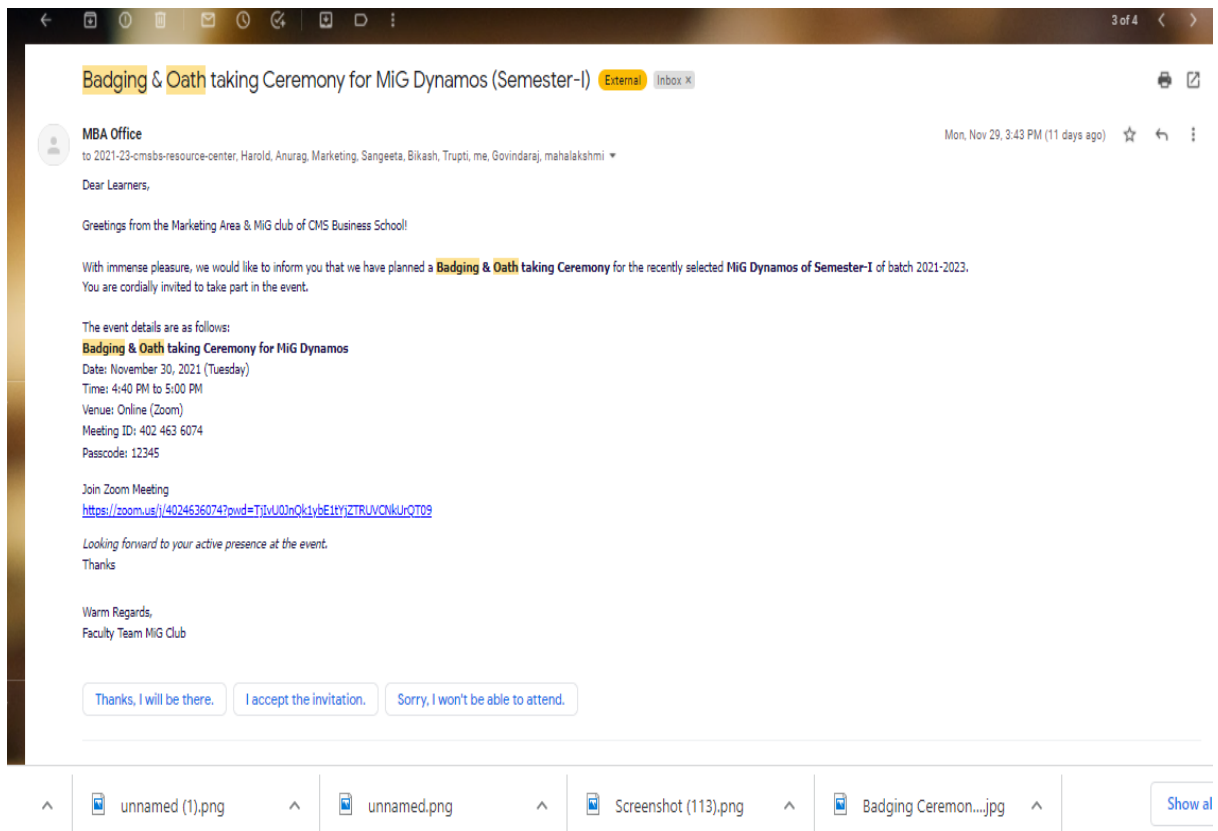
## MiG Badging & Oath taking Ceremony 2021

### 11. Budget: -

#### Budget Letter

The event has been organized online on Zoom Platform. Henceforth no financial budget required for the event.

### 12. Trailing Emails/communications: Yes



## MiG Badging & Oath taking Ceremony 2021

### 13. Brochure of Event: -



**JGI JAIN** | CMS  
DEEMED-TO-BE UNIVERSITY | BUSINESS  
SCHOOL

**MiG**  
Marketing Interest Group

# Badging Ceremony for MiG DYNAMOS

**Date:** Tuesday, 30<sup>th</sup> November 2021 | **Time:** 04:40 PM - 05:00 PM

Platform:  **zoom**

Meeting ID: 402 463 6074 | Passcode: 12345

Student Coordinators:

Karan | Saloni  
+91 6202766164 | +91 9093672419

All learners of Batch 2021-2023 are cordially invited to join the event

[bschool.cms.ac.in](http://bschool.cms.ac.in)

## MiG Badging & Oath taking Ceremony 2021

### 14. Pictures of the Event:



*Fig 1.1 Greeshma, Moderator for the event, introducing MiG Volunteers about MiG and its goals during the BADGING AND OATH CEREMONY 2021, held on November 30<sup>th</sup> 2021 (Batch: 2021-23, Programme: I semester MBA)*



*Fig 1.2 Dr. Sangeeta Devenathan, Area Chair-Marketing, addressing dynamos during the BADGING AND OATH CEREMONY 2021 held on November 30<sup>th</sup> 2021 (Batch: 2021-23, Programme: I semester MBA)*



*Fig 1.3 Prof. Krishna Koppa addressing dynamos present in the meeting, during the BADGING AND OATH CEREMONY 2021 held on November 30<sup>th</sup> 2021 (Batch: 2021-23, Programme: I semester MBA)*





## MiG Badging & Oath taking Ceremony 2021

**MiG**  
Marketing Interest Group  
CMS BUSINESS SCHOOL

### Oath

**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

**Dr. Bikash Debata**

**GROUP 2**

- BHARATH GOWDA
- SOHAN S
- ARYAN JAIN
- MUSKAN AZAD
- ROSE KOUNDAL
- KARAN JAISWAL
- R MANJU ASHWITHA

I, \_\_\_\_\_ HAVING BEEN  
APPOINTED TO THE POSITION OF DYNAMO OF THE MiG CLUB OF CMS  
BUSINESS SCHOOL  
DO HEREBY SOLEMNLY SWEAR, THAT I WILL CONSCIENTIOUSLY AND  
FAITHFULLY DISCHARGE TO THE BEST OF MY ABILITY THE DUTIES AND  
RESPONSIBILITIES OF MY CLUB. I WILL ORGANIZE AND CONDUCT  
ACTIVITIES AIM TO OFFER THE BUDDING MARKETERS WITH ALL-ROUND  
DEVELOPMENT OPPORTUNITY. I PROMISE THAT I WILL WORK FOR ALL  
THE EVENTS CAREFULLY AND MAKE SURE THAT THEY ARE DESIGNED TO  
IGNITE THE BRILLIANT MIND OF STUDENTS AND TO OFFER THEM A  
VISIBLE PLATFORM WHERE THEY CAN UNLEASH THEIR CREATIVITY AND  
SKILLS.

00:29:59 / 00:42:50 2021, 4:45pm Speed

*Fig1.4 Dr. Bikash Debata administering oath to a group of dynamos during the BADGING AND OATH CEREMONY 2021 held on November 30<sup>th</sup> 2021 (Batch: 2021-23, Programme: 1 semester MB*